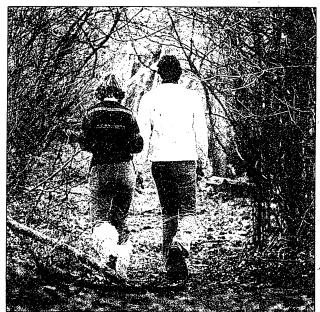
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Vests over turtlenecks and heavy sweaters offer warmth when the weather isn't bitter cold. His vest is ade of goose down, hers is of Thinsulate, a new insulation developed by 3M Co.



In warmer weather, a beavy sweater and boots keep hikers comfortable. She wears a wool sweater and boots covered with goatskin. His sweater is

made of oil wool, with the natural oil left it in it for water resistance. His boots are insulated.

the fashion plate

Monday, Dec. 31

Affred's Restaurant — Fashions se-lected by Bonwit Teller will' be in-formally modeled between 123 and 2:30 pm. at Alfred's, Somerset Mall. Don Thom'as Sporthaus will provide the fashions on Wednesday, Bonwit Teller will be featured again

on Thursday, Rodier fashions on Friday, and Tennis Lady and Rob-ert's Furs will be featured during the luncheon hour on Saturday.

Jacobson's - Adele Simpson's re-sort spring collection will be infor-

mally modeled from 10 a.m. to 5:30 p.m. Featured among Adele Simpson's timeless quality creations are day ensembles in hand, constructed wool gabardines and linens, plus silk and Jersey evening wear. There will also be a formal presentation of the collection at noon. Jacobson's Birmingham store.



Starting out on a walk through Rochester-Utica State Recreation Area, our models are bundled up for the coldest winter weather.

Both wear heavy sweaters, vests and parkas (his a Gore-Tex outer shell and hers is a woollined mountain parka)

Layers warm best

Story: KATHY PARRISH Photos: DAVID FRANK

Outdoor lovers know the value of layers of clothing. But with more people dialing down

to save energy, even stay- at-homes are looking for warmth when they buy

looking for warmth when clothes.

Long underwear, turtlenecks under heavy sweaters, warm vests and jackets are no longer worn just on the ski slopes or while hunting in the north mode.

slopes or while nunting in the north woods.

"People are wearing them to work and school," said Charles Wilson, who has seen an increasing demand for long underwear and sweaters at The Sportsman in Great Oaks Mall, Avon Town-

man in other ship.

"We cater to people who enjoy the outdoors. But there are still a lot of people who don't camp who want to stay warm. And it's cold."

Wilson, whose father Charles started

Wilson, whose father Charles started the Sportsman in Birmingham in 1953, opened the Avon Township branch in June.

Since much of his life is spent out-doors, the chlothes he carries are func-tional. They're designed mainly to keep pepile warm and comfortable while camping, fishing, hunting and back-nacking.

made of lightweight insulation like Thinsulate and Gore-Text Laminate.

WILSON PERSONALLY prefers goose-down Jackets and vests. "I still lightweight nature," he explains.

But he says down loses warmth when wet and is bulky-looking.

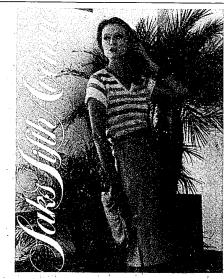
"Some people object to down because it makes the wearer look so huge. The new types of insulation give a thinner look but still make good, warm Jackets."

Thinsulate, a new insulation give a thinner look but still make good, warm Jackets. "Besides, it's just sort of fun, to wear head of the previous properties and campers have been waiting for," allows the wearer to stay dry from the elements as well as his own perspiration, Wilson said.

The Sportsman's Avon Township manager-owner feels the best way to don't. "He teels the outdoor clothing businesses of clothing," so air can be trapped actively increases, some of the layers activity increases, some of the layers

whole new audience, outdoor clothing is fast becoming more fashionable. Designer Bill Blass recently came out with a whole line of goose-down jackets and vests. And outdoor wear is now made of lightweight insulation like Thinsulate and Gore-Tex Laminate.

WILSON PERSONALLY Research.



Kasper's southern temperament...consists of some of the coolest, lightest, easiest dressing we've ever seen. Here, one way he does it: with a rolled sleeve vee in cotton candy stripes of induces it with a routed steeler even in control range signed or white, pink, mint and filar, on pure cotton. The sweater for sizes S.M and L. '30. The skim... a quick, clean snap of white linen that buttons up the side to meet the firsh stripes up above. For sizes 4 to 14, '104. In Collection Sportswear...where we are all the things you are _gifts us thing thor you.

Troy, Somerset Mail, Big Beaver at Coolidge; New Year's Eve Hours Open til 5 P.M.; Thursday and Friday til 9 P.M.; Sunday Noon til 5 P.M.