

announcing...



ASTREIN'S
FINE JEWELRY
(formerly whats upstairs)
10-30% off
All Jewelry and Gifts

120 W. Maple
644-1651

Sat. Feb. 3-
Sunday Feb. 11

Sherman's
Never Again Sale

Prices will never be this low again. Last chance to save on
Florsheim Dexter, Bass, Clark and Winter Boots - Reg. \$80-
\$90 values

One Pair \$14.90/Two Pairs \$25
One Pair \$19.90/Two Pairs \$35
One Pair \$24.90/Two Pairs \$45
One Pair \$29.90/Two Pairs \$55

Sherman's

115 W. Maple Downtown Birmingham Somerset Mall Troy



heartbreaking
final reductions
50-70% OFF

WINTER MERCHANDISE
IN MEN'S AND WOMEN'S
COLLECTIONS

SAVINGS OF 30% to 50%
IN ALL DEPARTMENTS
COATS • DRESSES • JEANS
BLOUSES • SWEATERS • SKIRTS

keybaum

166 W. Maple
642-9500

Mark Keller
101 W. MAPLE
BIRMINGHAM, ALABAMA 35206
(313) 646-2026

ALCOVE
BIRMINGHAM
**INCREDIBLE UPSTAIRS
BASEMENT SALE**

70% OFF

ENTIRE WINTER STOCK

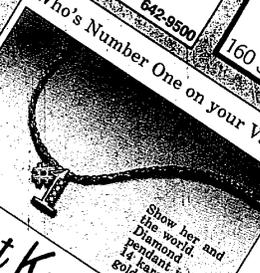
SURPRISE!
extra savings at
selected times
during carnival!
Feb. 3 to Feb. 10

Sale
ala mode

Extraordinary savings on men's and
women's sportswear and accessories.
many prices reduced by one-half!

JOHN HAWLEY
160 S. Woodward.
647-7111

Who's Number One on your Valentine List?



Show her and
the world
Diamond
pendant in
gold, 18k
yellow

Wright Kay Fine Jewelers Since 1881

• Birmingham • Northland • Twelve Oaks Mall
Use one of Wright Kay's convenient charge plans on
American Express, BankAmericard, Master Charge.
Prices include the selling packing charges.

642-2025

**Birmingham • Bloomfield
Chamber of Commerce
Retail Division Members**

Alcove Birmingham Bookstore, Inc.
Birmingham Camera Shop
Birmingham Office Supply
C.D. Baker, Inc.
C & G Color, Inc.
The Campus Floors
Consolidated Office Shop
Churchill's of Birmingham
The Classroom Shop, Inc.
Crawford's
Dunn's Camera Stores
The Earth & Me
Executive Custom Shirtmakers
Expectation Shop, Inc.

J. Fawcett Ace Hardware
Fisher's Market
Greenwood's
Graham's Inc.
Hansel n Gretel Shoppe
Harrison Luggage & Leather
Goods
Hawthorne Electrical Co.
Hare and Now, Inc.
The Holly Factory
Horn of Plenty, Inc.
Hudson & Hatcher, Inc.
Judson's Hardware Co.
Kay Baum, Inc.
Irving Kay's Draperies &
Belongings
Mark Keller, Ltd.
S. Keston's
S. Keston's Furs
The Kresge Co.
Lake Jewelers, Inc.
Phillip Layne Shoes
Jas. LeCoff's Mallmark Shoppe
Little Professor Book Center
Machus Alley Door

Sliderrite
Dexter
FAMOLARE

Shoe Sale
50% OFF
SHOES & BOOTS

Featuring Only the Best!

640 pairs of childrens and womens shoes
202 pairs of waterproof & leather boots
sizes infants to adults

Hansel n Gretel
Jewelry & Shoe Store Shoppe

247 W. MAPLE, BIRMINGHAM • 646-0772
OPEN DAILY 9:30-6:00 THUR. & FR. 'til 6:00

**Birmingham • Bloomfield
Chamber of Commerce
Retail Division Members**

Market Square of Birmingham
Mackill Hardware Co.
Mathews et al, Inc.
McQueen's Carpets, Inc.
Miltona, Cafe
W.F. Miller
Garden & Lawn
Equip.
Mills Pharmacy, Inc.
Newport Furniture Shop
Orthodonty
Palms Hi-Fi Stereo, Inc.
The Shop For a Supper
Parmenter Florist, Inc.
Dick Peterson's Florist, Inc.
For The Perfect Bloom
Quinton Market Shoppe
The RB Shop
Andrew Hamann

Robert's Shoes
George Reas Jewelers
Fred Sanders Confectionery
Scott-Shurtline Co., Inc.
Sherman Shoes
B. Siegel Co.
The Sportsman
Stulker's Books, Inc.
Stewart's Fabrics, Inc.
The Table Setting, Inc.
John Thawley, Inc.
The Time Shop
Tivoli Ltd.
The Unique Place
The Vanity Shop, Inc.
Whitfield Fair Co.
What's Upstairs
The Willow Tree
Wilson Dress Co.
Winkelman Stores, Inc. (Today
Steven D of HISCO, Inc.

BIRMINGHAM
CARNIVAL
sale