

MEMO

DATE: TODAY, 1979

TO: OBSERVER & ECCENTRIC COLOR CONTEST DIRECTORS

FROM: OBSERVER & ECCENTRIC COLOR CONTEST DIRECTORS

SUBJECT: ADDED PRIZES FOR WINNERS

We are excited and delighted to inform you that winners of the second annual Observer & Eccentric Color Photo Contest will receive a framed, matted

enlargement of their entries! WILLIAM PLANTE PHOTOGRAPHY will do the honors and transform your winning picture which depicts the International Year of the Child, into an impressive wall accent for your home.

WILLIAM PLANTE craftsmen will print, mat and frame your picture, if you are one of our winners. So, if you haven't entered our contest, it is still not too late. Deadline for entries is Monday, September 17, 1979. So, hurry--read the rules below and enter now!



FROM SLIDE TO
16" X 24"
WALL DECOR!

CONTEST RULES

1. Entries are to be submitted by the photographer. There is no charge for the slide. The slide must be a color slide of the International Year of the Child, Observer & Eccentric Newspaper's choice.
2. The contest is open to amateur photographers only. No employee of any member of the Observer & Eccentric Newspaper's family is eligible to enter.
3. The deadline for entries is Sept. 17, 1979. Entries should be accompanied by a color slide. Each entry should be marked with the name, address and phone number of the contestant. An envelope should accompany the slide.
4. Slides should have been taken during the period of September 17, 1979 and the contest deadline date.
5. All entries become property of Observer & Eccentric Newspaper and CANNOT BE RETURNED.
6. Permission of any person in the slides must be obtainable in the form of a signed release upon publication.
7. Entries will be judged by a panel of Observer & Eccentric reporters, editors and photographers. Winners will be judged on the basis of originality, use of color and adherence to the theme.



First Prize: \$100 Gift Certificate

Second Prize: \$75 Gift Certificate

Third Prize: \$40 Gift Certificate

All gift certificates will be redeemable at World Camera Stores in Livonia, Birmingham, Renaissance Center or Avon Township. In addition three honorable mention gift certificates will be awarded.



Observer & Eccentric
Newspaper Contest

Name: _____

Address: _____

Phone: _____

When were slides taken: _____

Number of subjects: _____

Mail To: Photo Center
Wayne County entrants mail slides to: 4615 Main, Plymouth MI 48170
Oakland County entrants mail slides to: 1125 Rogers, Birmingham, MI 48012