


# HEIDI'S



the head of the class

STUDENT SPECIAL  
Girls & boys save  
30% on all hair care... cutting... styling... perms... on your first visit to any Heidi Salon with this ad.

offer ends Sept. 30

Rochester 652-0026  
Southfield 353-7722  
Bloomfield Hills 646-3212  
West Bloomfield 626-0300

**OPENING THIS FALL IN TWELVE OAKS MALL**

## Headhunters brings you Wave Syndrome



This fall it's the new Wave Syndrome. Just back from Chicago, the Headhunters Staff is ready to style your hair with precision waves.

9-9 M-F  
9-5 Saturdays

**HEADHUNTERS SALON**  
Rochester • 652-2636



Instant understanding:  
Our hair care specialists have it



Let our talented Glenby trained experts use their know-how to create a look for you and you alone. We specialize in haircutting and styling, permanent waving and hair relaxing, children's haircutting, manicuring and electrolysis. Phone today for your appointment. Hudson's Beauty Salon:

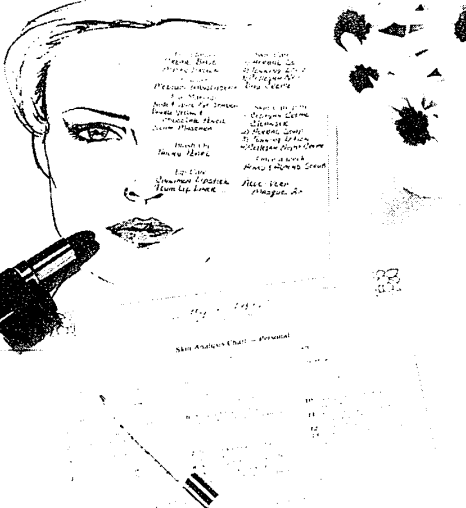
Oakland: 585-3291  
Pontiac: 682-7400  
Northland: 569-2131

**hudson's**

# Elegantly suitable

## Do your skin a favor!

Personal Analysis Chart




Your skin is very important to us and caring for your skin is the key to keeping it clean and healthy. Skin care doesn't have to be a complicated or difficult ritual. All it takes is a little of your time and your own Personal Skin Care program. At Kitty Wagner's our Facial Specialists are professionally trained in Skin Care and Make-up artistry.

Come into one of our salons for a complimentary personal consultation and make-up session.

*Kitty Wagner*  
Facial Salons

Twelve Oaks Mall, Novi 349-4550  
24901 Northwestern Hwy., Southfield 353-0707



**LEONARD of London**

## Hairdressing Salon at the Renaissance Center

Cordially invites you to experience our distinguished hair care and beauty services for men and women.

The ambience is elegant, relaxing... our extraordinary staff of highly trained experts is dedicated to offer you the preferential treatment, advanced styling and professional skill you expect in a salon of this stature.

Appointments... considerately arranged to your convenience.

Monday through Saturday 10 a.m. to 6 p.m.  
Thursday 10 a.m. to 9 p.m.

Our Number: 259-5900 • 259-5901

400 RENAISSANCE CENTER - LEVEL 2

Convenient parking across from the Detroit Plaza Hotel - take the 5th level skywalk into Tower 400



Hattie Belkin, owner of Hattie, Inc., of Birmingham and Detroit, summed up her fashion philosophy for fall when she said, "Everybody will want to look rich. And this season, the formula for looking rich starts with a master plan for the wardrobe."

This is the year to separate the girls from women, the casual sportswear look from serious dressing and to replace the blatant sexy look and drop dead chic with the subtlety of glamour, she said.

The master wardrobe plan centers around rich fabrications, color and proportion of design. Voluminous dressing with its over abundance of fabric has given way to narrowed-down opulence. Proper proportions begin with the new, just covering knee length. "The long skirt look is dowdy now and voluminous dressing is demode because it looks old, tasteless and silly," she said.

"There is as much that is new being done in fabrications this season and so much sophistication in the fabrics. Of course, with the high quality comes higher prices, too. But the look is one that will carry through. Not something one will buy for just one season."

Along with the shoulder emphasis comes a narrower waistline which carries through to an eased skirt as opposed to the strict, straight skirt. Skirts have tucking, pleating and asymmetrical closings, said Hattie.

Fabrics include cavalry twill, signaling the return of a close weave. There are chenilles, corduroys and velvets. The opulent fabrics for evening include satin, damask and crepe de chine.

**FALL COLORS** are very interesting, with black the sharpest color stand-out.

"Black," said Hattie, "is so rich when done with contrasting pipings and embroidery." Vibrants such as teal, fuchsia, violet, wines, prune and red stand

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Yves Saint Laurent interprets suiting in black panne velvet. The black wool jacket is over-all embroidered in floral motif velvet, with edges piped in grosgrain ribbon. The peplum jacket lends a Victorian aura. Hattie, Inc., Birmingham and the Renaissance World of Shops.

Staff photos by Dick Kelley