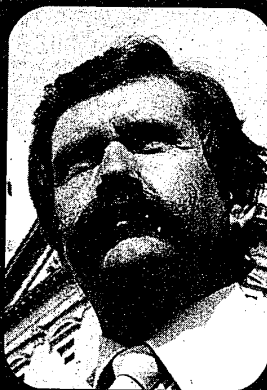
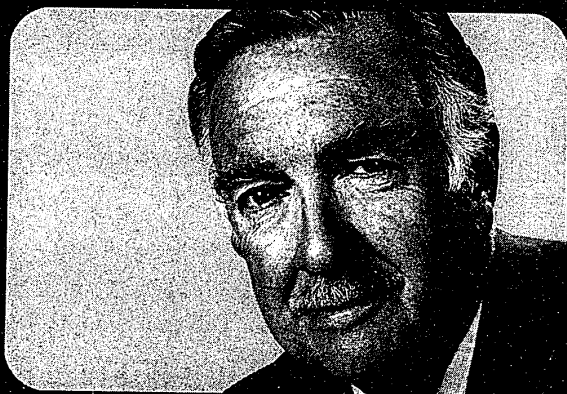


We've seen it all 30 years Together...

ELECTION '78

**Cronkite, Glover, Payne, and
Greene together with TV2's
Award-Winning Eyewitness
News Team.**



Elections are more than numbers. Elections are people. During Election '78, TV2 with CBS will reflect all of the people involved at all levels of the election directly to you. Wherever they are and whatever they're thinking. Award-winning eyewitness reporters will cover key candidates and controversial propositions. An expert will make early predictions. This election experience is the same award-winning eyewitness coverage that you've come to expect from TV2 in the last 30 years...

1948

On Labor Day Harry Truman had kicked off his campaign for re-election in front of 500,000 Detroiters.

Now, November 2, 1948, WJBK-TV2 broadcasts "Election Night House Party" from the editorial rooms of the Detroit Times.

Brought to you by the Hudson Motor Car Company, top-notch modern technology includes film chains and slide projectors. So few people own televisions, that there is little advance advertising about the big event. The one other Detroit television station does not cover the election.

Candidates, campaign strategists, and Times political reporters comment on the election returns. An election truly becomes people, not just numbers, for the first time.

It was the first of many TV2 eyewitness election coverage "firsts" to follow. A lot has changed since the first TV2 test patterns flickered onto the air that same year Harry Truman was giving 'em hell. No one then could have predicted what we've seen together since...

**Begins
7PM
Tonight.**



And Nobody Does It Better!