


announcing...



**ASTREIN's**  
FINE JEWELRY  
(formerly whips upstairs)  
**10-30% off**  
All Jewelry and Gifts

120 W. Maple  
644-1651

**SAVINGS OF 30% to 50%  
IN ALL DEPARTMENTS**  
COATS • DRESSES • JEANS  
BLOUSES • SWEATERS • SKIRTS

**kay baum**

166 W. Maple  
642-9500

Who's Number One on your Valentine List?



Show her the world's  
Diamond pendant in  
14 karat yellow  
gold, \$1995

**Wright Kay** Fine Jewelers Since 1881  
Use one of Wright Kay's convenient charge plans on  
American Express, BankAmericard, Master Charge.  
Taxes included in selling pricing statements.

Birmingham • Northland • Twelve Oaks Mall  
642-2025

**BIRMINGHAM CARNIVAL**

**sale**

**Sat. Feb. 3 -  
Sunday Feb. 11**

**heartbreaking  
final reductions**  
**50-70% OFF**

WINTER MERCHANDISE  
IN MEN'S AND WOMEN'S  
COLLECTIONS

**mark  
keller**  
141 W. MAPLE  
BIRMINGHAM, ALABAMA  
(205) 645-2026

**Sale  
alà mode**

Extraordinary savings on men's and  
women's sportswear and accessories.  
many prices reduced by one-half!

**JOHN  
HAWLEY**  
160 S. Woodward.  
647-7111

**Shoe Sale**

**50% OFF**  
**SHOES & BOOTS**

Featuring Only the Best!

640 pairs of children's and women's shoes  
202 pairs of waterproof & leather boots  
sizes infants to adults

**Manuel n Gretel**  
Children's shoes & Women's Shoe Shoppe  
247 W. MAPLE, BIRMINGHAM • 646-4722  
OPEN DAILY 9:30-6:00 THUR. & FR. 'til 7:00

**Sherman's  
Never Again Sale**

Prices will never be this low again. Last chance to save on  
Florsheim, Dexter, Bass, Clark and Winter Boots - Reg. \$80-  
\$90 values

One Pair \$14.90/Two Pairs \$25  
One Pair \$19.90/Two Pairs \$35  
One Pair \$24.90/Two Pairs \$45  
One Pair \$29.90/Two Pairs \$55

**Sherman's**  
115 W. Maple Downtown Birmingham Somerset Mall Troy

**ALCOVE**  
BIRMINGHAM

**INCREDIBLE UPSTAIRS  
BASEMENT SALE**

**70% OFF**

**ENTIRE  
WINTER  
STOCK**  
extra savings at  
selected times  
during carnival!  
Feb. 3 to Feb. 10

**Birmingham • Bloomfield  
Chamber of Commerce  
Retail Division Members**

Alcove  
Birmingham Bookstore, Inc.  
Birmingham Camera Shop  
Birmingham Office Supply  
C.K.D. Butler, Inc.  
C & G Custer, Inc.  
The Campus Floors  
Crown's Open Shop  
Churchill's Ltd.  
The Classroom Shop, Inc.  
Continental Watch & Jewelry  
Crestal Fair  
Davidson's  
Dun's Camera Stores  
The Earth & Me  
Executive Custom Shirtmakers  
Expectation Shop, Inc.

J. Fawcett Ace Hardware  
Fisher's Market  
Greenwood's  
Grayson's  
Hansen n' Muehl, Inc.  
Harrison Luggage & Leather  
Goode  
Hawthorne Electrical Co.  
Hare and Now, Inc.  
Doug Hobbie Factory  
Horn of Plenty, Ltd.  
Hudson & Hatcher, Inc.  
Jacobson's  
Kay Baum, Inc.  
Irving Kay's Draperies &  
Belong  
Mark Keller, Ltd.  
Kryskone Furs  
Kryskone Co.  
The Kroger Co.  
Lake Jewelers, Inc.  
Phillip Jewellers, Inc.  
Jan LeGoff's Hallmark Shoppe  
Little Professor Book Center  
Machus Alley Door

**Birmingham • Bloomfield  
Chamber of Commerce  
Retail Division Members**

Market Square of Birmingham  
Makill Hardware Co.  
Matthews et al, Inc.  
McQueen's Carpets, Inc.  
Mittone, Cafe  
W.F. Miller  
Equip. Garden & Lawn  
Mills Pharmacy, Inc.  
Neurot Pharmacy  
Orthodonty  
Almas Hi-Fi Stereo, Inc.  
Paint n' Paper Shop  
The Shop For Furniture  
Parmenter Florist, Inc.  
Dick Peterson's Florist, Inc.  
For The Perfect Bloom  
Quinton Flower Shoppe  
The RB Shop  
Andrew Hamann

Robert's Shoes  
George Ross Jewelers  
Fred Sanders Confectionery  
Scott-Shuptrine Co., Inc.  
Sherman Shoes  
B. Siegel Co.  
The Sportman  
Stulker & Bros, Inc.  
The Table Setting, Inc.  
John Thawley, Inc.  
The Time Shop  
Tivoli, Ltd.  
The Unique Place  
The Vanity Shop, Inc.  
Watfield Furniture Co.  
Whitely's of Birmingham  
The Willow Tree  
Wilson Drug Co.  
Winkelman Stores, Inc. (Today  
Steven D of HISCO, Inc.