

# Hassidic Happening: Bernardi with a local touch

"Hassidic Happening," a benefit show that Herschel Bernardi will bring to the Ford Auditorium at 7:30 p.m. Sunday, Feb. 10, will have a special



Rabbi Menachem Mendel Schneerson and his Chabad-Lubavitch family education movement will benefit from the "Hassidic Happening" Feb. 10.

opening scene in its Detroit presentation. The first spotlight will show, instead of the Broadway film and television star, a wedding canopy of white macramé embellished with a beaded Star of David. The canopy, or chupa, was created by Barbara Manko of West Bloomfield and Rhoda Benedaret of Southfield, and symbolizes Jewish family life. It is added to the show here to salute the 30th anniversary of Rabbi Menachem Mendel Schneerson and his Chabad-Lubavitch family education movement. Bernardi's shows around the country, featuring humorous routines and songs from "Fiddler on the Roof" and "The Man of La Mancha," all are benefits for the rabbi, who directs from his New York home world campaigns to bring Jews closer to their heritage. The special Detroit opening was requested by the Lubavitch organization which has centers in Farmington Hills, West Bloomfield, Troy, Royal Oak and Southfield among its 48 across the United States. The canopy was created originally

for the wedding of Mrs. Manko's son in 1977. By the time she and Mrs. Benedaret had completed its intricate construction — they calculated 150 woman-hours went into the project — the friendship that evolved led them into a successful business venture, "Creative Macramé." They specialize in hand-carved decorative objects and wedding accessories. THE CELEBRATION of Rabbi Schneerson's Jan. 28 anniversary began on that date with a New York gathering of 10,000 Hassidic Jews, including business people and community leaders from Birmingham, West Bloomfield, Orchard Lake, Southfield, Farmington and Troy. Leading a Michigan delegation were Rabbi Berel Shemtov, regional director of Chabad-Lubavitch in Oak Park; Rabbi Chaim Bergteig of Farmington Hills; Rabbi Yosef Yitzchok Keselman of Troy; and Rabbi Elimelech Silberberg of West Bloomfield. From his home in Brooklyn where he has lived since coming to the U.S. in

1941, the Lubavitcher Rabbi directs his world campaigns. On his 70th birthday in 1973, the city of Southfield honored him with a proclamation. A large collection of Judaica and Hassidic literature was donated to the Southfield Library by Charles Feinberg of Detroit. THE REBBE, as he is affectionately known to his followers, is the seventh-generation leader of the movement which was founded in Lubavitch, Russia in 1814 with the purpose of educating all Jews in the principles of Judaism. "Education, in general, should not be limited to the acquisition of knowledge and preparation for a career," said the Rebbe in 1978 when he was honored by the U.S. Senate. "We must think in terms of a 'better life,' not only for the individual, but for the society as a whole. The education system must, therefore, pay more attention, indeed the main attention, to the building of character, with emphasis on moral and ethical values." He has established Chabad houses for

adult education, counseling, crisis intervention, Sabbath and holiday services in this country and at least a dozen other nations around the world. Among them is the newly acquired Jack and Marian Shenkman Education Center in the former Labor Zionist building in Farmington. It houses the Lubavitch Cheder with 100 pupils and an afternoon school of 125. Lubavitch also operated a summer camp in Kalkaskas; produces three weekly radio programs; has a publication department which issues the "Thought for the Week" for world-wide distribution; a Family Service with 9,000 member families; a hospital visitation service; Nusach A'ri and Mishkan Israel Cemeteries; a Chabad House on Wheels with complete synagogue sponsored by Tamara's Buick, a daily telephone message for learning, sponsored by Mrs. and Mrs. Leo Mertz of Mertz Bakery.

ing of "The Hassidic Happening" and the lively music and dancing of authentic Hassidic musicians and dancers, Lubavitch will pay tribute to supporters who make the work of Lubavitch possible. Those receiving "Gold Medal Awards" will be Mrs. and Mrs. Irving Laker, general concert chairperson; Mr. and Mrs. Harry Laker, and Emma Lazaroff-Shaver of Southfield; Pearl Ruch of Franklin; Dr. and Mrs. George Dean and Mr. and Mrs. David Hermelin of Birmingham; Mr. and Mrs. Jack Shenkman of Farmington Hills; Mr. and Mrs. Irwin Cohen of Orchard Lake; and Mrs. and Mrs. Harold Benos of West Bloomfield. "The Hassidic Happening" is written and produced by Jocelyn Krieger, of Southfield. Tickets may be obtained at the Ford Auditorium box office or by calling 548-2666, Lubavitch headquarters.

## St. Laurent now fashioning fitness

Physical fitness will go down in history as the most important fashion influence to emerge from the fashion confusion of the '70s. And it is continuing on an upward spiral in the new '80s. At Hattie's Birmingham boutique, newly trimmed and slimmer women wearing body-conscious clothes were exclaiming over the new mood of colorful low-heeled pumps and trying on the new slender spring classics over their well-exercised bodies. Salad bars and Perrier water infiltrate the J.L. Hudson tea rooms where chicken pot pies and hot fudge cake once reigned supreme. THE AVERAGE American woman, who, as the '70s decade began, used to get a workout keeping her house clean and orderly, left those chores to improved household engineering techniques and joined the work force.



the fashion plate Rustle Shand. Then she took to health clubs and racquet ball. She ran or walked briskly around her own neighborhood, swam at the "Y" or jumped rope in her basement. Beauty care took a turnabout in the late '70s, as well. Women were more interested in healthy hair than having new hairstyles. More into healthy, clear skin than new cosmetic colors.

Local fashion designer Bette Appel spearheaded the sports-related clothes as fashion items. She affixed her designer label onto the derriere of sweat suits and women wore them to cocktail parties. Now, as we enter the second month of the '80s decade, hemlines are controversial, inflation and the increased cost of clothing is causing concern and physical fitness is de rigueur. AND NOW COMES Yves Saint Laurent whose peasant clothes adorned the darlings of the fashionable set in the latter half of the '70s. To this end, he has introduced white satin jogging pants into his collection of Saint Laurent Rive Gauche designs for Spring-Summer 1980. He teams the satin jogging pants with a black and white polka dot chiffon blouse and adds a white, black piped ruffle collar along with white stockings and his new little-heel black pumps.

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