

IT'S HERE!

1ST TIME IN THIS AREA THE NON-DENTING

VINYL SIDING MADE OF
GEON BY
B. F. GOODRICH
THE FIRST SIDING GUARANTEED

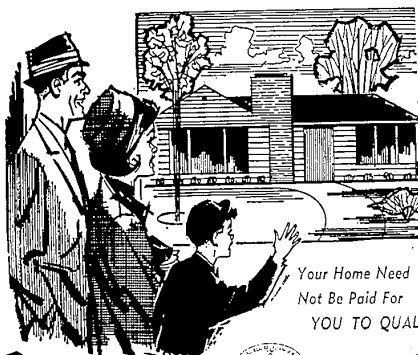
In Writing—

NOT TO

- DENT
- CHIP
- CRACK
- PEEL
- ROT
- RUST
- GRAIN

Five times thicker than
any metal siding.

Will Save up to 50% of Fuel
Bills in winter and cool your
home up to 20% in summer.



Your Home Need
Not Be Paid For
YOU TO QUALIFY



20 HOMES
to be RE-SIDED at
A REDUCED COST
to stimulate activity and
demonstrate workmanship.

OFFER GOOD

**3 DAYS
ONLY!**

FREE
Presto Electric
HOT DOGGER

Beautiful
ELECTRIC HOT DOGGER
Yours **FREE** if you send
in a coupon now and
ask for a demonstra-
tion.
Offer limited to home-
owners.

Vinyl
Is Final
IT BELONGS
ON YOUR HOME

FREE 3 DAYS ONLY

MAIL COUPON TODAY →

OFFER GOOD 3 DAYS ONLY!

★ **LIBERAL TERMS**

★ **No Down Payment** ★ **First Payment Not 'Til 1970**

**MAIL THIS FREE
GIFT COUPON TODAY!**

If this coupon is returned within three days,
you will receive the Presto Electric HOT DOG-
GER absolutely FREE. To qualify for the FREE
GIFT, you must be a qualified home-owner
and need work done on your home and allow
our representative a few minutes of your time
to explain our SPECIAL OFFER. THAT IS ALL.
NOTICE: This is not an inducement for you to
buy. There is absolutely NO OBLIGATION on
your part.

ACT NOW.

Mail Coupon To:

SIDING SERVICE CO.
25211 Telegraph
Southfield, Mich. 48075

NAME PHONE

ADDRESS

☐ I am well known in the community and will be
proud if my home was listed.

☐ I have a corner location.

☐ My home is in an immediate need of outside
repairs.

☐ I am interested because I know it will add
immense value to my property.

My home is: Asbestos ... Frame ... Other.
If RURAL, PLEASE GIVE DIRECTIONS.

Best to call: ☐ Morning ☐ Afternoon ☐ Eve