

Business

BUSINESS PEOPLE

DONALD FOX of Farmington is the new chief operating officer for Perry Drug Stores, Inc. Fox will continue as executive vice president while coordinating the activities of Perry officers and various department directors.

W. GARY WOOD of West Bloomfield has been promoted to senior consultant in the Management Services Department at the international accounting firm of Touche Ross and Co.

Manufacturers Bank of Southfield has promoted **JOHN M. KOLASA** to vice president and commercial loan accounting officer and **CHARLES H. TASHIAN** has been named a branch officer. Kolasa joined the bank in 1966 and Tashian joined them in 1974.

A. R. BAINES of Rochester has been appointed account manager for The Bendix Corporation's Electronics & Engine Control Systems Group.

ROBERT T. MARQUART of Franklin has been named director of public relations for Borman's, Inc.

GREG PENTIAK of Bloomfield Hills has been appointed assistant vice president and branch manager of Equi Leases, Inc., general leasing firm. Pentiak joined the company in 1977 and will be located in the Ann Arbor office.

LEO YESAYIAN of West Bloomfield has been appointed assistant cashier at the 12 Mile-Orchard Lake branch of Detroit Bank & Trust. Yesayian joined the bank in 1958 as a teller.



CARNEY EDLUND STANKO LITTMANN

J. RICHARD STANKO of Troy has been appointed associate administrator of Providence Hospital in Southfield. Stanko arrived on the staff at Providence after serving for five years at the University Hospitals of Cleveland, Ohio, where he was assistant vice president.

THOMAS D. CARNEY of Bloomfield Township has been appointed to the position of corporate counsel at Hoover Universal, Inc.

CAROL EDLUND of Beverly Hills has been appointed Catering Director of the Michigan Inn located in Southfield. Ms. Edlund has been with the Michigan Inn for 1 1/2 years as catering sales manager.

A.A. STEFANEK, president of Inter-City Trucking Service, Inc., has been elected president of the Michigan Trucking Association. Stefaneck has been with the firm since 1957. He has been president since 1971. He resides in Bloomfield Hills.

DAVID L. LITTMANN of Bloomfield Hills has been promoted to vice president and senior economist at the Manufacturers National Bank of Detroit. Littmann joined Manufacturers bank in 1970 and since 1976 has been in charge of the economics department.

RAYMOND A. GADOWSKI, D.O., a resident of Franklin Village, has been named vice president and director of medical education, at Osteopathic Hospitals of Detroit, Inc.

RICHARD A. JONES of Bloomfield Hills has been appointed director of Quality Control, TRW Michigan Division. Before joining TRW, Jones was employed for 19 years at Chrysler Corp.

RICHARD CECI JR. has been named group controller for Leaseway Transportation's Michigan Group of companies. Ceci joined Leaseway Transportation in 1973 working in a clerical capacity for its Anchor Motor Freight subsidiary. He resides in Troy.



GADOWSKI JONES CECI FAY

WILLIAM S. FAY, a resident of Birmingham, has been appointed director of merchandising for Chrysler Corp. From 1964 until joining the company in 1975 Fay was an advertising executive with Campbell-Ewald in Detroit.

GAIL J. POMERANTZ has been appointed staff writer for American Motors Public Relations Department's Corporate Communications section in Southfield.

RONALD J. WINECKI has been appointed assistant controller of information systems for American Motors Corp. in Southfield.

DR. DAVID M. CARLSON of Bloomfield Hills has been appointed director of Data Terminal Systems' Food Industry Systems group. For two years, Carlson has been an independent retail systems consultant. He was also vice president of management information systems for two major retail food chains.

PATRICIA J. GRANSSEE, has been promoted to assistant resident controller at Chevrolet's Commercial Accounting Center in Southfield. She came to Chevrolet's Commercial Accounting Center as cashier-general accounting in 1970 and has since held positions in general supervisor of accounting.

VERNE G. ISTOCK, a Bloomfield Hills resident, has been elected to the board of directors of Grand Trunk Western Railroad. Istock joined the bank as a credit analyst trainee in 1953. He is a director of the Michigan State Chamber of Commerce.

KARYN STOJ, a Birmingham resident, has recently joined Tower Products, Inc., in the position of area sales manager. Stoj was formerly with Med-Tronics.

J. DAVID THOMAS a Birmingham resident, has been named a vice president by both Fidelity Bank of Michigan and Fidelity Bank of Southfield. Thomas has been with Fidelity for six years and will continue to be responsible for the overall consumer lending operation at both banks.

'They're staying home'

Local travel agents estimate 10-20% drop in vacation plans

By MARY CONNELLY-SZCZESNY

If you're spending the winter in Michigan dreaming about sandy beaches and sunny skies, don't despair.

You have a lot more company this year than you did last year, according to some travel agents.

The number of travelers catching a plane to the Caribbean to swim or the Rockies to ski has dropped significantly this winter, according to some in the industry.

Some Oakland County travel agents estimate that 10 to 20 percent fewer travelers are packing their bags this year compared to one year ago. And some of those traveling are opting for less costly trips.

Inflation, doubts about the economy's future and steadily rising air fares and traveling costs are being blamed for the downturn in the number of travelers.

"It's definitely the economy," said Peter Geran of Peter Geran Travel, 390 E. Maple, Birmingham. "People don't want to spend their last dollar on traveling. They want to put some money away."

Geran said that while dollar value generated by travelers is steady compared to last year because of rising costs, 10 to 15 percent fewer people are traveling.

WALTER CENTOMINI, owner of Birmingham and Oakland Travel Inc. with offices in Troy and Birmingham, estimated that the number of travelers has dropped 20 percent since last year.

"The economy has definitely affected some people," he said.

Most trips cost 25 percent more in January 1980 than they did 12 months ago, he said. Domestic air fares have risen an average of 35 percent since June and steady increases are expected as fares keep pace with rising fuel costs, he added.

"There definitely are fewer people traveling," said Robert Davis of Robert Davis Travel, 91 W. Long Lake, Bloomfield Hills.

"My feeling is it's due to people's lack of faith in the economy. I've had a couple of cancellations of long-term trips to the South Pacific where people cited the economy."

SOME TRAVEL agents discounted claims that the number of travelers has dropped off.

"I think the number is up," said June Mancuso, owner of Bloomfield Travel Service, 1520 N. Woodward, Bloomfield Hills.

"But I don't think people are doing as big a trip. They're taking shorter trips."

'It's definitely the economy. People don't want to spend their last dollar on traveling. They want to put some money away.'

— Peter Geran

"I think the economy has slowed things down and people are paying slower."

Marilyn Wiener, owner of Deboe Travel Service, 1550 N. Woodward, said she has not witnessed a drop in the number of people traveling.

"I have the feeling people think it's only going to get worse, not better so let's blow it. If we're going to do it, let's do it this year because everything is rising steadily," she said.

Noting that domestic and international air fares have risen about 25 percent in the last year, she said, "I think a lot of people are shocked by it but not staying home because of it."

THOSE PEOPLE taking a holiday this winter are heading for the warmer climates of Mexico, the Caribbean, Florida and South America, according to the travel agents.

Some said they were keeping an eye on bookings which usually begin in mid-January for spring trips to Europe. "The statistics show Europe went down 10 to 12 percent in terms of passport volumes and things like that last year," Geran said.

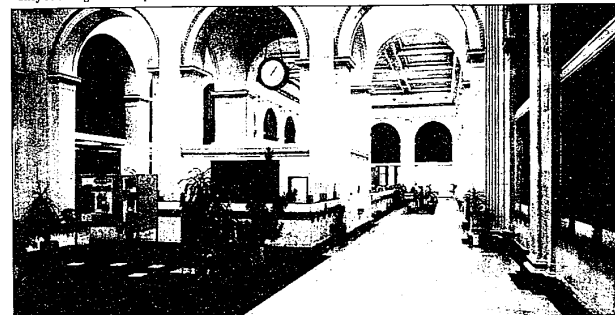
"The prices in Europe are skyrocketing. People are coming back and telling horror stories about the cost of orange juice and breakfast. Hotel rates have doubled the last two years, especially in countries tied into the German mark," he said.

AGENTS FAIL to agree on who is staying home this year instead of packing a flight bag. But most say that older couples without children are still traveling.

Some agents say family travel has been curtailed by rising costs while others point to air line rate structuring which has encouraged more family jaunts.

Costs are running an average of \$100 per day for current trips, according to some agents.

They did agree that air line rates are expected to continue with steady increases throughout 1980.



The former Manufacturers Bank building in Detroit will be transformed into the office, furniture and supply headquarters of Silver's, Inc.

Craftsmen transform bank into Silver's home

By SHIRLEE IDEN

Expert craftsmen are diligently working at transforming the interior of the former Manufacturers Bank in downtown Detroit for the use of Silver's Incorporated, a family-owned office furniture and supply firm.

Located at 151 W. Fort Street, the historic building was designed in 1898 by a firm of New York Architects, including the famed Stanford White.

Originally owned by Peoples State Bank, the building was purchased in 1943 by Manufacturer's National Bank of Detroit and served as its headquarters until 1977.

At that time, the bank headquarters was relocated at the Renaissance Center.

Ted Samuels of Southfield and George Nyman of Birmingham handled the transaction reportedly between \$1 and \$2 million.

The neo-classical architectural showplace will become Silver Inc.'s new corporate headquarters, probably sometime in April, according to Cary Silver, president of the firm.

It is Detroit's only structure designed by the firm of McKim, Mead and White. Stanford White reputedly had great input in the building's design.

IONIC columns, arched windows and white marble facing, inside and out, grace the 81-year old building.

"Right now we have experts working on the interior," Silver

said. "Many things have to be torn out, such as the teller's cages. They are marble and we want to preserve the marble for use elsewhere in the building."

Records show that in the summer of 1899, workmen had to construct the pillars on the building's exterior in sections because of the lack of portable machinery for handling heavy piece.

Marble pillars installed were solid, 28 feet high and weighing 28 tons.

"We're combining the old and the new," Silver said. "The new interior will be contemporary but with touches of the old."

"For the first time we're going bronze in our stores. We're going to have to depart from our usual stainless steel."

The final costs of renovation have not been determined, but the exterior cleaning alone will cost \$35,000 and repair of the roof is estimated at about \$150,000.

SILVER'S current headquarters is in Highland Park. The firm has a large store in Southfield at the Tel. Twelve Mall.

"When my father started out, 32 years ago, we had a very small retail store on Woodward downtown," Silver recalled.

In addition to the executive offices, Silver plans to use 40,000 square feet of the available 68,000 as retailing display and sales area.

"Our design department will also move downtown," he said.

Right now, a staff of three is working full time on the renovation of the former bank building.

Barton Malow Co. is the general contractor and Silver's architect, Keith Slipperley is directing the operation.

Stanford White, a principal in the firm of McKim, Mead and White is one of the best known 19th century architects. He had a passionate love of beauty and his special talents were for the decorative elements of a building and its interior and exterior furnishings.

White also had a wide knowledge of antiques.

White joined the architectural firm in 1878 and from that time forward McKim, Mead and White became synonymous with the height of elegance and tasteful building design in this country.

The firm designed residences for Mark Hopkins, John Jacob Astor, Stuyvesant Fish and Charles Dana Gibson. Other commissions were for the Boston Public Library, the Old Madison Square Garden and buildings at Columbia University.

In 1906 Stanford White was shot to death in the Madison Square Roof Garden by Harry K. Thaw over Thaw's wife, Evelyn Nesbit Thaw. He was 53 years old.

Several young architects who received early training in the McKim, Mead and White firm are represented in the Detroit area with structures such as the Alger Fountain (Henry Bacon) and the Main Library and Scott Fountain (Cass Gilbert).

market place

CORE Industries, Inc. of Birmingham reported first-quarter earnings at \$3,043,000 or 72 cents per share for the three months ended Nov. 30, 1979. That's a 45 percent increase over its record earnings of \$2,084,000 or 49 cents per share last year. Sales for the quarter were \$41,323,000 as compared with \$32,597,000 last year, an increase of 27 percent. Effective Sept. 1, 1979, Core sold its Soss manufacturing division with a gain on the sales of \$646,000 or 15 cents per share, bringing total first-quarter earnings to \$3,689,000 or 87 cents per share. Each of Core's specialty products industries — electronics, farm equipment, fluids controls and construction, and vehicle products — showed substantial increases in sales and earnings during the quarter.

THE AMERICAN Institute of Real Estate Appraisers, Michigan Chapter 10, will conduct its regular meeting at 4 p.m. Jan. 16 at the Holiday Inn of Farmington Hills. Guest speaker is Peter Cubba, president of Michigan Condominium Corp. Call 573-6987 for reservations.

THE NORTH Oakland Chamber of Commerce sponsors its Second Annual Economics Forecast luncheon at noon Jan. 24 at the Pontiac Silverdome. Guest speaker is Dr. Marian N. Whitman, vice president and chief economist of General Motors Corp. Lunch is \$10 per person and reservations can be made through the Chamber by calling 355-6148. The public is invited.

THE TWELVE Oaks Mall in Novi is offering employment opportunities in retail sales and management positions. Full- and part-time work is available in many of the 130 specialty shops, services and restaurants. For more details, call 348-9400.

THE SALES and Marketing Council of the Southeastern Michigan Builders Association is looking for judges to help select the top Idea Home for 1980. The 1980 Parade of Idea Homes includes 50 new models on display throughout southeastern Michigan. The homes are being exhibited in conjunction with the Builders Home Flower Furniture Show, March 15-23 at Cobo Hall. Those interested should submit a card with their name saying they would like to be a judge in care of Dallas Nagy, Sales and Marketing Council, 8th Floor, One Northland Plaza, Southfield 48075.

CLOSINGS of home mortgages fell sharply in November compared to a year ago in the four key Detroit metropolitan area counties as money market pressures continued to plague home buyers and sellers. Mortgages of \$150,000 and under, the home buying category, fell to 7.191 from 8.314 in November 1978, according to the monthly summary of Lawyers Title Insurance Corp. But the dollar volume of \$266,503,260 was not far off the year ago total of \$269,581,833.

ACCOUNTING firms of Mathews, Nightingale & Haggerty, P.C. of Birmingham and William J. Scott, Jr. & Co., P.C. of Grosse Pointe have merged under the name of Mathews, Nightingale, Reich & Scott, P.C. Offices in Birmingham and Grosse Pointe will be maintained.

PROFESSIONAL and student architects will be honored at the fifth annual Masonry Awards Banquet Jan. 19 at the Engineering Society of Detroit, 100 Parkview. The event is sponsored by the Masonry Institute of Michigan to honor excellence in architectural design. On the professional level, cast bronze awards will be presented to the winners which will be announced at the banquet. For theoretical design, 12 students in the School of Architecture at Lawrence Institute of Technology will share \$1,450 in cash prizes. Top winners are Julia Braverman of Detroit in the senior division and Ralph Rhoads of Troy in the junior competition. Featured speaker is John Joyce, president of the International Union of Bricklayers and Allied Craftworkers. Reception starts at 6:30 p.m. and tickets are \$65 per couple. For more details, call the institute at 478-6455.

BUSINESSES wishing to submit items for Marketplace should send them to Ron Garbaski, Observer & Eccentric Newspapers, 1225 Bowers, Birmingham 48012. Please include a contact person and telephone number along with your release.