

The fashion plate

Benefit opens facial salon in mall Friday

By RUSTLE SHAND

Beauty and charity both will benefit from an event scheduled for 5-9 p.m. Friday at the Twelve Oaks shopping mall.

It's the opening of a new facial salon and spa, and proceeds will go to the Joseph Wagner Memorial Fund of the Michigan Cancer Society.

Kitty Wagner, owner of the new enterprise, will serve champagne for the opening and, in keeping with her Hungarian heritage and diploma from the Royal Academy of Budapest, will accompany the bubbly with Hungarian strudel.

On hand to toast the new opening will be Ms. Wagner's European-trained daughter, Suzette, and son, Gary, who also works with his mother handling business details.

FOR A PREVIEW of what's in store for American beauties at the new 12-Oaks mall, the salon owner did a makeover on model Cynthia Szczesny.

Her subject's skin lends itself to the "less is best" theory of classic American makeup, decided Ms. Wagner, so she applied an ivory base foundation to Cindy's skin and followed with cream rouge, translucent powder and a peach primer on the eyelids.

A combination of gray and silver eye shadows, feathered out almost to the corner of the eyebrow, was followed by a silver eyeliner pencil applied near the upper lash for gleam. Brown eyeliner and brown mascara completed the eye makeup.

Powder blush and copper lip blush were the finishing touches to the understated yet exquisite makeup for day wear. It is a look that also follows through for the drop-dead chic of a matte finish, porcelain look for holiday happenings.



Model Cynthia Szczesny received a natural type of makeover as a preview for the opening of a new salon Friday. (Photos by Steve Cantrell)



FOR REAL pizzazz, Suzette Wagner recommends European makeup techniques.

"Classic makeup has less depth of color than the European makeup," said Suzette, who recently completed an in-depth study of the art of European makeup.

"European makeup is more or less anything or everything goes," said Suzette. "European women are not as inhibited in their makeup as are the Americans. They like to be noticed more, even from across the room. They like to stand out in the crowd."

"The European woman wants people to know she has arrived. Therefore, she is apt to be more overdone than the American woman."

THE EUROPEAN method of makeup application does not vary from the American method, explained Suzette. It is the depth of color used and the layering of deep colors that make the difference. "In Europe, we dress up the face. The European woman would not dream of walking out the door without wearing her makeup," she said.

"Of course," continued Suzette, "the European woman takes much better care of her skin than does the American. Primarily because facial salons are as prevalent in Europe as gas stations are here. Every little neighborhood has its own facial salon."

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Retailing careers to be viewed

A new noncredit diploma program in retail careers will be launched Monday, Nov. 20, at a retail career evening sponsored by the Oakland University Division of Continuing Education in cooperation with the Retail Merchants Association of the Greater Detroit Chamber of Commerce, Arthur Andersen and Company, and Ernst and Ernst.

Aimed at prospective and inexperienced retail employees, the evening will focus on job opportunities and advancement possibilities in retailing careers. A reception will begin the program at 7 p.m., followed by an information session, at the Michigan Inn, J.L. Hudson Drive, off Northwestern Highway, in Southfield.

Prominent retail professionals will discuss department management, displays, advertising and public relations, buying and merchandising controls, personnel and training, and accounting and data processing.

The first non-degree course in the Division of Continuing Education's new diploma program, "The Fundamentals of Retailing," will be conducted from 7:30-9:30 p.m., Monday, Jan. 16, at the Northland Center community room.

Courses in management, salesmanship, communications and other areas important to retailing also will be scheduled later at shopping malls and other sites convenient for retail employees.

Information about the retail career evening and the retail courses may be obtained from the Continuing Education office, 377-3120.

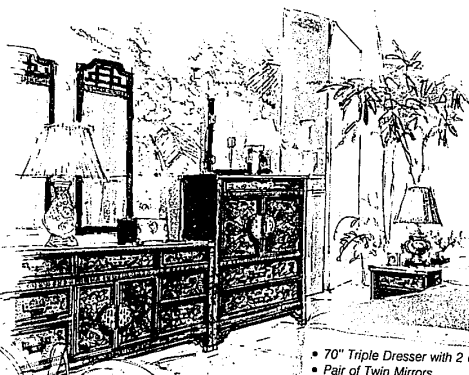
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