

# Suburban hotels key to convention bids

## Detroit has too few beds for delegates

By MICHAEL MATUSZEWSKI  
Suburban hotels could benefit if Detroit becomes either the scene of Jimmy Carter's second coming or the birth of a Republican usurper.  
By luring the Republican and Democratic National Conventions to Coburn Hall, the Metropolitan Detroit Convention and Visitors Bureau will guarantee "no vacancy" signs at many city and suburban hotels.  
Downtown Detroit's hotels couldn't even come close to accommodating the 20,000 delegates, alternates, party officials, reports and network television technicians that the Republican convention would bring. And the Democratic convention would attract several thousand more people.  
So far, the convention bureau has booked nearly 18,000 rooms at hotels, motels and college dormitories from Ann Arbor east to Lake St. Clair, and from Trenton north to Pontiac.

"THE CONVENTION has to be a metropolitan effort. It just won't work any other way," said Carol Geis of the Metropolitan Detroit Convention and Visitors Bureau.  
Mrs. Geis worked hard to put the area's best foot forward when the Republican site selection committee made their swing through the Motor City.  
"You can't go in there and pitch just one city or one suburb. You can't go in there and pitch Hazel Park. It just won't work," she said.  
"When you're talking about big conventions, getting 16,000 hotel rooms is really like pulling teeth. No other city, with the exception of New York or Chicago, can do it without talking about the metropolitan area," she said.  
"We need the hotels. We need the rooms. We need Oakland County. We've got to have western Wayne County," she added.

DOWNTOWN DETROIT'S three big hotels—the Detroit Plaza in the Renaissance Center, the Radisson-Cadillac and the Hotel Parkview—so far have set aside 2,500 rooms, a little over 14 per cent of the booked total.  
Wayne hotels and motels account for more than 35 per cent of the booked rooms.  
Southfield and Troy, with their big hotels—the Michigan Inn, the Southfield Sheraton, Stouffer's Northland Inn, Somerset Inn, the Northfield Inn and a number of large Holiday

Inns—boost Oakland's total to 3,700, more than 21 per cent of the rooms booked thus far.  
In out- Wayne County, Dearborn's giant, 776-room Hyatt Regency leads the way. The county's hotels, outside Detroit's city limits, account for 2,785 rooms, more than 15 per cent of the total.  
IF EITHER major convention picks Detroit, the influx of new money will make recession-conscious local officials very happy.  
According to Sid Baker of the Southfield-based Southeast Michigan Travel and Tourist Association, the 20,000 mid-summer visitors could spend

more than \$1 million during each day of the convention.  
Most conventioners spend about \$30 a day on food, lodging, transportation, gifts and incidentals, Baker said. "The convention delegates spending is going to be higher than that. It might be up closer to \$50 a day."  
"It's for sure going to have economic significance for the entire area," he said.  
The convention bureau's estimates range much higher. Its officials estimate that the Republican delegates alone could spend \$6 million through the convention. The gaggle of reporters and television technicians accompanying the hoopla could add another

\$7 million to the local economy, they say.  
The Republican National Committee is expected to make its selection Jan. 23.  
Mrs. Jo Good, convention manager for the Republican National Committee, responding to a New Orleans newspaper report stating Detroit had been knocked out of the running, said none of the cities being considered had been eliminated.  
Other cities in the running are New Orleans, Dallas, Kansas City, Miami and Minneapolis-St. Paul.  
The Democratic site selection committee will not be in the area until mid-January.

Here are a few suggestions on drinking that might help save your life during the Yule season.  
• Use the one-for-one plan. One hour before driving for each drink; no more than one drink per hour; one ounce per drink.

• Never force liquor on a guest who will be driving. Take him at his word when he says, "No, thank you."  
• Casually close the bar—no temperance lectures—at least one hour before you expect the guests to leave.  
• For that "one for the road," offer

soft drinks or coffee. But remember that coffee does not sober. It does gain time.  
• If necessary, turn on the charm and persuade a drinking guest to let someone drive him home or go home by cab.

## Go easy on booze over the holidays

**FREE!**  
Buy 1 to 10 Medium at the regular price  
**Pizzas**  
Get same number of identical PIZZAS  
**FREE**  
Little Caesar's Pizza  
PICK-UP ONLY  
Expires 12/24/78  
One coupon per customer at participating stores listed in this week's Detroit News and Free Press T.V. Books.

**GARAGE DOOR OPENERS**  
BY ALLIANCE  
MODEL GS 450  
**\$168.88**  
INSTALLED  
SOLID STATE CONTROLS  
**\$175.00**  
DIGITAL CONTROLS  
1 YEAR WARRANTY  
ALADDIN "GENIE" Sales & Service  
Serving Tri-County Areas  
WESTLAND 722-0610 PARTS & SERVICE  
PONTIAC 335-5079

**Give the finest**  
Give your executive the finest—the Norcork UltraSlim™ Executive Notetaker. Records notes, memos, ideas, correspondence... even phone calls and conferences. Adjustable sound screen permits dictation in high noise areas. Call us today at 861-8283.  
**Daltons, Inc.**  
Norcork UltraSlim™

**JACK'S FACTORY OUTLET**  
Special Purchase of Bankrupt Stock of Downloft  
of Rochester, Charlevoix and Petoskey  
**SAVE 40% to 60%**  
DOWN VESTS  
DOWN SHIRTS  
DOWN JACKETS  
1/4 ZIP-LINED  
**LEATHER JACKET \$98**  
(Sizes 48 and 50 add \$10 more)  
Save 20%-50%  
LEATHER SPORT COATS AND FULL-LENGTH LEATHERS  
3 piece VESTED SUITS  
Cable-knit, Swedish Knits and Wool Blends  
**\$68 to \$98**  
(Reg. \$125 to \$175)  
SAVE IN ALL DEPARTMENTS  
RATED FOUR STAR  
BY THE UNDERGROUND SHOPPER  
**JACK'S FACTORY OUTLET**  
Wholesale Men's Wear  
Miracle Mile Shopping Center  
(near to Packard St.)  
315-8277  
Open Daily 10-8, Sun. 11-5

**20% OFF DOWN JACKETS AND VESTS**  
**10% - 50% off BOOTS**  
**20% off MEN'S WESTERN F PANTS**  
Acme • Dan Post • Laredo • Texas • Justin • Ms. Capetio  
100% Polyester  
**WYOMING WESTERN WEAR**  
31606 Grand River  
"The Plaza of Farmington"  
2 blks W. of Orchard Lake Road  
478-8440  
Sale Good thru 12/31  
Hrs. 9:30-9, Sun. 12-5  
Sat. 6 p.m. 'til Christmas

**the argyle shop**  
has special HOLIDAY HOURS for your SHOPPING CONVENIENCE  
Monday thru Friday 9:30 to 9 p.m.  
Saturday 9:30 to 6 p.m.  
Sunday 12 to 5 p.m.  
Gene Sims and Harry Solomon  
**argyle shop**  
The latest styles in the best of taste  
6520 Telegraph Road at Maple Road  
626-9810 • 11

Give a gift that lives forever.  
Portraits by Hubert Volkmann  
Now thru Christmas.  
Somerset Mall  
Where the unusual is the usual.  
Big Beaver at Coolidge, Troy.

**Exciting Diamonds**  
bring exciting moments for less from  
**diamond Jewellers**  
16338 Middlebelt  
(between 5 & 6 Mile)  
Livonia, MI 48154



**INTRODUCING THE HOLLY FAMILY'S IDEA OF THE PERFECT NEW MENU**  
**by golly!**  
**CAROLYN HOLLY'S COMPLETE MENU**  
featuring  
• Holly's Fried Chicken •  
A generous one-half chicken specially spiced and batter dipped with french fries and a basket of cheese bread.  
only **3.40**  
1020 WEST ANN ARBOR ROAD

**AUTO SHOW CARPET SALE!**  
Slightly used national Auto Show and Convention  
Carpeting now available in a wide range of colors and styles.  
**\$100 to \$250 per sq. yd.**  
20,000 sq. yds. now available  
Length up to 200' long  
**DONALD E. McNABB CO.**  
22150 W. 8 Mile Rd. (W. of Lahser) 357-2626  
Hours: Mon.-Thurs. 9-5 Friday 9-9 Sat. 8 a.m. 'til noon

**Teaching Kids to SKI is our business**  
• Professional Guidance and Supervision.  
• Instruction in Small Classes  
• Charter Buses Saturday Morning to nearby slopes  
**WINTER WALDEN SKI CLUB**  
Call: 356-0385

**BLIZZARD BONUS:**  
**GET AN EXTRA \$100 off**  
on any IH Cadet Tractor and implement  
**Snyder**  
EQUIPMENT & SUPPLY CO.  
BRING IN THIS COUPON AND GET YOUR DEAL  
550 West Maple Rd.  
Troy, Michigan 48068  
Bus. (313) 362-2200