



Give Santa a Hand!

His elves seem to be getting Santa into his boots, coat and hat alright, but we think the dear old gent could use some help in the gift selection and delivery department. That's why we're publishing our Christmas Gift Spotter on the classified pages of your hometown newspaper again this year.

Look for it beginning Wednesday, November 22 and check the wondrous array of gifts. Something for Aunt Minnie, the kids—all the people on your list. (Christmas list)

Oh yes - if you have merchandise that you want all of the "Santas" who never miss reading their hometown newspaper to see - just call one of our friendly Ad Takers and tell her you want to place a Gift Spotter Ad-she'll do the rest and wish you a Happy Holiday!

Observer & Eccentric

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