

Hair color pizzaz important as fashions become subdued

By SUSAN TAUBER

For the last couple years, women haven't been able to quote the adage, "Only my hairdresser knows for sure."

Colors were obviously coming out of bottles. The color scene is changing, however, according to Connie Rubin, coloring director from the nationally known Leslie Blanchard Hair Color Training Center in New York City.

Ms. Rubin spent a day in West Bloomfield recently where she passed on all the basics of haircoloring for spring to 40 hairdressers from the different locations of Heidi's Salons.

"American women want haircoloring that's 'for real' or that is lasting," Ms. Rubin told her professional students. "For spring, haircoloring will be more vibrant and more alive but will always look very real and believable."

Tough haircolor will return to a more natural look, it will be even more important in the spring with the strong return to glamour in clothes, make-up and in hair.

"Everything is 'dressed up' looking—clothes and accessories are carefully thought out for each occasion; make-up is bolder and more dramatic; hair is more glamorous and chic in both style and color," Ms. Rubin said.

And during the day-long clinic, she taught the hairdressers how to take the

guesswork out of mixing colors for their clients.

"Connie is the best teacher I've ever seen," said Heidi Brancheau, owner of the Heidi's Salons and a graduate of the Leslie Blanchard Hair Color Training Center.

"CONNIE taught us that there doesn't have to be any more guesswork in the backroom about how your client's haircolor will turn out. The guesswork has been taken away. Now hairdressers mix colors because they know what the results will be."

What the end results will probably be for spring, according to hair colorist Leslie Blanchard, whose famous clients include Barbara Walters and Cheryl Tiegs, will be a bolder look in color.

"The glamorous, golden blondes still dominate fashion moods today; they certainly stole the attention on the European runways and they will dominate American haircolor fashions for seasons to come," Blanchard predicted.

"Lots of light and shimmer—that's today's American blonde. She can be any age and getting younger all the time."

He sees the redhead becoming more "visible" than ever.

al mode

"The reds are more vivid. Watch for the strong coppery auburns. The other redhead is a shimmering strawberry blonde—much like a honey red."

Just plain brown is out for spring. The brunette will emerge with rich deep and warm, or very deep and cool (a blue-black tone) for haircoloring. Brownettes have gone earlier, more dramatic, according to Blanchard.

Women won't have to wait long to get those sunny accents in their hair. Highlighting will also be popular for spring.

"HIGHLIGHTING HAS a new fashion twist," he said. "It's interesting to see highlights concentrated in one area to accent a wave or particular style pattern—such as a streak of color or light in a 'Veronica Lake' wave. Highlights appear to come together in one area but by simply brushing hair into a different direction, they are widely distributed throughout the hair."

The Heidi's Salon employees also

learned about hair fashion for the warmer months.

Chignons, rolls and small braids are still fashionable but the frizzy permanent look isn't.

Long hair wrapped up on the head, to give the look of a small head, will be an important look, according to Ms. Rubin. Women will be able to add a touch of elegance with jewels, feather and delicate nets, if they want, and then give a different look at night by letting their tresses hang loose.

Edward Rondina, color director for the Avon Township Heidi's Salon in Great Oaks Mall and haircolorist at the West Bloomfield salon assisted Ms. Rubin during the class.

Rondina is also a graduate from Blanchard's school.

Two more of Heidi's employees will soon be graduates of the haircoloring academy. Sherry Tabor and Michelle VanCooley are studying in New York City now.



Connie Rubin, hair colorist teacher for Leslie Blanchard's academy in New York City, uses Michelle VanCooley as a model while discussing new trends in hair color.



Hair colorists must first study the customer's hair before applying color, as Edward Rondino (left), Sherry Tabor and Shirley

Berney are doing to Nancy Boatright's hair. (Staff photo by Mindy Saunders)



Edward Rondino, color specialist for Heidi's Salons in Avon Township, uses the foil method to highlight Debra Selter's hair.

Fashion Calendar

Hattie, Inc.—Aldo Ferrante, the mastermind of Basile, will make the first American presentation of the Basile spring and summer collection at Hattie, Inc. in the Renaissance Center. New store hours are Monday through Saturday, 10 a.m.-6 p.m. The presentation will be repeated at Hattie, Inc., Birmingham, 555 Bldg., on Tuesday and Wednesday during the same store hours.

Sussex House—Fashions by Leytons will be featured in informal modeling during the luncheon hour. For information and reservations call the Sussex House, 19701 W. Twelve Mile, Southfield, 559-3377.

Mary Kay Cosmetics—Spring out of winter with a "Silverdome Beauty Make Over," featuring hair fashions by Hair Images, Fashions by Lisbeth of Birmingham, and beauty and glamor with Mary Kay. Program at the Troy Hilton begins at 7 p.m. Tickets are \$5 at the door, and \$2.50 in advance. For more information, contact Barbara Boyle, Mary Kay Cosmetics, 3905 Root Drive, Troy, 48064.

Tuesday, Jan. 30

Cooper's Arms—Designer fashions from Janet Varner's of Rochester modeled informally from noon to 1:30 p.m. through May at the Cooper's Arms, 306 Main Street, Rochester. Janet Varner's is located at 321 Main, directly across the street.

Where It's At

By JUDY SOLOMON

Turning it on

If you, like hundreds of others, received a food processor for Christmas and haven't the foggiest notion how to use it properly, read on! Deanna Gerber, a New York cateress who has worked at the three-star Trois Gros Restaurant in France, is flying to Detroit to teach food processor workshops from March 5-9. Both morning and evening classes are scheduled and the cost is \$20 per session. The Monday and Wednesday sessions will be devoted to hors d'oeuvres and desserts; the Tuesday and Thursday sessions to Chinese dishes and the Friday sessions to French dishes.

What's Cookin', Applegate Square, Northwestern at Inkster, Southfield, 356-8889.

Foreign affairs

It's a novel idea and a unique gift. The Ethnic Eating Club encourages Detroiters to familiarize themselves with some of the marvelous ethnic food available in our area. A membership costs \$20 and entitles you and a guest to visit ten different restaurants that specialize in Lebanese, Greek, German, Hungarian, Mexican, Polish, Indian, Chinese, Italian and French food. At each restaurant, you will either receive the least expensive of the two meals free or you and your guest will receive up to a 40 per cent discount (not including alcoholic beverages or taxes).

Ethnic Eating Club, Box 5265, Orchard Lake, MI 48033, 338-6260.

Pot luck

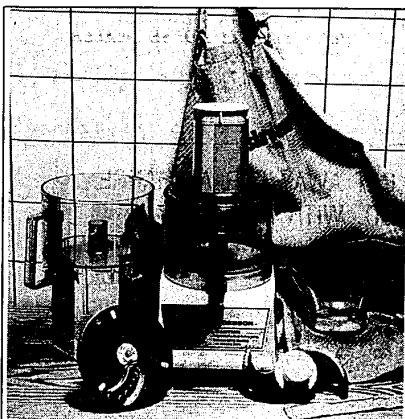
No doubt about it, rooms look terrific when warmed up by green plants set in simple, natural looking containers. These clay pots from the Bennington Pottery in Vermont are particularly nice because they come in all kinds of interesting shapes and sizes. Some are oval; some have ridges. There's even one with a built-in metal hanger. In stock in your choice of terra cotta or sand beige, they range in diameters from 4½ to nine inches and the prices range from \$3.35 to \$22.95.

The Open Crate, Applegate Square, Northwestern at Inkster, Southfield, 356-3565.

Weight watching

There's something very special about pretty paperweights. They're romantic, mystical and fascinating. With Valentine's Day just around the corner, you might want to check out the wonderful selection of paperweights at Continental Exclusives. Prices range from just \$5 all the way up to \$300 for signed pieces from Baccarat of France or from The White Friars from England.

Continental Exclusives, Somerset Mall, Troy, 643-0804.



A very special offer from Cuisinart®: the Cook's Kit. Right now, an extra handled work bowl, apron, French fry blade and funnel are yours as a bonus with your purchase of our Cuisinart®—that amazing French food processor. A must for the serious cook, the Cuisinart® grinds, slices, purees, and performs tasks in seconds that once took hours. With white metal base, bowl, handle and lid of clear Lexan plastic...and now, with the Cook's Kit. All yours for \$200. Guest and Gift Shop.

Demonstrations Thursday & Friday
February 1 and 2
11:30 A.M.-2:30 P.M.
Main Entrance

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