

# DISASTER SALE

**IMPERIAL declares a DISASTER SALE! Prices chopped on \$1/2-million worth of NATIONALLY FAMOUS BRANDS! Sale starts at once! Everything goes!**

## MEN'S SPECIALS!

EVERYTHING PRICED TO CLEAR!

**SPORT COATS \$18<sup>74</sup>**  
From our biggest fashion collection.  
Reg. 29.95 .....

Men's Finest  
**SPORT COATS \$49<sup>95</sup>**  
New styles. Reg. 79.50 .....

Men's Fine  
**WOOL SUITS \$59<sup>95</sup>**  
Quality tailoring. Reg. 95.50

Men's - Reg. 135.00  
**SUITS \$79<sup>50</sup>**  
Outstanding value. Save!

Men's Famous Brand  
**DRESS SHIRTS \$6<sup>96</sup>**  
All new Cassini colors. Reg. 10.00

Famous Name Men's  
**Dress & Sport Shirts \$4<sup>86</sup>**  
Prices slashed. Reg. 6.50

Latest Styles, Brand Name  
**CUFF LINK SETS \$4<sup>95</sup>**  
Reg. 7.50

Special For Gift Giving  
**WIDE TIES \$3<sup>74</sup>**  
Reg. 5.00

Men's Finest Quality  
**DRESS SLACKS \$11<sup>73</sup>**  
Big savings here. Reg. 16.95

Men's Reg. 29.95 belt loop  
and Sansa-belt styles  
**DRESS SLACKS \$18<sup>74</sup>**

Men's famous maker  
Reg. 9.00. Save!  
**DRESS PANTS \$6<sup>84</sup>**

Men's famous maker  
Reg. 5.00  
**BELTS \$3<sup>81</sup>**

Famous National Brand  
**WALLETS \$4<sup>83</sup>**  
Spinner style. Reg. 10.00

## LADIES' FASHIONS!

SLASHED FOR FAST CLEARANCE!

Ladies' Famous Brand  
**PEIGNOR SETS \$8<sup>84</sup>**  
For Holiday Gifting. Reg. 15.00

Reg. 8.00 Ladies' Famous  
**Brand Name GOWNS \$5<sup>93</sup>**

Famous Brand Ladies'  
**SLACKS \$8<sup>97</sup>**  
Reg. 12.00

LADIES' EXPENSIVE QUALITY  
**COATS \$25<sup>00</sup>**  
Reg. 59.95 .....

Ladies' Famous Maker  
**BLOUSES \$7<sup>46</sup>**  
Regular 12.95 and 15.00

Ladies' Famous Maker  
**SKIRTS \$8<sup>77</sup>**  
Regular 14.00

LADIES' 2-PC. AND 3-PC.  
**ITALIAN SUITS \$29<sup>86</sup>**  
Fine quality. Reg. to 59.95

Ladies Reg. 28.50  
**CAR COATS \$12<sup>54</sup>**

Reg. 2.00 Famous Brand  
**PANTY HOSE \$9<sup>8</sup>**

## BOYS' WEAR CUT TO SELL!

Boys' Famous Brand  
**PANTS \$3<sup>91</sup>**  
Reg. 6.00

Boys' Famous Brand  
**SHIRTS \$2<sup>84</sup>**  
DRESS and SPORT STYLES

Boys' Reg. 11.95  
**SWEATERS \$5<sup>00</sup>**

HUNDREDS OF OTHER VALUES!

## MORE MEN'S WEAR!

EVERYTHING MUST GO! SAVE!

Men's Reg. 29.95 Fine  
**SUEDE LAMBSWOOL JACKETS \$14<sup>34</sup>**

Men's Fine Virgin Wool  
**Reg. \$79<sup>50</sup>**

**COATS \$36<sup>21</sup>**  
Huge Stock — Must Go!

Men's Famous Maker  
**CORDUROY JACKETS \$9<sup>84</sup>**  
Reg. 24.95

Men's Reg. 32.50  
**KNIT JACKETS \$15<sup>84</sup>**  
Pile Lined, Warm!

LEATHER  
**MOTORCYCLE JACKETS \$34<sup>69</sup>**  
Reg. 49.95

Reg. 95.00 Men's  
**LONG SUEDE COATS \$58<sup>40</sup>**

Men's UNDERWEAR  
Famous Brand  
T-Shirts and  
Briefs, Reg. 1.50  
**99¢**

Reg. 1.00 Men's  
**ORLON SOCKS 68¢**

Men's Famous Brand  
**COMBED LAMBSWOOL SWEATERS \$5<sup>91</sup>**  
Reg. 7.95

Famous Brand Men's  
**SWEATERS \$7<sup>63</sup>**  
Top gift. Current styles! Reg. to 12.95

Reg. 25.00 Famous Name  
**SWEATERS \$18<sup>74</sup>**

MEN'S EXPENSIVE ITALIAN  
**WOOL KNIT SHIRTS \$18<sup>73</sup>**  
SUEDE FANCY FRONTS  
Reg. 49.95

**BEL-AIRE SHOPPING CENTER**  
10 Mile at Orchard Lake Road

**IMPERIAL**  
**DEPARTMENT STORE**  
Michigan Bankard • Security Charge • Diners • Master Charge

**OPEN DAILY 9 TO 9!**  
**SUNDAY, 11 a.m. to 5 p.m.**