Club Circuit

FARMINGTON BUSINESS AND PRO-FESSIONAL WOMEN'S CLUB invite all potential members to call Mary Samples, 477-0500, about membership informatics.

Samples, 411-10-100, multiples, 101-10-100.

Membership is open to all women who are actively engaged in husiness or the professions, and to women enrolled in college or a university, or any other accredited educational institution above the high school level.

DAUGHTERS OF THE AMERICAN REVOLUTION (DAB), Quakertown Chapter, meet at noon, Tuesday, Oct. in Farmington Hills Community Library on 12 Mile Road. Mrs. Leigle Anderson, regent of Sarah Caswell Angell Chapter, in Ann Arbor, is the guest speaker for the afternoon. Her talk is called "How to be a DAR."

bor, is the guest speaker for the state-noon. Her talk is called "How to be a DAR."

The meeting will also include reports from the chapter delegates who attend-ed the 79th DAR State Conference last month in Kalamazoo. Representing Quakertown were Mrs. Hardid Dolph, of Detroit; Mrs. Milton Hopkins of Livonia and Marguerith elneke of Northville.

Reservations are being taken by Mrs. Dolph, 334-1086.

NORTH FARMINGTON GARDEN CLUB meets at noon Tuesday, Oct. 9, in Farmington Hills Community Library on 12 Mile Road. The guest speaker for the day is Van Askounce whose topic is "The Wide, Wide World of Dried Flowers."

DETROIT NORTH SUBURBAN
ALJUNIAE CLUB OF ALPHA GAMMA DELTA meets at 8 pm. Tuesday,
Oct. 9, in the Birmingham home of
Marion Knapp, 550 Lahser Tuesday,
Get speaker for the evening is Lois
Thielèke, home economist and food
preservation consultant for Oakland
County Cooperative Extension Service.
Assisting Ms. Knapp as co-hostesses
will be Nancy Walker and Eleanor Farinacci, both of Royal Oak.

WELCOME WAGON CLUB OF FARMINGTON meets at 7:30 p.m. rusesday. Oct. 9, in Farmington Hills Community Library on 12 Mile Road.
Three members of the club will be chosen to be "glamorized" by representatives of Classy Lassie Salon, with haircust and hair styling, and Facials.
The meeting is open to all residents of Farmington and Farmington Hills who have lived in the area for less than one year.

FARMINGTON AMATEUR RADIO CLUB meets at 7:30 p.m. Wednesday, Oct. 10, in Room 101-G, Farmington High School, 32000 Shiawassee Rd. All meetings of the club are open to all persons interested in amateur radio.

FARMINGTON ARTISTS CLUB hosts ceramicist and potter Susanne G. Stephenson when the group meets at 7 p.m. Wednesday, Oct. 10, in Farming-ton Hills Community Library on 12 Mile Road.

Ms. Stephenson is a professor of art at Eastern Michigan University and has a masters of fine arts degree from Cranbrook Academy of Art.

Cranbrook Academy of Art.

She has studied in Japan and Spain, and has shown her work in selected exhibitions, both nationally and internationally. She is the holder of numerous awards, and her work is in the collections of Museum of Contemporary Crafts, in New York, and the University of Michigan Museum of Art.

She will show slides of her work and then answer questions from the audi-

The club members are now prepar-ing for their next exhibit and show, set for Nov. 15-18 in Mercy Center.



When all is said...



by Corinne Abatt

All kinds of predictions about the future of interior design were floating around last week. The Showroom Association of the Design Center in Troy hosted designer Angelo Donghia and House Beautiful Editor Norma Skurka for an industry meeting. That same evening the National Home Pashdons League, Michigan Chapter, opened this new season with a membership meeting. And while a lot of the facet career minded young people. The National Home Pashdons League is a 18-chapter organization of women in fields related to the interior design industry. Nancy Barker of Midland, president, estimated, there are some 120 careers within the profession — lighting, carepting, teaching and design for instance. All the members of the league are working in an executive capacity. Programs during the year are intended to provide enrichment and updating mixed with fun and shop talk.

While Donghia talked about develoning creative

talk. While Donghia talked about developing creative energy and designing for everyone (as opposed to just the very rich), he predicted a continuing boom in the home furnishings field. And that spells jobs, and jobs demand creative, trained people to fill

them.

By designing sheets for J.P. Stevens, furniture for Kroehler and glass and china for Tuscany (still on the drawing board), Donghia is already into the middle class market. He doesn't, however, neglect

middle class market. He doesn't, however, neglect he rich. Donghia, Inc., is, a showroom for designers, has branches in Chicago, Miami and at the Design Center in Troy.

Describing the decorating market as "so vast and so voracious," he said, "we need more people — because there are a lot of people who need help professionally."

He also urged the audience of designers to con-



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sider his suggestion and change the way they charge to strictly a fee for professional services. "I feel strongly about it," he said. "What the customer's really buying is design talent — there's enough for everybody — it's huge (the market)."

MS. SKURKA, EXECUTIVE EDITOR of House

nts. SkugrkA, EXECUTIVE EDITOR of House Beautiful, foresaw the same burgeoning market for home furnishings and designer talents.

She based her prediction for a 'new surge in consumer demand' on a population increase in the years ahead in the high buying segment of the population — roughly those people who are establishing homes and families.

She predicted a boom in the demand for single family houses aided by the increased availability of mortgage money and longer term loans. This would automatically create more demand for home furn-

ishings.

The income to buy furnishings and the purchase of homes will come from the family's second income, i.e., working wives, she said.

Quoting from the book, "Subtle Revolution," she

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said, "Only one in four women will be a fulltime housewife and mother by 1990."

She followed this by noting that working women will demand updated kitchens with the convenience appliances such as Microwave ovens. They will need well-organized closets and nice bathrooms. She questioned if the bathroom might not eventually become an "at home spa."

The master bedroom, she suggested, could become a suite.

husband?"

COLLECTING, she told her audience, is booming. "People are spending money for art, jewelry, crystal — it's better than holding on to cash."

Now if these predictions come true, and I predict they will, that means jobs.

National Home Fashions League members know this better than anybody. They are out in the field and they are soposoring several kinds of programs to acquaint young people with the home furnishings field.

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