

Subtlety is out, flashy is in

By RUSTLE SHAND

"Puttin' on the Ritz" aptly describes the fall-winter daytime and evening circuit. In the words of someone — "if you got it baby, flaunt it."

Luxe leathers, turkey feathers (maribou), flashy rhinestones and furs all combine to put the "Ritz" back into dressing this season. The stunning costumes for fall take your breath away. As we photographed models outside Claire Pezzone's Somerset Mall shop, passersby stopped dead in their tracks to admire their drop dead chic. And they didn't titter in amusement or wobble their index fingers in admonishment as they have done in seasons past. They were dutifully impressed and somewhat awed by the irrefutable chic displayed.

Bernard Perris said of his designs, "a need to recreate the body of the woman dictated a return to the nostalgia of the '40s." Paris designer Bernard Perris came back to the Detroit area, for the third year, with straighter, leaner, and longer lines.



His silhouette is a t-shirt with broad shoulders, deep arm holes and tight waists.

Bernard Perris' designs best reflect the new couture of Paris. He describes the new couture as "putting together ready-to-wear and the original creations of haute couture. From the haute couture comes the quality of the fabrics, in natural materials, and the finish of samples worked mostly by hand."

Coats are tailored with notched lapels, often double faced and trendy in the new 1 1/2 length.

Suits have shorter jackets and squared shoulders with straight skirts.

Pants are important with the soft, draped waist and narrow hem to be worn with high heels.

Evening is glamour in tunics worn over pants or dresses very tight to the body with deep décolleté. Fabrics are delicate in cloque, silk, lame and beaded tulle.

"Details make the fashion," said Perris. He uses motorcycle belts, leather vests, little leather belts tied as a tie at the neck, little capes, aviator helmets. For evening his touches include little pill box hats, gloves, very long earrings and beaded combs in the hair.

The Perris fabrics are giant tweeds that breathe, printed wools, and satins. Colors are in light harmonies for daytime — beige, camel, brown, greens and lavender. For evening — mostly black, gold and some striped in reds.

Bernard Perris began his career in haute couture as assistant to Guy LaRoche. "Then I joined Jacques Heim where I was in charge of the young girl department as well as evening gowns and brides. We did all the great weddings in Paris and abroad. I made ten or more wedding dresses a month and have not made a wedding dress since," he said with a happy grin.

"I left Jacques Heim to join Dior, with Marc Bohan. But I left there

because of the fights in the house. Now I have my own house on the Avenue De L'Opera in Paris."

Private customers of Bernard Perris include the Duchess of Bedford, Prince and Princess Alexandre de Yugoslavia, Baroness DeRotheschild and Princess Fadila of Egypt.

His daytime collection showed a strong French military influence often brought out through the artful use of accessories — lots of capes — gloves worn under epaulettes on the shoulder — and the use of ciné cloth for daytime.

"I call it my feminine-masculine look," said Perris. "A broad shouldered and very neat slim cut with little vests and ties, but softened with round collar blouses."

"Evening," he said, "should be very super-glamorous — very sexy and feminine." Some of the glamour is accomplished through '40s hairstyles and opera length gloves adorned with rings and bracelets. Perris believes the focus should leave the foot and come up to the face. He achieves this through sleeve treatments and very décolleté necklines as well as very tight waists.

"Fashion is a perishable art form," said Perris. "A certain mood, a certain way of living are sensitized in fashion. When the ideas change, fashion changes. The sexy military and masculine look reflect the new aggressive woman, but this look is evolving into the pretty and sexy fashion. We are beginning to see it now in the look for evening."

fashion calendar

Monday, Nov. 13

Jacobson's — You are invited to attend an open house from 2-5 p.m. in the redecorated beauty salon. Music and light refreshments and an informal showing of winter and holiday fashions are on the agenda. Some manicure, facial and hair care techniques will also be offered by consultants.

Sussex House — Fashions by Leyton's are being featured each Monday during the lunch hours.

Tuesday, Nov. 14

Cooper's Arms — Designer fashions from Janet Vamer's of Rochester are modeled informally from noon to 1:30 p.m. every Tuesday through May in the Cooper's Arms restaurant, 306 Main St., Rochester. Claire Pezzone — Mira De Moss, New York designer, will make a personal appearance today and tomorrow at the Somerset Mall store. Her special col-

lection of afternoon, late-day and evening clothes will be shown.

Thursday, Nov. 15

Jacobson's — The holiday collection of loungewear and robes will be informally modeled from 10 a.m.-5 p.m. in the Birmingham store. Fabrics include velvet, chiffon, cashmere, fleece, satin and lace in the latest of the season's soft silhouettes.

Friday, Nov. 17

Lord & Taylor — When the sun goes down the glamour comes out. Holiday fashions will be presented at noon and 3 p.m. in the Better Dress departments of the Fairlane, Lakeside and Twelve Oaks stores.

Saturday, Nov. 18

Jacobson's — You're invited to an informal showing of men's fur coats from 9:30 a.m.-5:30 p.m. in the Men's Shop. Included in the collection of long and short hair furs are racoon, muskrat, nutria, fox and opossum ranging from \$1500 to \$4000.



Alfred Bosand's designs reflect his philosophy that evening clothes should be super glamorous. (Photo by Dick Kelley)

They waited in line for Bosand fashions

By RUSTLE SHAND

Fourteen years ago, designer Alfred Bosand opened his couture salon on W. 57th Street in New York. He did so with the promise to create and produce luxurious evening gowns, for "the women who cared enough to look her very best—and could afford to."

Bosand believes "the woman should wear the gown, not the gown wear the woman."

Over the years, Bosand has gained a following all over the country. Women were actually waiting in line at Claire Pezzone's Somerset Mall shop. They were even sitting on the carpeted stairway leading down to the elegant fitting rooms anticipating the Bosand signature on gowns for special occasions.

Fran Nagle of W. Bloomfield bought

the designer's beaded aubergine gown to wear to a special party in New York. "I wouldn't wear anything but a Bosand gown," she said. "He did my wedding and all the women in my family wear nothing but Bosand for special occasions."

"It is incredible," said Sylvan Fox, Bosand's partner. "They are buying two and three gowns at a time. This is the biggest season for dress-up clothes in years."

Bosand does not limit himself to seasonal collections. "I like to feel my gowns are ageless," he said. "I see pictures in the society pages of women wearing gowns of mine that are more than five years old. Clothes should have a 12-month period, he said, especially in my price range—" \$500, up, up, up.



Where It's At

By JUDY SOLOMON

Cold remedy

The annual skate, ski and winter sporting goods sale sponsored by the Franklin Community Association is coming up 10 a.m. to 2 p.m. Saturday, Nov. 18. Assuming you have winter-related items you no longer want, bring them to the Franklin Community Church basement (at the rear of the church) 4-7 p.m. Wednesday, Thursday or Friday or 9-10 a.m. Saturday. Tag them with the price you feel they're worth. Then, on Saturday, you and the loads of others can go and buy any of the merchandise there. Sellers receive 75 per cent of the asking price and buyers get all set for the winter season. How nice!

Franklin Winter Goods Sale, Franklin Community Church, Franklin Road between Thirteen Mile and Fourteen Mile, Franklin.

Field work

You've seen them adorning rooms in House Beautiful, House and Garden, and Architectural Digest. Now you can create your very own stunning dried arrangements from the marvelous selection at Slades. You'll find dried pods in all kinds of interesting shapes and colors that range in price from 50 cents to \$3.75 per pod. There are also pheasant feathers, feather balls and flower-shaped feathers (75 cents to \$2.50 each) plus big rice paper leaves. Incidentally, Slades stocks a terrific assortment of wicker and crystal containers to hold your arrangements.

Slades, 32710 Franklin Road, Franklin, 851-2770.

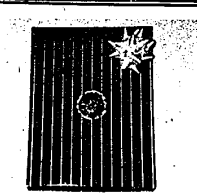
Executive treat

If you're a doctor, lawyer, merchant or chief, surely you or your secretary have better things to do than to pick out just the right gift for each and every client on your Christmas shopping list. Instead, why not contact Jean Sucher, manager of Saks Fifth Avenue's corporate gifts department. Ms. Sucher will suggest or select gifts from her special catalogue or from merchandise in the store plus arrange for gift wrapping, enclosures and delivery. There is no charge for her services and the price of gifts can range from \$6 each to "way up to the sky."

Jean Sucher, Corporate Gifts Department, Saks Fifth Avenue, Troy, 643-9000, ext. 228 or 213.

Case work

Speaking of executives, here's a cute gift for the businessman in your life. It's a brown cardboard briefcase-shaped box called The Briefcase. Inside there are white jockey shorts sporting stock market quotations in fine, black print. Available in small, medium, large or extra large, the elastic waistband states the words Stock Exchange Trading in bold, black letters. Because of the store's 20 per cent discount policy, the \$9.50 shorts can be purchased for \$7.60. Plaza Suite, Franklin Shopping Plaza, Twelve Mile and Northwestern Highway, Southfield, 357-1121.



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