

GENERAL BANK INFORMATION



An Observer & Eccentric Carrier Route. It's like money in the Bank.

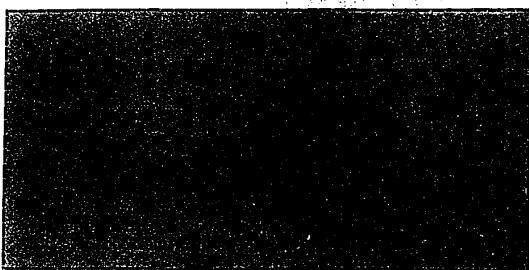
There's nothing quite like the satisfaction of your own bank account. Depositing the money you've earned yourself, having the entry made in your brand new bankbook and seeing your savings grow month after month is really neat.

An Observer & Eccentric carrier route and a bank account go hand in hand. And it takes only a couple of hours each week after school.

This leaves you time for sports, hobbies or anything else you're into.

Look into an Observer & Eccentric carrier route today. You can call us or mail the coupon below.

Then, before you know it, you'll have money to show for your efforts. You can bank on it!



CIRCULATION

591-0500 in Livonia 644-1100 in Birmingham 651-7575 in Rochester