

Chrysler products in largest exhibit

More than 30 Chrysler and Plymouth products will be the stars of Chrysler's 24,650-square-foot exhibit at the auto show.

The exhibit's theme is "Quality Engineering for the 1980s."

An additional 1,400 square feet will accommodate the Plymouth import entries by Mitsubishi, featuring a cutaway model of the Fire Arrow.

Featured on the four turntables will be two show cars — Cordoba de Oro and Turismo/Spyder — the Cordoba Crown with Corinthian Edition Package, and the LeBaron Salon with LS package.

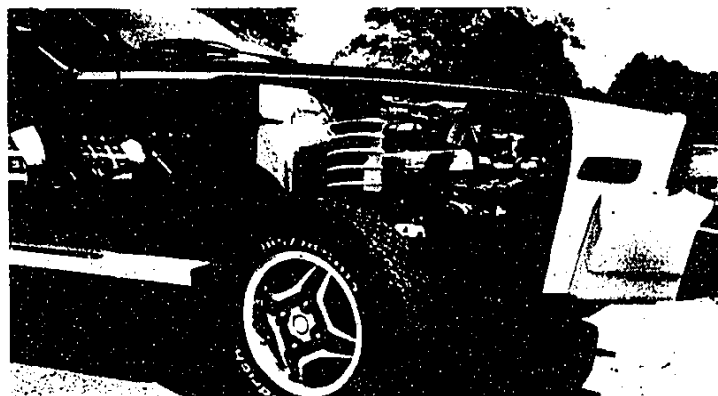
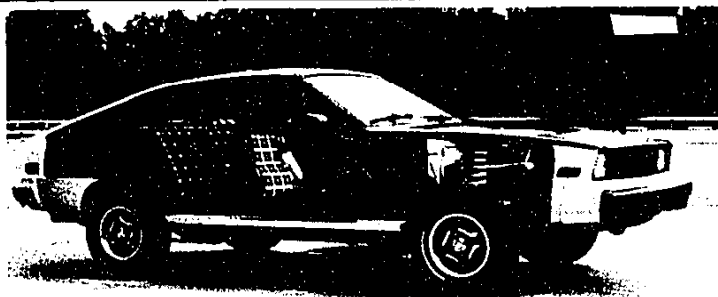
On the floor will be a pair of LeBaron Fifth Avenue and New Yorker Fifth Avenue Limited Editions in deep mahogany metallic, as well as a value center focusing on the Plymouth Volare Special Value Package and other value leaders among Chrysler and Plymouth car lines.

Also, the 1980 LeBaron Polycar, consisting of experimental components of

reinforced plastics and other lightweight materials, will be displayed with a panel identifying the part, its weight savings and its use on the car.

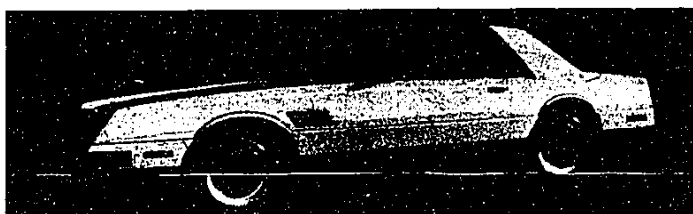
This model will be shown to the public for the first time. In the past, it has been available for viewing only by engineers and the automotive trade.

The full product line-up includes Chrysler New Yorker, and Fifth Avenue Edition luxury entries; Chrysler Newport; Chrysler's new contemporary classic, Cordoba; Chrysler's redesigned LeBaron; Plymouth Gran Fury, the family car; Plymouth Volare value entries; Plymouth TC-3 and Horizon, with front-wheel drive and fuel-sipping engines; Plymouth Voyager and Trail Duster wagons for versatile transportation, and Plymouth imports by Mitsubishi including Fire Arrow, Champ, Sapporo and a specially customized Arrow pickup.



Fire Arrow

A specially built model of the 1980 Plymouth Fire Arrow, which was used in network television commercials, will be the feature attraction in the import display section of the Chrysler-Plymouth exhibit. Engine components, such as the McPherson-strut type suspension and fuel-efficient MCA jet engine, are color coded for improved identification by the auto show visitor. Other Mitsubishi imports in the exhibit are Plymouth Champ, Sapporo and Arrow pickup. In all, more than 30 models are on display in the largest display at the auto show.



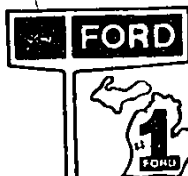
Show version of Dodge Mirada combines classic Cord features with understated elegance of fine European road cars.

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