



VISIT FABULOUS FIFTH AVENUE AT THE AUTO SHOW...

SEE THE CHRYSLER NEW YORKER FIFTH AVENUE EDITION. THE MOST FABULOUS NEW YORKER OF THEM ALL.

This limited edition automobile is designed to be the ultimate in luxury. Styled exclusively in a subtle two-tone exterior, with coordinated leather seating, its beauty must be experienced to be believed.

...AND MEET FIVE OTHER ORIGINALS...



The All New Combination of Full-Size
Luxury... and Affordability.
Chrysler Newport.

Here's beautiful design... room for six...
new, slimmer size... and affordability.
Now, you can have it all... right now.



The New 2 Plus 2 Version of Horizon.
Plymouth TC3.

This 2 Plus 2 sporty original has room,
comfort, confidence... and it's styled to be
imaginatively packaged fun!



A New Pickup That Hauls It All.
Arrow Pickup.

This versatile vehicle can haul over half a
ton of cargo... and handle with ease.
It's an imaginative combination of
practicality... and fun!



The New Car That's a Room...
and Stability Champ. Plymouth Champ.
Our new lightweight champ, with
Twin-Stick transmission and front-wheel
drive, is a knockout. See it once,
you'll know why it's called "Champ."

See all that's new
for '79 at the
Chrysler-Plymouth exhibit.



The First American-Made Car Its Size With
Front-Wheel Drive. Plymouth Horizon.
This efficiency-sized car with roominess
and handling, now has an optional sunroof.
It's the perfect all-weather car!

AT THE DETROIT AUTO SHOW JANUARY 13-21, IN COBO HALL, DETROIT, MICH.