

The 1979 Buicks. After all, life is to enjoy.



Skylark



Skyhawk



Electra



LeSabre



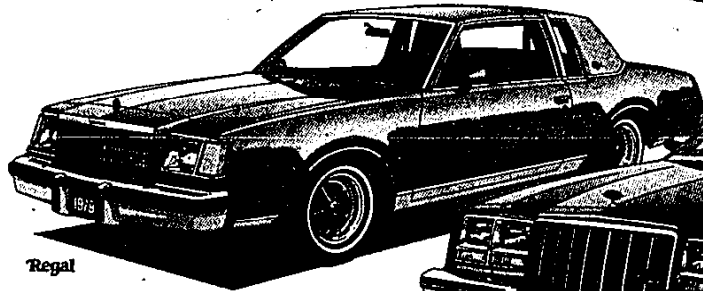
Century



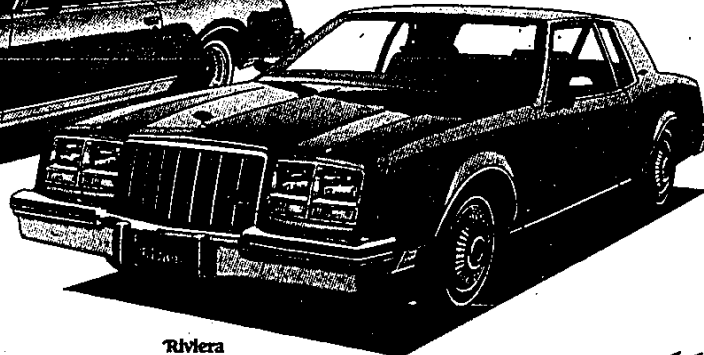
Estate Wagon



Century Wagon



Regal



Riviera



We have a certain goal at Buick. It is, very simply, to bring you cars that are better. And, if you go along with that sort of thinking, then you'll probably be interested in the results this year. The 1979 Buicks. Innovative? Yes,

indeed. With the luxury, prestige and elegance that Buick has always been known for. But then, go ahead. Look around. Once you see these Buicks for yourself, we think you'll have to agree. There really is nothing quite like a Buick.



BUICK
After all, life is to enjoy.