

Fashion knits call for a second look, especially when Sonya Rykiel, the classicist, prepares them in a seven-eighths length jacket, the shorter skirt that just covers the knee, and white stockings that point up the soft V-cut of the skirt.







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<u> Be</u> Glamourized

Thodike

Rhodkás New Chie Studio staging a foxy West Coast appeal with an eye toward the male, as well as the female, Glamour returns in an elegant, sensuous and lattering setting, with the accent on having fun while shopping and being made beautiful by the real star Rhodika Cosmetics, "the first in makeup styling."

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RHODIKA STUDIO

Opening the First Week in September .... The Biggest Secret in Town!

by

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out as accents against black. Grey, she said, is all over but browns are nowhere to be found.

"And beige is nothing," she said with disdain. The whole concept of fashion for fall can be summed up as "nothing is more beautiful than an elegant woman."

"Keep in mind that with clothing becoming so expensive, women want to look rich, not silly," she said. Gloves and hats have become an important part of the new refinement, the new "town look."

The big look for evening will be the tuxedo suit, asid Hattle. Women will wear it with pants or skirt, and it will be the important look. A much vider pant returns for fall, looking more elegant for evening than the narrow pant. Belts remain important to define the waist. Bags are smaller and more structured. Bereits and hats with feathers will be worn in town by the woman with feathers will be worn in town by the woman will be used to be the woman deathly. Such combined with metals in bronzes and greens will point up the season's focal point — the leg.
"Long boots are not a part of the new fashion proportion, they will not be an important fashion accessory," she said. "They will just function for snow. The fashion look for the foot is the choked-up pump with a cone heel."

— Rustle Shand

- Rustle Shand



- nail tips
- 14k gold nails
- nail gems

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Her own label identifies this Hattie II suit of wool gabardine. Side pleated, fully lined skirt and jacket comes in black, cranberry and champagne. Hattie Inc., Birmingham and the Renaissance World of Shops.

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