



The Michigan Chapter of the National Sudden Infant Death Syndrome Foundation will benefit from the sale of this card of the sleeping Christ child. Cost is \$6 per box of 25, with imprinting extra. To obtain them, call Pam Nelson of Livonia at 261-7996 or Ann Adams of Bloomfield Hills at 335-1394.



A blonde girl in white sitting on a green chair and opening a white package is on this card that will benefit Children's Hospital of Michigan. A package of 25 will cost \$6.25; imprinting is available. Contact Mrs. Allan Swormstedt at 626-6926.



What a bright red hat this youngster is wearing as he goes to the mailbox. Buy 25 of them at \$5.50 and you will aid the Cystic Fibrosis Foundation, 1528 Woodward, Detroit 48226; 965-1721.



A multi-national group of youngsters decorate the card chosen this season by the Detroit League of the National Asthma Center. You can get 25 cards for \$6. Contact Lucia Robiner at 335-5227 or 541-4461.



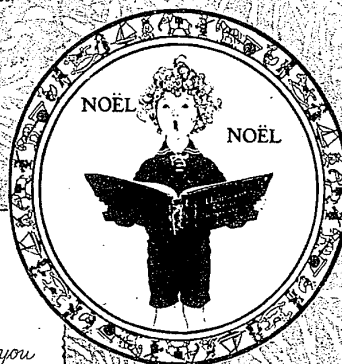
This wintry scene is being used by two organizations as their 1979 card. It can be ordered from the Muscular Dystrophy Association, 400 W. Marshall, Farmdale 48220, by sending \$6 plus postage for 25 cards. You can also purchase it from the Women's Auxiliary of New Horizons, Oakland County, at \$5.50 for 25 cards. To order, contact Kathleen Mooney at 642-5140 or Mary Schlager at 646-5391.



The heart of the Michigan Heart Association will beat for you if you purchase this mother-and-child card at 25 cards for \$5.50. Orders can be sent to the association at 16310 12 Mile, Southfield 48076.



A grayish-blue background and a drummer boy in green occupy the card of the American Cancer Society. Cost is \$6.25 for 25. Five card styles are available. For a color brochure, call the society at 557-5353.



The child above sings for UNICEF. Birmingham residents can buy UNICEF cards, notes, games and puzzles at the Detroit-Edison office on Merrill beginning Oct. 29. Or call Mrs. C.G. Kinnison at 644-1274. Those wanting this card may send a check for \$2 (for 10 cards) to the U.S. Committee for UNICEF, 831 E. 38th St., New York City, N.Y. 10015. At left are two yule-minded youngsters presented by the Children's Leukemia Foundation of Michigan; call 353-8222. Twenty-five cards sell for \$7.50.



The Christ Child Society will thank you for buying this colorful winter farm scene. Cards are \$7.50 for 25. Contact Mrs. James Cosgrove at 855-1165.



Wishing you
Love

Christmas cards celebrate year of child

It is often said Christmas is for children. A number of organizations recognized this fact in their cards this year. Possibly, too, they were honoring the International Year of the Child, which is soon to pass from the scene.

"Then again, there is nothing quite like a picture of a youngster to draw attention to a card."

Their sweet, innocent faces remind us that children everywhere should have a protected and happy life.

The cards provide a reminder that there are children in need of aid from a variety of charitable organizations. Through the sale of cards, such as those above, people can receive some of the assistance they require. And as everyone knows, these needs go on and on.

So the fundraising must go on and on.

It may cost a little more effort to write or call to obtain these special cards than it would to buy a box in a

department store, but the thought that goes into what is sold is far more important. It is the thought that counts.

It will aid people with heart disease, mental retardation, cystic fibrosis, cancer, and other ailments. It will aid people with heart disease, mental retardation, cystic fibrosis, cancer, and other ailments. It will aid people with heart disease, mental retardation, cystic fibrosis, cancer, and other ailments.

It will aid the battle against cancer, leukemia, and other ailments.

asthma, autism, cystic fibrosis, cancer and sudden infant death syndrome. It will be your final, best friend in the fight against the world and bring them back to life.

Most of these cards can be imprinted with your name at extra cost. They are the only ones that will be included in this paper in the weeks to come and many more cards can be ordered. Please place a card with information that will aid in the fight against these ailments.