



Benefit fashion show surprising near-sellout

A dinner fashion show being put on by Jacobson's at a time the store is firming up plans to move into Livonia is a near sellout even before being announced publicly.

A wide range of spring and summer styles from Jacobson's, professional models, a fashion editor from New York and the opportunity to aid Livonia's historical site have caused a rush on the 200 tickets available for the March 5 event.

The catered dinner will be served at 7:30 p.m. in the dining room on the fifth floor of Livonia's new city hall.

Officials of the store with outlets in Grosse Pointe, Birmingham and Dearborn recently informed the Livonia City Council it will break ground by late spring at Newburgh and Six Mile.

But plenty of Livonians evidently are interested in viewing before that time

the kind of apparel the fashion leader will feature.

CAROL MUNCIE, of the Friends for Development of Greenmead, sponsor of the fashion gala, said most of the individual tickets priced at \$19.80 had been purchased as word of the coming event spread.

Several sponsor tables of eight, selling at \$500, also have been claimed, she added.

"We are absolutely amazed at the response," said Mrs. Muncie. "Other fundraisers we've sponsored for Greenmead have not prepared us for this situation."

"We certainly hope to do a show like this again next year and hold it in a bigger place. But in spite of the lack of tickets, people of Livonia should be very glad about the boost this great response will give the development of Greenmead."

A family picnic sponsored by the group last spring provided a new boiler for the greenhouse at the historical area.

JUDY SCHAFFER, Jacobson's fashion coordinator, said the show would use the New York format of disco-type action rather than long commentary on each style.

Liz Groves, fashion editor for Vogue magazine, will be on hand to introduce the styles, and television personality Vic Caputo will be a celebrity model.

"We're planning a wide range of fashions — dressy wear, tennis and golf outfit, swimwear, men's clothes," Ms. Schaffer said.

Pat McCann, president of the Greenmead friends group, is chairman of the show, and her committee includes Mrs. Muncie, Sue Barnes and Shirley Dodge.

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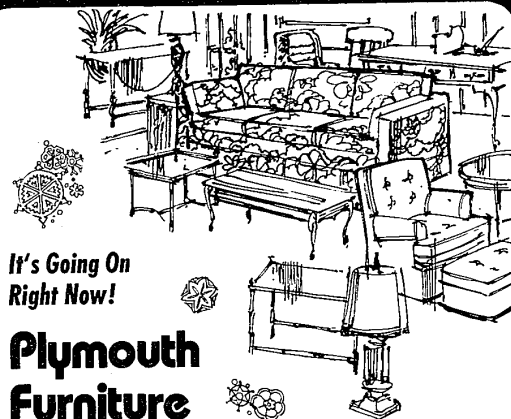
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