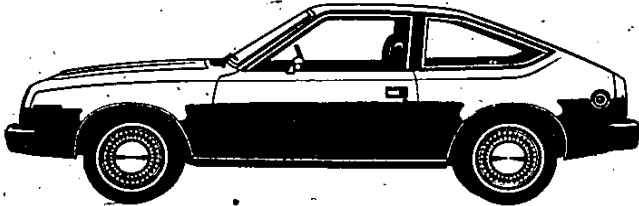


Economy & Style ...

AMC Spirit


\$5928 PER MONTH*

Includes 121 CID 4 cylinder engine, front disc brakes, 4-speed "full Synchronesh" transmission, front vinyl bucket seats (fold down rear bench seat), body striping, electronic ignition, full carpeting, and more.

\$3425.12 Base price
 \$1425.12 Cash Down or Trade
 \$2000.00 Balance Financed for 42 mos. at 12.75 APR
 plus Freight Tax & License • Stock #1184

WE WILL NOT BE UNDERSOLD

ANDERSON AMC-JEEP, INC.

1825 S. Telegraph

333-3100

Now more than ever

Women are making the decisions in buying cars

More than ever women are making the final decision about buying a new car, and the 1979 Detroit Auto Show is expected to draw more women than ever.

The show brings together all the new car and light truck models under one roof. It show gives buyers a chance to do all the comparison shopping possible without an actual test drive.

And compare is exactly what the women do, according to Peter A. Dow, director of marketing for Chrysler Corp., who says, "Women tend to be slightly more practical than men in selecting cars. Splash and dash seldom supplant considerations of mileage or ease of operation and handling in the decisions of women who, by nature or necessity, do more shopping before they buy."

Industry figures show some 1.5 million new cars were registered in women's names alone in 1977. More significant, women have the primary say in one third of all new car sales and an equal say in another third, auto statisticians indicated.

It's also a far cry from the days when females were considered tag-a-longs at an

auto show. There was a time when a woman's impact on a new car purchase was limited to a vote on its color or options.

Now, they are just as likely as males to quiz a salesperson on technical matters like fuel economy and, even more important, ease of maintenance.

An easy maintenance schedule quickly translates into "one less thing to worry about."

Color, size and looks remain important to all buyers and for these considerations, the auto show is a happy hunting ground for comparison shoppers.

The chance to compare size by actually sitting in the vehicles on display is especially important this year to both women and men because of the continuing redesign of nearly all cars to reduce weight and increase gas mileage.

Sitting in the various cars on display is also the best way to compare driver visibility, rear seat passenger room and ease of entry to it, visibility of gauges and convenience of controls, and, of course, comfort and interior color schemes.

TONY GAGE, CORDIALLY INVITES YOU TO...

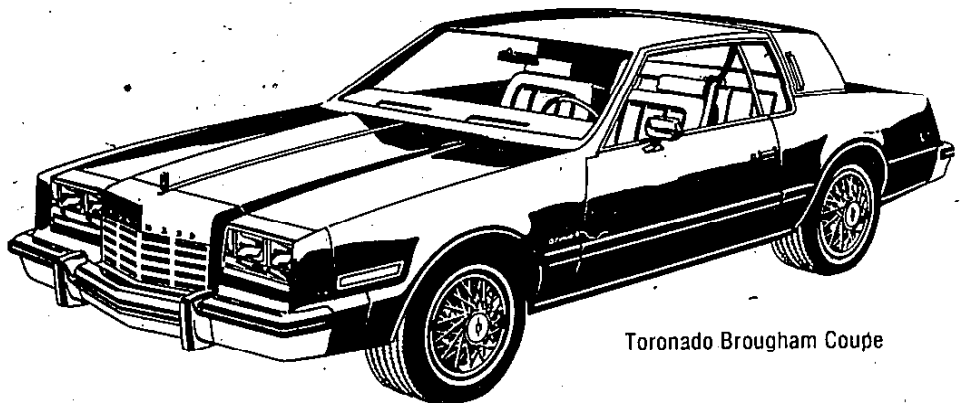
Come In And Test Drive The New Olds

NEW OLDSMOBILES FOR PURCHASE

Buy from the Gages and you get the lowest net-trade difference in town on any new Oldsmobile you desire to own.

NEW MODELS (ANY MAKE) FOR LEASE

Gage has a lease plan tailored to your precise needs. You can lease one car or a fleet (any make, model) through our RENTAL TRANSPORTATION, Inc.



Toronado Brougham Coupe

GAGE OLDSMOBILE

21710 Woodward Ave. • Ferndale 48220 • 399-3200

