

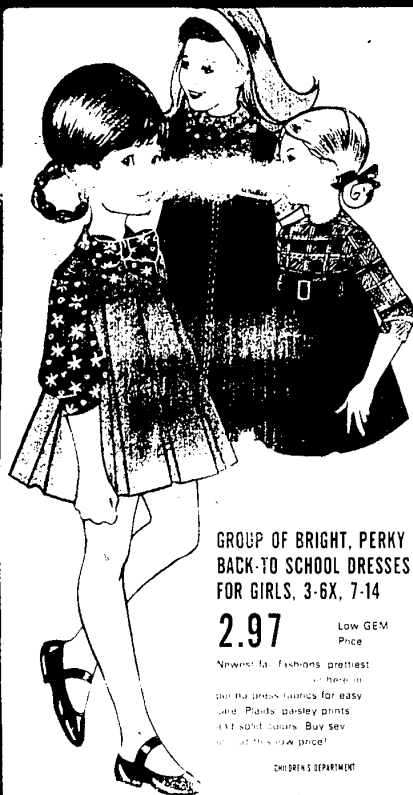


USE YOUR CONVENIENT
GEM CREDIT ... OR YOUR
MICHIGAN BANKCARD
IN EVERY 3-PARTMENT
WHEN YOU BUY AT GEM!

GEM Department Stores

spotlight specials!

IT'S SMART
AND THRIFTY
TO SEND THE
KIDS BACK
TO SCHOOL
WITH CLOTHES
AND SUPPLIES
FROM GEM!



**GROUP OF BRIGHT, PERKY
BACK-TO-SCHOOL DRESSES
FOR GIRLS, 3-6X, 7-14**

2.97 Low GEM Price

Newest fashions, prettiest
color combinations in
perma press fabrics for easy
care. Plaid, pastel prints
and solid colors. Buy sev-
eral at this low price!

CHILDREN'S DEPARTMENT



**MEN'S COTTON KNIT
TURTLENECK SHIRTS
WITH LONG SLEEVES**

4.97 Low GEM Price

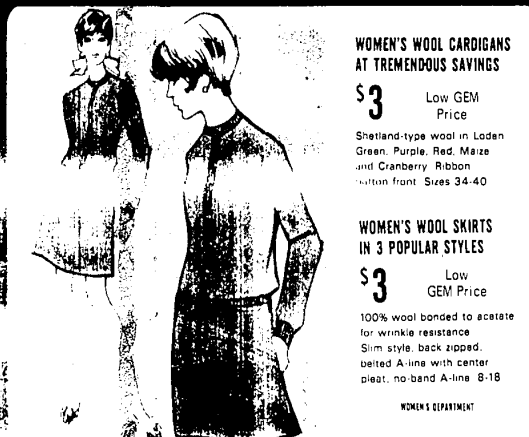
White, Black and 5
high fashion colors.
Sizes S, M, L, XL

**YOUNG MEN'S DRESSY
PERMA PRESS SLACKS**

2 for \$11

Low GEM Price
Polyester rayon in
Blue, Brass, Moss, Black,
W28 36, L28 32,
Haindred

MEN'S DEPARTMENT



**WOMEN'S WOOL CARDIGANS
AT TREMENDOUS SAVINGS**

\$3 Low GEM Price

Shetland-type wool in Loden,
Green, Purple, Red, Maize
and Cranberry Ribbon
button front. Sizes 34-40

**WOMEN'S WOOL SKIRTS
IN 3 POPULAR STYLES**

\$3 Low GEM Price

100% wool bonded to acetate
for wrinkle resistance.
Slim style, back zipped,
pleated A-line with center
pleat, no-band A-line. 8-18

WOMEN'S DEPARTMENT



**WOMEN'S WASHABLE
CORD PANT SHIFTS
WITH CHAIN BELTS**

\$6 Low GEM Price

Wear them sleeveless now
with a blouse later! Back
zippered cotton corduroy in
Camel, Navy, Blue, Olive,
Cranberry, Brown. 8 to 16

WOMEN'S DEPARTMENT



500 SHEETS, LOOSE LEAF FILLER

Side punched with 5 holes to fit
most loose leaf binders. 10 1/2" x 8 1/2"
size. Ruled for easy note taking.

58¢

STATIONERY DEPARTMENT



**WOMEN'S SHOES WITH
"LITTLE GIRL" LOOK**

4.54 Low GEM Price

Leather uppers, style
with instep strap and
black laces.



GIRLS' CLASSIC SADDLE SHOES

Soft leather uppers combine
with long wearing man made
soles. Comfortable support!
Sizes 8 1/2 to 12 and 12 1/2 to 3

5.55 Low GEM Price

SHOE DEPARTMENT



**MEN'S 3-BUTTON
WOOL SPORTCOATS,
GREAT COLORS!**

21.88

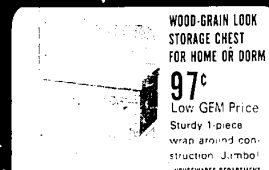
Jump at 22.98
Polyester rayon, non-
iron, wrinkle resistant.

**TRIM CUT, CUFFED
PERMA PRESS DRESS
SLACKS FOR MEN**

6.97 Low GEM Price

Polyester rayon
Waist 29-42 with
length 28-38

MEN'S DEPARTMENT



**WOOD-GRAIN LOOK
STORAGE CHEST
FOR HOME OR DORM**

97¢ Low GEM Price

Sturdy 1-piece
wrap around con-
struction. Jumbo!

HOUSEWARES DEPARTMENT




**SAVE ON THIS METAL, ADJUSTABLE
HIGH-INTENSITY DESK-TYPE LAMP**

1.66 Low GEM Price

Concentrates light where you want
it! Push switch in base. With bulb

HOUSEWARES DEPARTMENT



**GET 2 PENS FREE
WITH BIC'S 1968
SCHOOL SPECIAL!**

27¢ Low GEM Price

STATIONERY DEPARTMENT



**PAPERMATE PENS
IN YOUR CHOICE
OF THREE STYLES**

97¢ Low GEM Price

Your choice of
slim, regular or
bulky profile

STATIONERY DEPARTMENT

GEM
DEPARTMENT STORES

ROSEVILLE:
30785 GRATIOT AT 13 MILE RD.
1.94 TO GRATIOT AVE. EXIT SOUTH TO GEM
PHONE: 293-3200

LIVONIA:
13507 MIDDLEBELT
ACROSS FROM DETROIT RACE TRACK
PHONE: 425-4200

**STORE HOURS: MON. THRU
SAT. 10 a.m. to 9:30 p.m.
SUN. Noon to 6 p.m.**