

For more than cars . . .

This year, the auto show has several special events in addition to the cars and trucks on display.

The first of these is Charity Preview Night. This is a preview with the proceeds for the evening going to help the Boys' Club of Metropolitan Detroit, the Easter Seal Society for Crippled Children and Adults in Wayne, Oakland and Macomb counties and the Northeast Guidance Center for Emotionally Disturbed Children.

Tickets for the \$30-per-couple preview are available from the charities.

The official opening of the show is at noon Saturday, Jan. 12. American Motors will open the show with its new four-wheel-drive Eagle, accompanied by Miss Detroit Auto Show and officials from the Detroit Auto Dealers Association, such as DADA president Naliff Keleh, a Detroit AMC and Dodge dealer.

Kids' Nights, Monday-Tuesday (Jan. 14-15), will feature, in addition to the show itself, television personalities such as Sir Graves Ghastly, Mona and Yolanda of the Hot Fudge Show, Mr. Whoodini, and clowns, lead by Oopsy, Willie T., Sparky and Sparky Junior, plus Dexter, who doesn't like to be called a dummy but is one. In addition will be a number of facsimile characters for the children.

Senior Citizens Party, 1-4 p.m. Wednesday, Jan. 16, is expanded this year to include games and contests, like "The Old Auto Quiz," "Name the Mystery Tune" and "Quick Draw." This large senior citizen's party should attract 4,000-5,000 people. Senior citizens get in free and will receive free food and refreshments,

thanks to Peschke Packing, Rosen's Bread, George Miesel Co. and Vernor's Ginger Ale.

More than one radio station will provide a remote broadcast for the party, and there will be prizes donated by local businessmen. These include a sewing machine, a rug kit, a man's suitcase, a woman's overnight case, a drafting table, record albums and gift certificates.

Later that same day from 7-9 p.m., show sponsors will repeat Celebrity Night. Celebrity Night will bring a wide assortment of sports figures and celebrities to the show, giving visitors a chance to meet athletes, writers and broadcast personalities and get their autographs.

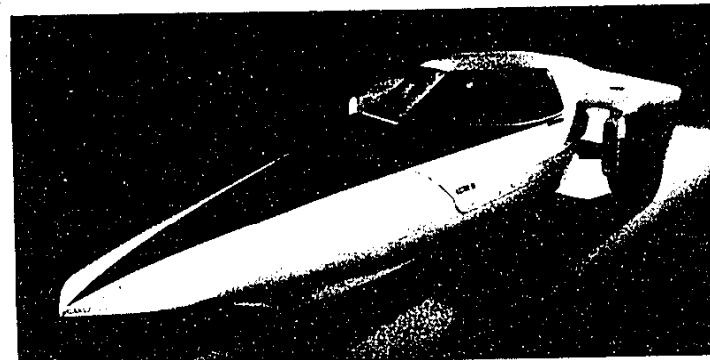
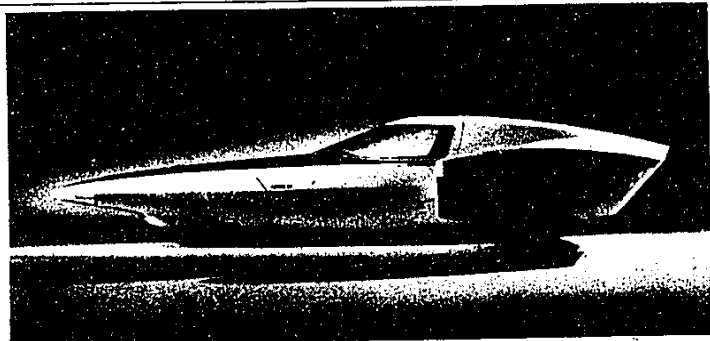
New car auctions will begin at 8 p.m. Thursday and Friday and are traditionally one of the most popular highlights of the auto show. Vehicles to be auctioned Thursday will be by the following exhibitors: Buick, Cadillac, Chevrolet, Chrysler-Plymouth, Ford, Jaguar-Rover-Triumph and Datsun.

Friday's auctions will be by American Motors, Dodge, Lincoln-Mercury, Olds, Pontiac, Volkswagen and Toyota.

A complete list and description of each auction car will be released prior to the show, and most of the cars will be on display at dealerships prior to the show.

"It's a great place to get a new car at a very low price," said Dan Hayes, executive vice president of the DADA.

"Last year, an AMC Spirit, a Capri, a Trans-Am and an Olds Cutlass went substantially below dealer cost in these auctions."



Chevrolet's Astro III

The Astro III is a jet-styled, two-passenger idea car with a tricycle-type wheel arrangement. It is intended to test the possibilities for turbine-powered automotive travel. The Astro III is envisioned as a high-performance car suited for travel on restricted-access or computer-controlled highways. A power-actuated canopy moves forward and upward from the passenger compartment for easy entrance and exit. Closed-circuit television, with a viewing screen mounted on a console between the seats, provides rear vision.

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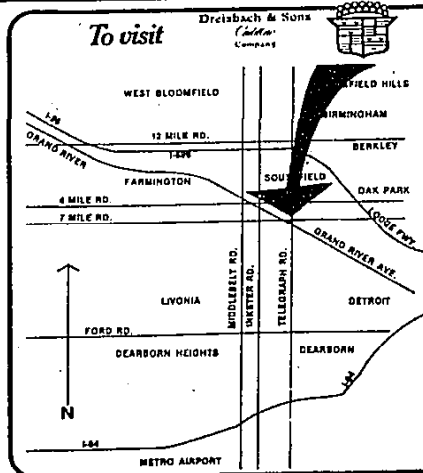


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