

# Listen to CKLW...



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## ...and you may win one of 15 vacations for four to Walt Disney World.

Starting October 23rd, at 10:00 a.m., Tom Shannon will be giving away a trip a day... a dream vacation at Walt Disney World in Florida.

You could enjoy the water sports, golfing, tennis, dining, and of course, the Magic Kingdom Theme Park, all right inside Walt Disney World.

And you'll fly via Eastern, the official airline of Walt Disney World.

For details, just listen to CKLW. To enter fill out an entry blank at any participating stores in the malls. And don't miss Mickey Mouse and his friends in person at each mall. See dates below.

**Northland**  
Eight Mile & Greenfield  
Southfield  
Thurs., Nov. 2, 4:30 p.m.

**Eastland**  
Eight Mile & Kelly Rd.  
Harper Woods  
Wed., Nov. 1, 4:30 p.m.

**Westland**  
Wayne & Warren Rds.  
Westland  
Mon., Oct. 30, 4:00 p.m.

**Southland**  
Eureka at I-75  
& Telegraph  
Taylor  
Wed., Nov. 1, 7:00 p.m.

**Genesee Valley**  
Linden Rd.  
Flint

**CKLW RADIO**  
800 on your AM dial

### CONTEST RULES

#### WHO MAY ENTER

These contests are open to all persons with the exception of any CKLW Radio full or part-time employees and their families and its advertising agency, the employees and families of Eastern Airlines and its advertising agency, the employees and families of Dayton-Hudson Corporation and its related companies and advertising agencies. NO PURCHASE IS NECESSARY.

#### HOW TO ENTER

Any person may enter the contests by picking up an entry form on or after October 3, 1978 at the Walt Disney World shop in any one of the following: Dearborn-Hudson Plaza, Eastland Center, Valley Northland, Southland and Westland and after completion after October 3, 1978 with the participant's name, address and telephone number to Walt Disney World Contest, CKLW Radio, Box 489, Windsor, Ontario or Box 8, Detroit, Michigan. All entries must be received by the draw closing time on Sunday, November 5, 1978. All postcards must be postmarked no later than November 4, 1978. Each entry received is eligible for all drawings hereafter and participants may enter as many times as they wish.

#### CONTEST PRIZES

Fifteen family vacations of four persons each to Walt Disney World five days and four nights. All travel arrangements and accommodations will be arranged by the winner through Walt Disney World and must be taken January 18-22, 1979. Winning families of four will receive:

1. Round trip coach air transportation between Detroit and Orlando International Airport via Eastern Airlines
  2. One room with a maximum of four persons within that one room at the respective hotel
  3. Breakfast, lunch and dinner coupons for each meal while at Walt Disney World including a near-Popover and Luau Dinner Show
  4. Round trip bus transportation from Orlando International Airport to Walt Disney World
  5. Shuttle bus coupons from Lake Buena Vista to Walt Disney World
  6. Admission and tickets to the Walt Disney World Magic Kingdom Theme Park
  7. Souvenir color photograph of the family with Mickey Mouse
- Items that are not included as part of the winning package are:
1. Hotel room service
  2. Hotel laundry service
  3. Alcoholic beverages
  4. Taxi and motor merchandise souvenirs etc.
  5. Local and long distance telephone calls
  6. Any other charges not described in these rules

#### WINNERS

During the period of the contests, entry forms and/or postcards will be drawn at random from those received at the time of drawing. The name of the person on the form or postcard will be announced. The person whose name is announced will have one half hour to call on the Walt Disney World contests lines which will be announced along with the name of the person drawn. The person whose name is drawn must personally place the call and it must be received by CKLW prior to the expiration of the one half hour time limit. This prize cannot be sold or transferred.

Each entrant acknowledges that in the event he/she is a winner of a contest, the station will have the right to publicize and broadcast his/her name, likeness, and voice and the fact that he/she won the prize in a contest and all matters incidental thereto. Liability for federal, state or other taxes incurred in connection with the winning, receipt or use of the prize is the sole responsibility of the person to whom the prize is awarded.

#### QUALIFICATIONS

If a prize is won by a minor, that person must be accompanied by a parent or guardian for the duration of the trip. No person is eligible to win any prize in any CKLW contest if he/she has won one or more prizes valued at \$100 or more in CKLW's contests in the preceding six months, including consolation prizes. No person is eligible to win any prize in any CKLW contest if he/she has won one or more prizes valued at \$1,000 in CKLW's contests in the preceding year, including consolation prizes. Once any member of any family has won a contest prize, not including a consolation prize, in a given CKLW contest, no member of that family is eligible to participate further in the given CKLW contest.

### Win a trip for four to Walt Disney World!

It's simple, just put your name and address on the bottom of this entry and deposit it in the Walt Disney World Contest box. Starting at 10:00 a.m. October 23, 1978, an entry will be drawn every hour and the entrant's name read on CKLW. Your name is read, you have 30 minutes to call CKLW and be a winner! The drawings will continue every day until a winner is declared. And there are a total of 15 trips to win. So listen to CKLW and you might win a trip to Walt Disney World!

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_