

Stop school traffic deaths

The Automobile Club of Michigan celebrates the 50th year of its school safety patrol this fall by urging motorists and parents to make a concerted effort to reduce last year's 21 percent rise in traffic deaths involving school-age youngsters.

State's drivers pay more

The cost of driving for Michigan motorists has increased \$404 in the last year, according to Automobile Club of Michigan.

"It now costs state motorists 19.4 cents per mile to operate their cars, or 15 percent more than the 16.7 cents a mile in 1978," stated Auto Club Touring Manager Joseph Ratke.

"For the motorist who drives 15,000 miles annually, operating expenses in 1979 will be \$2,910 compared to \$2,506 in 1978," said Ratke.

A major reason for this year's increase is that gasoline prices have jumped more than 34 cents per gallon since January, 1978.

Also contributing to the higher operating costs are increased prices for new, American-made cars, car insurance and finance charges.

Data on the expenses of owning and operating a motor vehicle are included in the 1979 edition of the AAA pamphlet "Your Driving Costs."

INFORMATION, WHICH was revised by the Auto Club to reflect current Michigan gasoline prices, is based on a 1979 Chevrolet Malibu Classic four-door sedan with an eight-cylinder, 305 cubic-inch engine, standard accessories, automatic transmission power steering, power disc brakes and radio, driven up to 15,000 miles per year and financed over a three-year period.

Insurance was calculated on a pleasure use category with the vehicle driven less than 10 miles to work and with no youthful driver.

pupils killed in traffic last year than in 1977, when 89 youngsters died.

"While traffic deaths have declined from 320 in 1976, when Michigan's safety patrol program began to 108 last year, we are concerned by the jump in deaths last year compared with 1977," said Arthur C. Gibson, safety and traffic manager.

Gibson blamed the combination of careless motorists and unpredictable students for the increase in traffic mishaps involving school-age pedestrians and bicyclists.

Through its "School's Open" campaign in 4,200 Michigan schools, the Auto Club is emphasizing the importance of having youngsters, especially the 138,000 kindergartners attending classes for the first time, cross only at designated school crossings.

"Parents must make youngsters aware of the dangers of crossing streets or riding bikes without proper safety precautions," Gibson said. He added that two-thirds of all child pedestrian mishaps occur at mid-block.

"Combine the inattentive motorist who drives too fast for conditions with the unpredictable child who crosses mid-block and you have the major ingredients for tragedy."

To help inform school-age youngsters about traffic safety dangers, the Auto Club annually conducts traffic safety assemblies involving more than 180,000 Michigan students, holds seminars for safety patrol directors in 2,800 schools and stages statewide adult crossing guard workshops for law enforcement officials representing 305 Michigan cities.

The Auto Club also furnishes materials for more than 56,000 school safety patrol officers, a service it has been providing since 1919.

The Auto Club suggests that parents teach children these simple rules for walking or riding bicycles to school:

- Walk only on the sidewalk. If there isn't one, walk facing traffic on the shoulder of the road.
- Cross only at designated school crossings.
- Look both ways before crossing and never run across streets.
- Obey safety patrol or adult school crossing guards.
- Motorists are reminded to be extra cautious in school areas and to drive at reduced speed.

EMU offers new courses this fall

Beef prices down in survey

A survey by the National Cattlemen's Association shows that the average national price of five cuts of beef dropped 12 cents a pound to \$2.30 since July. In May, the average price of five cuts of beef was \$2.46 per pound.

The average price in Denver fell 14 cents per pound, from \$2.19 per pound July 12 to \$1.96 per pound late last week.

Lauren Carlson, association president, said the average price of all beef is lower than the average price in the survey, because of the inclusion of three steak cuts. The five cuts of beef surveyed in 19 cities were T-bone steak, chuck roast, ground beef, round steak, and sirloin steak.

Basic scuba diving, negotiating a labor union collective bargaining agreement, recent American experimental fiction, basic genetics, and the biology of cancer are just a few of the new courses which will be offered at Eastern Michigan University during the fall semester which begins Sept. 5.

Registration in-person continues until Sept. 4. Late registration will be held from Sept. 5 through 13 at the registration office in Briggs Hall. The office is open from 8-11:30 a.m. and from 1-4:30 p.m. Monday through Friday.

A special evening registration will be available until 8 p.m. on Aug. 29, 30, and Sept. 4, and until 6:30 p.m. on Sept. 5, 6, 10 and 11.

The Department of Speech and Dramatic Arts will offer a new three-semester-hour course titled "Communications in Negotiations," which stresses the practical communication skills needed for negotiating a labor union collective bargaining agreement and effective grievance handling. The course will meet Monday from 7-9:40 p.m.

Two new courses, each two semester hours of credit, will be offered by the biology department. "Hereditarily and you," which will meet Monday and Wednesday from 3-4:30 p.m. will introduce the non-specializing student to genetics.

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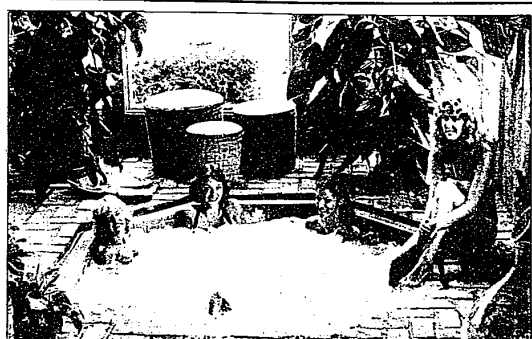
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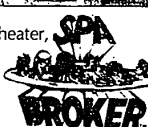
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