

# She teaches how to market yourself in today's job world

By LORAIN McCLISH

Persons who are ready for a change in their lives can learn how to present themselves in today's job market at a first-time class offered in Harrison High School.

"Marketing Yourself" will be taught by Isabel Smith, a 1976 Heart of Gold winner, beginning Monday, Jan. 22. The four-week class runs from 7:30-9:30 p.m. in the school on Twelve Mile near Orchard Lake Road.

Mrs. Smith developed the class through Oakland University's Division of Continuing Education after a long series of volunteer counseling that helped her win the coveted Heart of Gold award.

A counselor by profession on the elementary and high school levels, the Birmingham woman's volunteer services led her into family counseling.



## Classes get under way

Betty Haynes shows an example of decoupage under glass students will emulate in her Friday morning classes which begin Feb. 9 in Farmington Community Center. All classes are limited to 25 participants may choose to work on decoupage under glass, or on wood under varnish. The instructor is a member of the National Decoupage Guild, teaches in Farmington and the Detroit Garden Center and is affiliated with Marie Mitchell Studios of Grosse Pointe. Registrations are being taken now by calling the center, 477-8404.

## Sholem Aleichem

# 150 artists join for show and sale

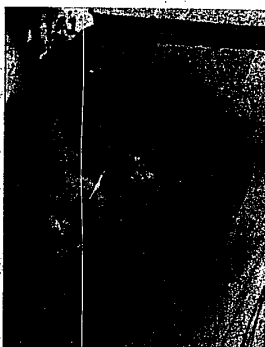
The 16th annual Sholem Aleichem Institute Art Show and Sale will take place Friday through Sunday, Feb. 9-11, in Shenandoah Country Club, 5600 Walnut Lake Road, between Farmington Road and Drake, in West Bloomfield.

Recognized as the established forerunner of all art shows in the area for fresh new talent, as well as well-known artists, visitors can view more than 3,500 works from 150 of Michigan's top professional artists.

Sholem Aleichem Institute is based at 28555 Middebelt, in Farmington. It is a cultural and educational organization, active in all facets of Jewish life related to literature, drama, philosophy, festivals and customs, art and music.

This year's show offers wood carvings, etchings, stained glass works, silk screen, sculpture, balloons, macramé, ceramics, paintings and jewelry.

SPONSORS OF the show take Pride



Edie Joppich (at left) and John Glick are two well-known artists from the Farmington area who will return to show their latest pieces of work in Sholem Aleichem Institute's February art show and sale. Mrs. Joppich is a

painter who works in many medias. Glick is a potter. Both have been given tributes by Farmington Area Arts Commission by being named "Artist in Residence."

"I like to pass on what I learn along the way," Mrs. Smith said, "and what I learned was that one of the biggest needs in our community was the individual's need for financial planning."

She has since given classes, workshops, seminars and lectures throughout the metropolitan area, mostly in the area of financial planning for women.

HER THRUST IN this direction is two-pronged.

She divides her time now between being a representative for Investors Diversified Services, and teaching courses in satellite classes for Oakland University.

She will have three classes going at the same time this winter. In addition to "Marketing Yourself," "Money, Women and Power" begins in Birmingham Center for Continuing Education

on Feb. 2. "It's Your World" begins Jan. 24 in Sterling Heights.

"Money, Women and Power" she considers her most successful teaching effort to date.

"Women must learn to understand money and its power implications," she says. "They have to overcome their fear of power, learn where it originates, determine how to get it and wield it."

Mrs. Smith parallels control of power with economic control.

"In order to control your own future you must understand what's going on about you," she said.

"I know women who work outside the home with no retirement plan and no insurance. Their husbands have them but they don't. I know women with inheritances who don't have the faintest idea of how to shelter it," she said.

COMMUNICATION, power, decision making, assertiveness and money management are all part of her course called "It's Your World," because according to Mrs. Smith, they are all part of that same bag.

She is following up these two courses with "Marketing Yourself," as a natural falling-in-line with the classes she developed before.

Mrs. Smith is convinced that those who are contemplating a better job or a new career have both hidden skills and talents they don't realize, and her course will bring these to the fore.

"Most people are realistic about what they want, but they do have attributes they haven't pulled out of their drawers they could utilize on the job," she said.

An effective resume amounts to what she calls "a broadcast letter," heralding all skills to the prospective employer.

She will aid her students in assessing these skills and show how to tailor a resume to the position one is after.

"It all leads up to finding a job or a career you are going to be happy with," she says.

CLASS PARTICIPANTS will have the guess work taken out of the interview, review appropriate dress for the job at hand, and learn a few things about tomorrow's 50 most lucrative jobs.

The course is non-credit, and the fee is \$35.

Registrations are to be made through the Oakland University's Division of Continuing Education, 377-3120.



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Farmington Observer

## Suburban Life

(F)9A



## Oscar's poker game

Edgar Guest III (at left) takes the part of Oscar Madison, who hosts Dennis Moore, Max Wolf, Bill Hoffman and Joe Lannen for the poker games in "The Odd Couple." The Nancy Gurwin Production of Neil

Simon's hit comedy marks the return of dinner theater at Rotsford Inn. Reservations for Wednesday and Sunday buffet dinner, followed by the show, are being taken now by calling Rotsford Inn at 477-4800.

## Reality and illusion separated in seminar for divorced at OCC

"Divorce: Reality and Illusion" is a course that will be offered for the first time on Oakland Community College's Orchard Ridge Campus.

It is recommended for those who are divorced, are in the process of divorce, or are thinking about being divorced.

The objective of the class is to make the individual aware of the legal and personal interplay occurring through all stages of divorce, and in some instances interplay that continues long afterward.

The six-week session will be held in Room M-145, 7:30-9:30 p.m. on Wednesdays, beginning Jan. 17.

It will be taught by Dolores Riklin, a social worker in family and individual

counseling, and Mary Lu Benethum, an attorney.

Mrs. Riklin said: "Between the two of us and our professional backgrounds, we will help those in our classes separate the myths from the realities encountered in divorce proceedings. We discuss in detail the changes that happen in family living and how to cope with singleness."

Students are encouraged to discuss their individual concerns to develop realistic expectations and goals.

STUDENTS ARE helped to gain perspective and control their emotions so anger and hostility can be used in a positive manner, and be steered into

forming a different relationship with their spouse.

"The divorced or about-to-be-divorced must learn to understand that some legal aspects never end," Mrs. Riklin said, "such as child custody, alimony, permanent injunctions, and sometimes the threat of bodily harm."

Defining marital property, identifying values, learning what questions to ask of an attorney, learning to handle legal processes of both fault and no-fault divorce, based on statute and court cases, will be covered.

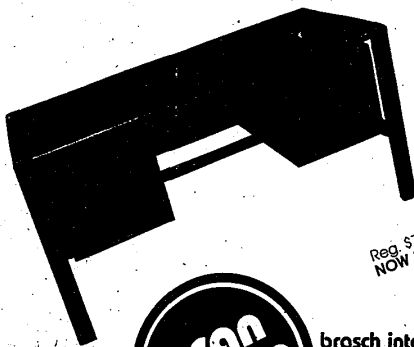
The same class will run on Friday evenings, beginning Feb. 2, in Wayne State University's Southfield Center. Registrations are being taken now by calling WSU at 577-4665.

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