

# Giant sandwich awaits market-goers

A gigantic 200-foot-long cheese and submarine sandwich will be unveiled and served to the public free of charge at noon Wednesday, Sept. 26, at the southern edge of Eastern Market.

Special discounts on cheese and other items will be offered in many Eastern Market shops and restaurants, while music and other festivities will accompany the sandwich presentation.

Since Eastern Market is dubbed "cheese mecca of Detroit," the wholesale and retail shops located there felt it appropriate to make a giant sandwich. The sub is a highlight of the ongoing Wisconsin Cheese Festival in Michigan going on through Oct. 6.

Eastern Market, one of the country's largest wholesale food distribution areas, is the only market combining wholesale and retail food distribution in a single area. Since 1893, Detroiters have congregated in the open market to barter with more than 1,000 farmers who travel as far as 250 miles from neighboring midwestern states and Canada.

The giant cheese and submarine sandwich is sponsored by the Eastern Market Development Corp. and the Wisconsin Cheese Festival.



Eastern Market merchants made a test run recently, preparing a mere six-foot-long cheese and submarine sandwich. The real "big event" day sandwich will be a 200-foot-long creation.

## Readers poll: Tell us Broadway favorites

The fall theater season is about to begin. When the Nederlander Theatrical Corp., which runs Detroit's Fisher Theatre, opens its first season of productions at the Birmingham Theatre, big Broadway shows are expected.

WHAT SHOWS WOULD YOU LIKE TO SEE AT THE BIRMINGHAM THEATRE? WHAT ARE YOUR FAVORITE KINDS OF SHOWS, MUSICALS OR STRAIGHT DRAMA?

What is your opinion? Write your answer, clip the coupon, and mail it to the Intermission column.

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