



Ben Crenshaw grimaces after missing a putt during PGA action. Crenshaw didn't miss many putts as his outstanding golf kept him in contention from the opening

day of the championship. Crenshaw lost the championship in a playoff with David Graham. Crenshaw fired 69, 67, 69, 67 — 272 for eight under par at Oakland Hills.



Among some 800 volunteers on the tournament crew was Becky MacIntyre of Birmingham. She served as one of the persons reporting scores by field telephone from each green as players holed out. This data kept scoreboards around the course and the Burroughs computer up to the minute with the status of each competitor. (Staff photo by Dick Kelley)

## 145,102 see PGA

The "Monster" may have been tamed during PGA week, but that didn't hurt the attendance or revenue for Oakland Hills.

PGA officials yesterday afternoon said Oakland Hills attendance set a tournament record — despite inclement weather — for a golf event. Reports released Sunday indicated that 145,102 persons came to Oakland Hills during the week. The previous record was 114,252 for the 1972 PGA on the same course.

Spectators by day were: 3,572 Monday; 7,061 Tuesday; 18,742 Wednesday; 20,264 Thursday; 25,526 Friday; 34,368 Saturday, and 35,569 Sunday.

And those figures translate to added income via programs, hot dogs and beer sold during the week. Don Graham, director of Oakland Hills' Finance Committee, said, "This PGA will be more profitable than the 1972."

Proceeds from the 1972 PGA were used to build an addition to the club house.

Graham estimated that Oakland Hills would gross \$2.25 million from the event. This amount comes from tickets, advertising in the program and parking.

Major expenses because of the tournament will come from making repairs to the north course, where cars were parked, according to Graham. Graham also said that extensive maintenance work must be done to the south course, where the championship was held.

Graham said it was too early to estimate how much money Oakland Hills would gain from the championship.

Staff photos by Steve Cantrell

## From bum to a hero

The crowd was growing impatient as it waited for the final threesome that included leader David Graham to approach the 18th green. This man had drawn the ire of the crowd as he stood up and got in their way. A few minutes later he returned with a case of beer cans and delighted the crowd by passing out every can in the case. The crowd went wild. All was forgiven.

