

'Complete' salon offers escape from the everyday

By SHIRLEE IDEN

ers by tossing out a fishing line. For the woman who wants to get away without going far from home, Cheveux may be the answer.

Cheveux is a beauty salon that's much more than a place to run for a haircut and blow dry.

Proprietor Ina Gaylord has just finished an expansion and remodeling that make the shop a complete beauty spa. "You can get complete facials, body massage, cellulite treatments, leg and body waxing, haircuts, perms, haircolor, manicures and pedicures and make-up," she said.

On the day the Observer & Eccentric visited, Karen Ackerman of Bloomfield Hills, who generally gets only a haircut and set once or twice a week, came for the works.

Mrs. Gaylord, a haircolor expert herself, said everyone in the shop is a specialist in some area.

"Tamara does the European aesthetics," Mrs. Gaylord said. "Her specialty is manicures and pedicures. Monique will be doing the body massages, and Natasha will do the facials."

TAMARA, a native of Lvov in the Ukraine in Russia, was trained in her field in Russia and Italy. Her foot and hand care will be given in a private room when the expanded facilities in the Claymoor Building are complete.

"I take off callouses and do a complete pedicure," she said. "In Europe you don't go to a podiatrist, you go to your manicurist."

Cheveux has been in its present location for more than two years, but Mrs. Gaylord said its clientele grows mostly by word of mouth.

Masseuse Monique received her training at the Detroit School of Swedish Massage and has worked at her trade for three years.

"It's a very old, simple art and a lot

like baking bread," she said. "I've always been interested in the healing effect that hands can have."

Mrs. Ackerman first had a body massage from Monique and then her arch and a facial. Later, she would have her hair colored, cut and styled and a professional application of make-up.

"We offer a full line of skin products, mostly made in Italy and France, some in Israel," Tamara said.

"AMERICAN people are just now finding out how important it is to take care of skin. Here they wait too long and then run to a plastic surgeon."

Tamara suggested that good skin care must begin in the teen years with a daily routine. She stressed that young women coming to the shop need not come, often, but can be taught skin care, how to shape their eyebrows and put on make-up, and how to care for their nails in a short time.

Every facial customer at Cheveux gets a free make-up application, as does each customer getting their first hair-do in the shop, Mrs. Gaylord said.

"We give five different kinds of facials," Tamara explained.

"In about a month, we'll also be doing electrolysis as well."

The shop is open six days a week, with Monday nights reserved for men and Thursday evenings for working women.

"We also do bridal parties and other special events by appointment," Mrs. Gaylord said. "Our customers have been looking forward to our new facilities. Now they don't have to chase all over town for a facial or massage. We've got it all together here."

ala mode



Ina Gaylord, haircolor expert and proprietor of Cheveux, put the finishing touches on Karen Ackerman's hair after her "day of beauty." (Staff photos by Mindy Saunders)

fashion calendar

Monday, Jan. 14

Alfred's Restaurant — Fashions from local shops are modeled daily in Alfred's Restaurant from 12:30-2:30 p.m. Schedule for the week is as follows: Monday, Fashions from Bonwit Teller; Tuesday, Lingerique; Wednesday, Don Thomas Sporthaus; Thursday, Bonwit Teller; Friday, Rodier; and Saturday, Tennis Lady and Robert Furs. Hudson's — Learn how to make a frosted sandwich loaf and Tomatoes Joseph to serve to guests at an after ski party. Demonstration set for 12:30-2:30 p.m. at the Twelve Oaks store today.

Tuesday, Jan. 15

Cooper's Arms — Designer fashions from Janet Varner of Rochester are

modeled informally from noon to 1:30 p.m. every Tuesday through May in the Cooper's Arms Restaurant, 306 Main St., in downtown Rochester.

Wednesday, Jan. 16

Bonwit Teller — The Albert Nipon AM-PM dress collection will be informally modeled between 11 a.m. and 3 p.m. in the designer salon of the Somerset Mall store today.

Alvin's — The Bridal Couture collection of Christos, the designer who offers new looks with traditional touches, will be presented in Today's Bride within the Alvin Shop on Pierce Street. The collections will be represented by Lee Fein. Formal modeling begins at 7:30 p.m.

ORT chapter meets Jan. 23

Glenwood chapter of Women's American ORT's general meeting begins at 7:30 p.m. Jan. 23 at the Franklin Pointe Clubhouse.

Guest speaker will be Dr. Deborah Bright, author of "Creative Relaxation." She will demonstrate

methods of alleviating stress and tension.

Dr. Bright will also autograph her latest book. Refreshments will be served. Guests may attend. For more information call Vivian Karlinksky at 355-3128.

Palette and Brush sets Jan. 22 meeting

The Palette and Brush Club will meet at 11 a.m. Tuesday, Jan. 22 at the MCL Cafeteria in Tel-Twelve Mall.

A business meeting and luncheon will precede the program. Carolyn Hall of Beverly Hills will be featured.

Currently she is part of a two-person show of her soft sculpture at the Ru-

biner Gallery in Royal Oak with Mary Beard, a painter.

She is a former art critic for the Eccentric and the author of four books including "Stitched and Stuffed Art" and "The Sewing Machine Craft Book."

Ms. Hall will show slides and talk about her work with stitched art.

For further information call Karen M. Carter at 626-3266.



Natasha carefully shapes Karen Ackerman's eyebrows as she lies under a cozy heated blanket. Each part of the beauty regimen is done in a private room.



Monique's expert hands work on her customers as though she were kneading smooth bread dough. A three-year veteran of her trade, Monique studied at the Detroit School of Swedish Massage.

Where It's At

By JUDY SOLOMON

Roots

Despite the fact that they're ugly as sin, celery roots (also known as celeriac) taste terrific. The variety of celery that has a large edible root is a vegetable that is very popular in Europe. First you peel away the outer skin. Then you cut them into matchstrip strips and parboil. Lastly, toss with either a vinaigrette or mayonnaise dressing and serve as a lovely cold salad. They can also be sauteed in butter or pureed and served as a hot accompaniment to lamb and beef.

Continental Fruit in The Continental Market, 210 S. Woodward, Birmingham, 642-2735.

Strong suit

These adorable infant jogging suits (\$10 to \$17) would make wonderful baby gifts. Available in sizes 12 months to Toddler 4, three different styles are in stock. One is made of velour; another has a zippered jacket complete with hood; another features contrasting colored sleeves and trim. To top them off, artist Janet Alpert will paint on the child's name in big block letters. Names up to five letters cost \$3 extra; longer names cost \$4 extra. Orders take one week. Sylvia's Fashions, 26561 W. 12 Mile, Southfield, 354-3554 or 6692 Orchard Lake Road, W. Bloomfield, 851-4410.

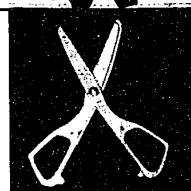
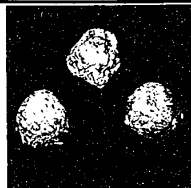
Scissors happy

The way I see it, no home, classroom or office should be without at least one pair of Super Scissors. They are light weight, unbreakable, rust proof, dishwasher proof, never need sharpening, can be used both right- and left-handed and will cut everything from paper to poultry to parsley. Made from sturdy plastic and featuring stainless steel blades that are covered with rounded plastic to provide total safety, Super Scissors can be purchased for approximately \$3 at Jacobson's in Birmingham and Rochester plus at All For Learning and at Mr. and Mrs. Kwik Copy in West Bloomfield.

Bag and baggage

Don't let the name deceive you! Frank's Shoe Service does more than just repair shoes. The shop can also repair your luggage and handbags too. They will replace or fix locks, handles and zippers, do cleaning and refinishing as well as repair scratches and tears on any kind of material including leather and nylon. It's also good to know that permanent or retractable wheels plus a luggage strap can be added to almost any suitcase you own.

Frank's Shoe Service, 360 S. Woodward, Birmingham, 647-3530.



SFA's Great Junior Coat Event... Right On!

- The classic: our sophisticated trench with all the details and its own scarf.
- In grey wool and nylon for sizes 5 to 13.
- A very special purchase at \$9.90!
- Plus...a whole collection of coats on sale.
- Fabulous wool blend coats, regularly \$110 to \$120 now \$9.90.
- Quilted coats, originally \$90, now \$69.90.

There may have been intermediate price reduction in some items prior to this sale.

Total Units Available: 81 pieces

Saks Fifth Avenue

Troy, Somerset Mall, Big Beaver at Coolidge open Mondays, Thursdays and Fridays, 10 AM to 9 PM; Tuesdays, Wednesdays and Saturdays, 10 AM to 6 PM; Sundays, Noon to 5 PM.

