

LOOKING FOR A WAY TO ATTRACT ATTENTION ?

You can always send up a balloon and take your chance that the right people might just happen to see your message. You can take a chance or you can invest in a sure thing. An advertisement in the Observer & Eccentric Newspapers would be a better way to go. A sure thing for sure.

If you're a retail advertiser, you can choose one or more of our twelve suburban hometowns--only the ones you need, and the size to fit your budget and your message.

If you prefer classified, your ad will appear under the right heading so you'll be sure to find the right buyer, and you'll reach 12 affluent communities, readers in over 150,000 households.

Attracting attention is what advertising is about. And that's what the Observer & Eccentric Newspapers are all about.

The
Observer & Eccentric
Newspapers

