

Homemaking skills can apply to business

She didn't build a better mousetrap, but an Oakland woman has designed a stationery item that's being sold from Atlanta to Alaska.

Judy Cantor contends that everyone who's having an affair should have a "Coordinator."

Designed to help anyone having a wedding, Bar Mitzvah, or any complex social event, the Coordinator helps you get organized and stay organized.

Mrs. Cantor's invention was researched through her own personal experience and others to provide a proven system for the guest of honor to keep track of guests invited, addresses, responses and gifts.

It's an aid to organize seating arrangements and has a filing pocket to hold response notes and make note of gifts and thank you's.

There are places for stashing cash

gifts, bonds and checks, telegrams, contributions, due bills and gift certificates.

Also handy is an inventory of reminders to make your party unique, and a list where you can record menus, resources, instructions, dates and errands.

Married to patent attorney Bernard Cantor, Mrs. Cantor said she's always been interested in how businesses get started.

"I'd wake him up with ideas," she admits.

Then, this spring, she got her own idea for the Coordinator and began to try to market it.

"I HAD a rough draft ready and someone said I ought to go to the stationery show in New York," she

said. "There was no time to panic and my family said, 'Either do it or don't do it,' so I went to New York."

In one day, she made sales to companies from all over the country. And her family applauded.

Mrs. Cantor is a Detroit native, but met her husband when she was teaching high school in Washington, D.C.

"We met there and fell in love on horseback on our first date," she said. Cantor is an engineer as well as a patent attorney. The couple live in Birmingham and have five children.

Their elder son, Glenn, 26, is in the College of Veterinary Medicine at Michigan State University. Cliff, 24, is a teacher in a community college in Bethel, Alaska.

"He's written a math textbook for Eskimos," Mrs. Cantor said.

Jim, 22, is in the School of Natural Resources at the University of Michigan and Ellen, 18, is a first-year student at Brandeis University.

"My youngest is Mark, 16, who goes to Detroit Country Day and last year played LaCrosse and basketball," she said.

Mrs. Cantor herself graduated from the University of Michigan with a degree in English and education. She taught journalism before her marriage.

"I'VE FOUND that the skills you gain as a homemaker and volunteer are very applicable to the business world," she said.

Through the years when their children were growing up, Mrs. Cantor was a PTO co-president with her

husband, was active in the American Artist Series, and now teaches English for the foreign born.

She also serves as secretary to the Resettlement Agency of the Jewish community.

The Cantors have traveled to Israel, Ecuador and Alaska. The Ecuador and Alaska trips were to visit two of their sons.

Her Coordinator was designed so that it is unisex and can be used by both females and males.

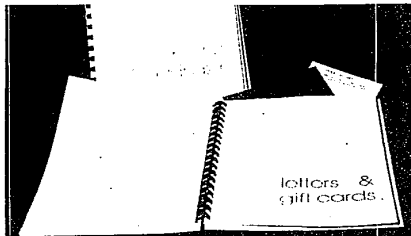
"Fathers and mothers of brides and Bar Mitzvah boys generally need all the help they can get," she said.

She contends every bride should have a Coordinator and her goal is that everyone ordering invitations should also buy the Coordinator.

To get one in this area just go to the Paper Place in Southfield, Jacobson's in Birmingham, Barbara's Paper Bag or Lee's Specialties.



JUDY CANTOR



The Coordinator can help a busy host, hostess or honor guest to get organized and stay organized. Judy Cantor's product can take some of the anguish out of party-giving.

'Looking successful' is next Update topic

"Looking Successful" is the theme of the Update seminar which runs from 10 a.m. to 3 p.m. Wednesday, Oct. 17, in Northwest Branch YWCA at 2540 Grand River.

LuAnn Krieger, sales director and independent beauty consultant with Mary Kay Cosmetics, joins Alan Karlin, co-owner of the Alan James Salon in Novi, and Terry Massey, wardrobe consultant, to show women how to coordinate skin care, makeup, hair styles, and clothing for a complete professional look.

Make-up and hair styles will be geared to clothes that can be worn from the office to an evening on the town.

Women from the audience may find themselves chosen for a complete makeover, starting with a facial and hair styling, followed by wardrobe suggestions.

The workshop winds up with a "Dress for Success" fashion show.

The entire day's agenda will be geared to helping today's women find their own professional look, while making the most of her clothing and cosmetic dollars.

A salad bar lunch will be available, at noon, for \$2.

Reservations will be taken by calling the Y at 537-8500.

- Just Opened -
Unique Gifts

- Art • Toys • Games
- Handcrafted Items
- Decorative Accessories

The Mole Hole
of Birmingham
193 West Maple Road
644-8233

COUPON FILE
Bright color print coupon file sorts those supermarket pennysavers into 12 handy categories. 3x7" wallet size. \$5

THE RY SHOPS
ROYAL OAK/FERDIALE/BIRMINGHAM/SOUTHFIELD/ROCHESTER

DO YOU KNOW CLAMDIGGERS GETS SEAFOOD FRESH OVERNIGHT FROM BOSTON?

NO, BUT HUM A FEW BARS AND I'LL FAKE IT

CHUCK MUE'S
478-3800
SULLYVILLE HILLS
FARMINGTON HILLS
American Express Restaurant



No, it doesn't. But sometimes people are concerned about having cancer surgery because they think this is true. The fact is for many kinds of cancer, having an operation is the best way to treat it, and often to cure it.

There are a lot of myths like this about cancer, and these create a lot of confusion and a lot of fear.

When you have a question about cancer, no matter how big or how small, call us toll-free. We answer hundreds of questions every day. And we'd like to answer yours.

Call toll-free 1-800-462-9191

Someone to turn to **CAN** Cancer Action Now
A community doing all it can against cancer.

BIRMINGHAM'S NEWEST ALTERATION SHOP
KATHRYN'S FITTING ROOM
Detailed Personal Fittings Specializing in updating old clothes!
(Inside Maglia)
266 E. Maple
Birmingham
644-6070
Mon.-Fri. 10:30-5:00
Sat. by Appt.

I don't have anything new to wear to the "rock" concert.

Don't worry, just go to Kathryn's Fitting Room.

we'll give your old skins a new look!

50% OFF! on our selected designer frames: current, top of the line inventory*

*Valid only with complete pair of glasses. Limited offer good only through 10-31-79.

• Christian Dior • Pierre Cardin
• Ralph Lauren • Von Furstenberg
• Playboy • and many more!

*Don't forget our FREE one year eyeglass warranty against breakage!

Soft Contacts \$99
Hard Contacts \$49

60 Day Trial Wearing Program. Professional Fee not included.

tuckerman optical

Fairlane Town Center 553-3040 Lakeside Mall 247-2030 Twelve Oaks Mall 248-3300 Northland 357-1080 Eastland 421-3040 Westland 421-3040 Oaklind Mall 553-3040

Ethan Allen Fall Value at Wiggs...

Dining Room Sale!

Sunny Nutmeg Maple and Solid Cherry Dining Groups

For your most festive meals, ever, serve them in the elegant new Ethan Allen solid cherry dining room (shown below) or the comfortable country maple grouping (shown left)...at great savings! Order your favorite now for holiday delivery!

Above: Sunny Nutmeg Maple 44" Extension Table and 4 Captain's Chairs, reg. \$907.50, SALE \$699.50 44" Extension Table, reg. \$275.00, SALE \$199.50 Captain's Chairs, reg. \$224.00, SALE \$174.50 54" Buffet & China, reg. \$393.00, SALE \$279.50

Right: Elegant Dining Room in solid cherry and selected veneers. 60" Queen Anne Extension Table and 4 Side Chairs (shown of nearby 600 chair seat fabric), reg. \$1257.50, SALE \$1099.50 60" Extension Table, reg. \$259.50, SALE \$199.50 Side Chair, reg. \$192.50, SALE \$149.50 Arm Chair, reg. \$234.50, SALE \$189.50 50" Spined Buffet & China, reg. \$1449.00, SALE \$1199.50

Wiggs

4080 Telegraph at Long Lake Rd. (18-Mile) Bloomfield Hills
open Monday, Thursday & Friday 'til 9 • 644-7370

Use Visa and MasterCard