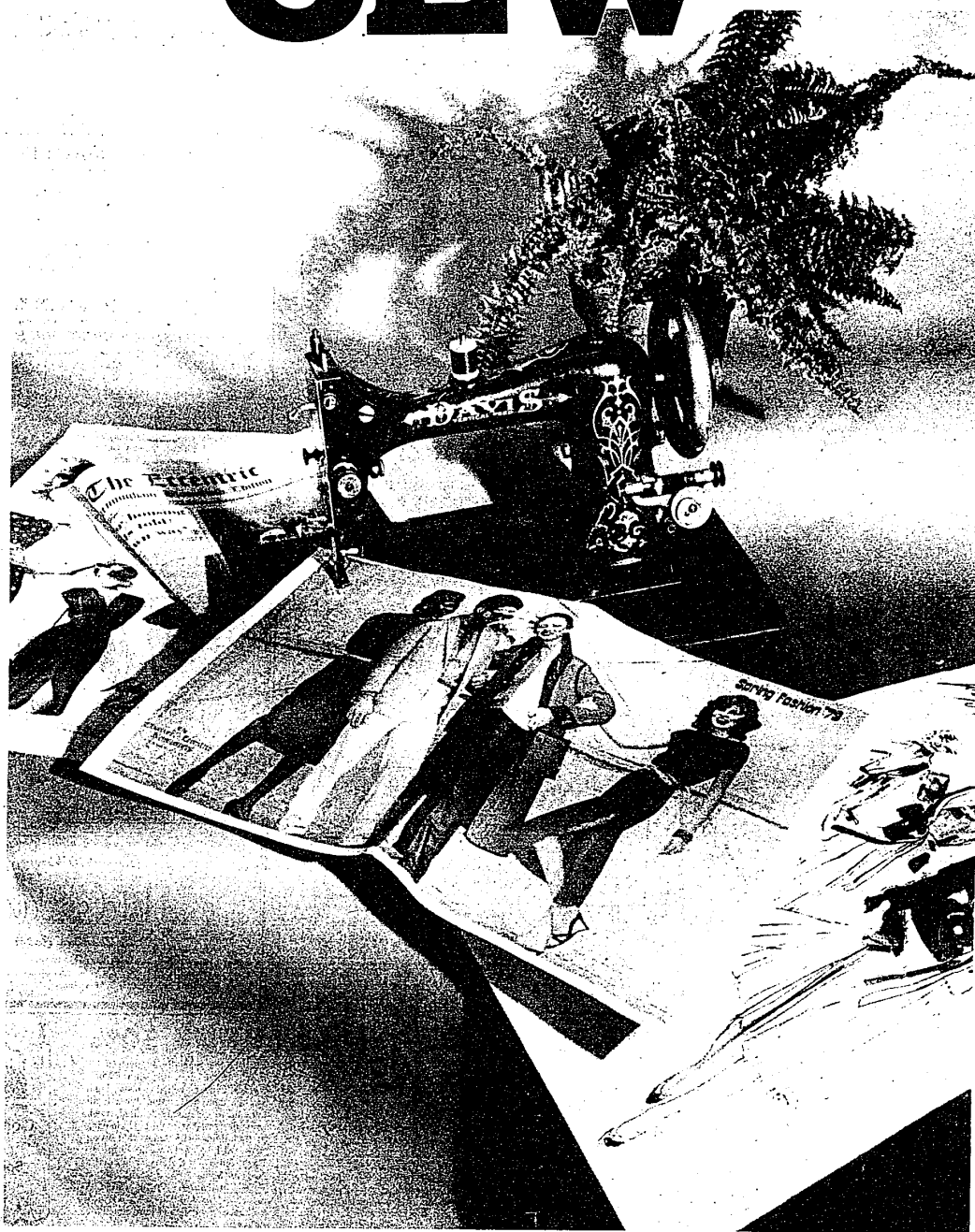


SEW



WHAT?

We can sew up the suburban
Detroit fashion market for you!
**Hudson's, Saks Fifth Avenue,
Jacobson's, Lord & Taylor and Bonwit Teller**
along with some of the finest designer boutiques in the country
consistently advertise in the Eccentric Newspapers.

Why do names like **Halston, Courreges, Ungaro**, and more love the Eccentric?
Because they recognize an affluent market when they see one.

We reach the people in Birmingham, Bloomfield Hills,
(where the average family income exceeds \$100,000 annually)
Rochester, Troy and Southfield and our fashion people get great response.
This market can be yours for the asking.
We'll sew it up for you, if you'll try it on.

The
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