

Incredible Anniversary SALE!

**SATURDAY
OCTOBER 20, 1979
12 NOON TO 8 P.M.**

THE INCREDIBLE HULK



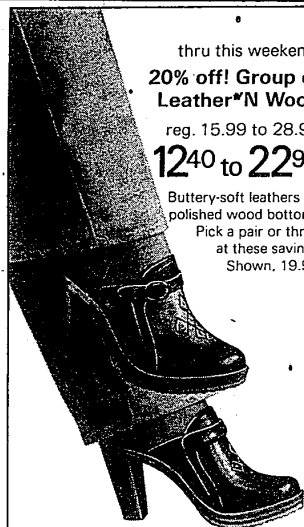
©1978 MARVEL COMICS GROUP

*Straight from the
comic book pages*

**Plus
Many Incredible
Bargains
throughout the Mall!**

SALE ENDS SUNDAY, OCTOBER 21

Livonia Mall
The neighborly people at your neighborhood Mall
Seven Mile and Middlebelt Road



thru this weekend!
**20% off! Group of
Leather*^N Wood**
reg. 15.99 to 28.99
12⁴⁰ to 22⁹⁰

Buttery-soft leathers on
polished wood bottoms.
Pick a pair or three
at these savings.
Shown, 19.90

Any 3 prs. pantyhose 20% off

Master Charge • Visa

BAKERS

AT LIVONIA MALL ONLY

ACME WINTER LOVER'S SPECIALS

CROSS COUNTRY SKI PACKAGE

- Dovre Concord touring
skis and bindings
- Boots
- Tonkin poles

Reg. \$106⁹⁸ **NOW \$59⁸⁸**

DOWN JACKET/VEST

Versatile youth
reversible jacket
with zip off
sleeves. 50%
down fill.
Nylon taffeta shell
and lining.
Assorted colors
and sizes.

Reg. \$44⁹⁸ **NOW \$32⁹⁸**



Offer ends Oct. 21.

ACME
SPORTING GOODS

Livonia Mall
29514 7 Mile Rd.
478-8810

Anniversary Sale

1/2 off decorative candles
by Lenox
discontinued juvenile
party patterns and decorative
stationery by Hallmark.

Touch
A Friend.

Christmas means keeping in
touch with good friends, far
and near. Touch your
friends with Hallmark
Christmas cards.



© 1979 Hallmark Cards Inc.



© 1979 Hallmark Cards Inc.

Give the Pens With
Executive Personality

New Twin-Pen sets have the rich look and
feel of the executive boardroom. Soft tip
and ball point pens add quiet authority to
everything from memos to signatures. The
personality pens from Hallmark, in chrome,
walnut, rosewood or cordia, for Christmas.

Livonia Mall Card Shop, Inc.
476-6837

FANTASTIC SAVINGS! AT THE INCREDIBLE ANNIVERSARY SALE

GENUINE PIGSKIN CASUALS

A terrific group of brand new
1979 casuals, classic styling, soft-
test uppers and light genuine
cushion crepe soles. Ideal for
casual or work.



Sand or Brown
Brushed Pigskin

A TRULY GREAT PRICE

SAVE \$13⁸⁰
\$11.15! Reg. \$24.95

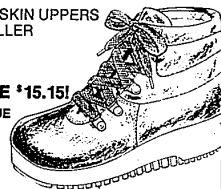
PIGSKIN PILLOW BOOTS PADDED THROUGHOUT

- TOUGH GENUINE PIGSKIN UPPERS
- EXCLUSIVE CATERPILLER
TRACTION BOTTOMS
- RICH RUST BROWN

Regularly \$34.95 **SAVE \$15.15!**

A FANTASTIC VALUE

\$19⁸⁰

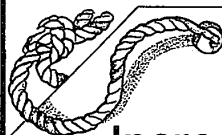


**SIBLEY'S
SHOES**

MICHIGAN'S LARGEST FLORSHEIM DEALER
LIVONIA MALL

476-7255

We honor American Express, VISA, Master Charge, Diners Club & Carte Blanche



Incredible ANNIVERSARY SALE

**SAVE UP TO 30%
ON MEN'S FALL
AND WINTER OUTERWEAR**

PLUS HUNDREDS OF OTHER
SAVINGS FOR THE
ENTIRE FAMILY

LIVONIA
MALL
NORTH
END



ALL KINDS OF BOOKS!

BOOKS
BOOKS
BOOKS
BOOKS

- Bob Allison Cookbooks
- Children's Books
- Best Sellers
- Travel Books
- Gift Books

Little Professor Book Center
of Livonia Mall

**100% Cotton Socks
TUBE SOCKS 6 pr. for \$5⁹⁴**

HARDY SHOES
OVER 200 BOOT & SHOE STYLES
TO CHOOSE FROM



Livonia 476-6463

Novi 349-9602

