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That's what they're there for. And that's the only way they're going to know how you feel. Whatever the issue, they want to help. Face it, good ideas need. to be heard to be effective. And you can be heard.

Get to know the names of your government officials. Let us send you a free booklet that lists them all. Just write: Public Affairs, The Budd Company, 3155 West Big Beaver Road, Troy, Michigan 48084.

Write today. Don't make April 15th the only time Washington D.C. ever hears from you.



Realtors don't foresee interest rates dropping

(Continued from page 5)
about 1.5 million new households a
year during the 1898s.
With the lose of several hundred
housand housing units each year by
demolition or other causes, authorities estimate we will have to produce
2-2.4 million new units a year to keep
pace with demand.
With two or three resales occuring
for every new home entering the market, we see the real estate market operating at new record levels during the
"80's as the economy recovers from
ts current of the second

'80s as the economy recovers from ts current dip.' One of the great concerns should be that there will not be enough new or existing homes to meet demand. We saw a decided drop in predictions construction will decine even further in 1980 — possibly as low as 1.3 million units. Thus, the growing demand and reduced construction will be two of the factors tending to push housing costs unward.

the factors tending to push housing costs upward.

We have heard a great deal in recent years about rising prices for both new and existing homes forcing a growing number of would-be buyers out of the market. While this has not been indicated in the record home sales of the past few years, unformately, median home prices have been rising faster than median income.

annual median income to pay for a home as recently as 1976, it now requires more than three year's income. And this does not take into consideration the higher interest rates now prevailing. In examining prices more closely, much of this increase can be traced to added amenities in new homes, higher land and development costs and to larger homes being built.

IN FACT, on a per square-foot basis, the cost of new home construction has closely paralleled median family income through the past 10 years. In 1988, when median income was just over \$8.600, the square-foot cost of a new home including land was \$15.63. Ten years later, this cost had gone up 203 percent to \$31.68. But he median income had also risen 199 percent to \$17.200.

income had also risen 199 percent to
\$17,200. We think this same pattern will prevail in the years ahead, but with some
changes that will help future buyers.
We see, and this will be in answer to
demand, smaller single-family homes
being built on smaller lots — both designed to hold down costs and bring
affordable new housing back into the
reach of more buyers.
The growth in condominium construction and sales has been a
highlight of real estate transactions
during the past few years. We see this
growing at an accelerated pace along
with the construction of townhouses

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