Graphics give an open effect

A personal space program that relies on footthe-eye decorating techniques can provide new,
open vistas to camped in-town living quarters.
Graphics, wall art, and lighting can be as effective in creating a feeling of open space as the veritable picture window.
This is the theory of Bill Marley, director of color
and design for GAF floor products.
"Interior design can make a suggestion of what
may lie beyond a wall with screens, backlighting,
or hanging plants," Marley said, "What the eye is
conditioned to believe is true, the mind will accept
as fact."

s fact."

As an example of this, Marley points to a simple modeling project that turned a tiny, dark space in 60-year-old divided townhouse into a bright, airy, remodeling project and a 60-year-old divided townhouse into and very contemporary dining room.

THE ROOM HAD ONE small window that opened onto an air shaft, yet there is no sign of this architectural defect in the remodeled version. Instead, the room seems flooded with sunlight. The cracked and peeling plaster walls were screened with sheets of translucent frosted vinyl set on the bias and positioned in moldings at floor and ceiling.

set on the bias any positional and ceiling.
Behind the panels, warm fluorescent lights were installed. Tubes were recessed behind the floor molding so that their light would be diffused as it washed up the walls. Stainless steel angles sold in lengths at building supply stores hold the vinyl panels.

els in position.

Arrangements of boughs cut from a buttonwood tree were placed behind the panels and raised along the walls. A more compact arrangement stands in a chrome and enamel cylinder in the corner of the room. This bit of nature brought inside creates a play of reality and shadow that suggests abstract sculpture.

play of sculpute.

The feeling of sculputral weightlessness is also seen in the ceiling-hung lighting fixture, which floats like a pleated paper cloud above the dining

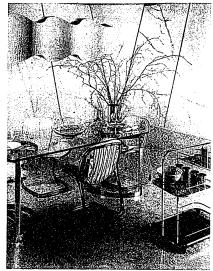
table.

The table is of glass and steel in a finely drawn, open design. The floor, styled by Marley for GAF, takes its design inspiration from the perfect geometry of snowflakes.

THE ORIGINAL WOOD FLOOR had seen better days. The choice was between carpet and resilient flooring, Gafstar's "Lace Circles" pattern won out, not only because of its easy care properties, but because of the cost savings — nearly \$100 — of the improved intelligible properties.

do-it-yourself installation.

Marley's company furnishes a booklet with step-



Buttonwood boughs in the corner give the impression of reality and shadow. Decorating skills can turn a cramped space into a bright living room.

by-step instructions for installing tile. It isn't hard. The "Lace Circles" pattern, for instance, comes with a self-stick back.

THESE VINYL TILES have a no wax, high gloss urethane finish that resists stains and protects against fading. Texture contributes a soil-hiding effect, too. The tile's subtly dimpled surface helps hide dirt and scuffs.

hited cirt and seaffs.

If the suggestion of smillst and the outdoors tends to open up this room, so do the colors used here. Along with many stylists, Marley believes that lighter colors help expand space visually.

Walls and light fixture are bright white. The floor is white with pattern etched in pale brown. The upholstery fabric on the dining chairs is parchment. The smoked glass of the serving cart is the darkest tone in the room.

Update 1979 ---

Skylights are advantageous in attic rooms to light up the darkest corner; in storage areas which tend to become musty and in bathrooms which allow natural light into the area.

Update 1979 —

Use your credit with your building material dealer. He may be a member of a charge plan or have his own credit program. A remodeling contractor might be able to arrange financing for both materials needed and the labor involved in the improvement of your

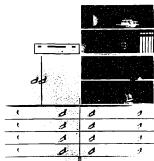
Update 1979 ---

When installing new wiring is necessary for your new addition, the electrical contractors in many areas are required by law to bring your entire electrical system up to minimum safety standards.

Update 1979 ---

A good place for an increasing library is a shelf-room divider. The new open-sided shelves can be made any width or height you desire. Plants and assorted memorabilia placed around the books adds a decorating touch.

Stack 'em up!



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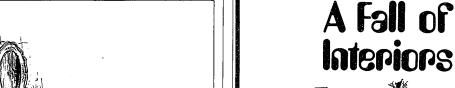


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