

Business and Professional Women membership brings many benefits

Farmington Business and Professional Women's (BPW) Club members get ready for National Business Women's Week (Oct. 21-27) by inviting area business women to become acquainted with their organization.

"The requirements for membership are minimal," said Janet Evans, speaking for the group.

"A woman must be actively engaged in business or the professions, she must subscribe to the federation objectives and must attend at least one meeting of our local club before being invited to join," she said.

The national federation's objectives are to elevate the standards for women

in business and in the professions; to promote their interests; to bring about a spirit of cooperation among these women throughout the nation; and to extend opportunities to members through education, along lines of industrial, scientific and vocational activities.

Among the benefits, Ms. Evans points to the BPW programs, projects and issues all geared for women's involvement, and all geared to improve woman's role as an individual.

This involvement includes stimulating the woman's awareness of her community and aids in defining her affinity with global concerns.

THE NATIONAL BPW was founded in 1919 as a non-profit. A foundation for research and expansion of educational opportunities for working women was established by the federation in 1956.

Members now number 170,000. Those who actively participate in BPW activities have opportunities for leadership experience, career development, personal improvement, legislative involvement, continuing education, and the like.

The local club meets on the first Tuesday of each month, for a 6:30 p.m. dinner in Botsford Inn, followed by a business meeting.

The members have just wound up a

fund-raising raffle, with proceeds earmarked as a donation to the Farmington YMCA's building fund.

The check has already been presented, and as a donor, the Farmington BPW will have its name inscribed on a bronze plaque inside the new building.

Betty Brown is the club president for the 1979-80 season. Her vice president is Lois Gorton.

Other officers are Ms. Evans, and Dabbi Palmer.

Person wishing membership information, or an invitation to the next meeting are invited to call Mary Samples, during the day at 477-0500, or in the evening, at 349-1980.

Room for Design

Understanding helps color

For true success in decoration, two basics go hand in hand — color and pattern. An understanding of each is important before deciding to tackle a project.

In a sense, color is the cornerstone of decorating. The first rule is to reassess your beliefs about it.

Many people are afraid of color in the home and it often reflects itself in the ways they dress. Others have mental blocks about certain colors. Still others have instinctive preferences for colors that are becoming to them, but they don't carry over this same color palette to their rooms.

Knowing what color can do helps dispel fear and insecurity about it. It can give a highly dramatic lift whether you choose a vibrant, bold background or a serene one. Color can make a house or apartment bright and airy or rich and heavy, casual or formal, traditional or contemporary in feeling.

Remember that earth colors — browns and beiges — have a soothing effect on people, as do soft shades of peach, gray, blue and green. While red and orange are apt to arouse and stimulate, yellow strikes a gay note without being too bold.

Green will relax many high-strung people while purple, shocking pink, burnt orange and some of the vivid hues are best used as accents, if at all, in most rooms in certain instances.

White and black, the noncolors, have amazing properties. White has an uncanny ability to give an open, pervasive look, while black, when properly used, is the most dramatic of all accents.

THE SECOND STEP in the color process is a color scheme. We are looking for a family of three or four basic hues, with one or two invited guests as accents.

For the basic family of colors, those that are thought of as compatible make the best selection.

Usually it is best to use the most neutral of the group, perhaps in a lighter shade, for the largest expanse — walls, ceiling and carpet. Accents, like good guests, should be chosen for their sparkle, for the contrast they provide to the basic family.

Pattern is a distinct element which demands its own attention. In fact, there are few facets in interior design which can exert as powerful an effect,

for good or evil, on a room. Few persons are in total accord as to where and how much to use.

Some people handle pattern by avoiding it. In essence, they are afraid of it.

Many more use it ineffectively because they visualize it in only one category — a pat design. They forget or perhaps never realized, that pattern is created by texture, color and form quite as well as by conventional design.

It exists, for example, in the wood grain and contour of furniture, in the arrangement of furniture itself, in the mosaic of a marquetry floor or tiled wall, in the kaleidoscopic contribution

of the many small accessories which give character to a room.

PATTERN PLAYS, ESSENTIALLY, four different roles. As an accent, it might be called a contrived eye-catcher. Most often, although not always, an intensely bold accent is at its best against a subdued background.

It is also most effective without too much competition; too many accents can drown a room in clutter.

To be the focal point of a room, the one patterned object must dominate all others. In contrast to its surroundings, it must be either extremely simple or ornate to serve as a focal point.



by Gloria Cohen

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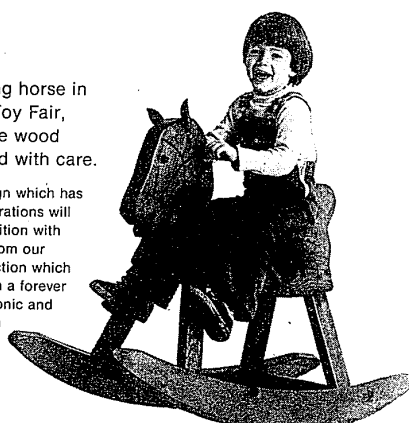
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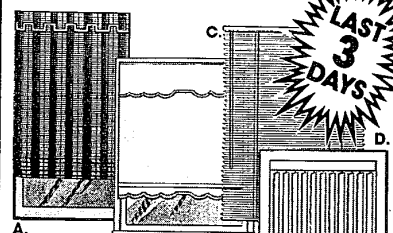
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