

V-Line Clothes

Dressing the man of dimension

By RUSTLE SHAND

So you flunked your Jack LaLanne course. So you couldn't stomach the Scarsdale diet. You were shocked at the sight of Jimmy Carter's near col-

lapse in the marathon run. Take heart. If your physique remains less lean than Fred Astaire's you can still cut a stylish figure, thanks to the expertise of those understanding craftsmen at V-Line Clothes, a division

à la mode

Grooming update

Men of all ages and sizes are more and more concerned with presenting a well-dressed, well-groomed image. To this end, they are not only looking for clothing that makes them look good, but are into grooming aids that will further a well-cared-for appearance.

Bronzing lotions are being used now to add an outdoor glow to a man's winter-sallow complexion. The men are buying facial masks and moisturizing lotions to keep their facial skin taut and supple.

Men, of course, have long been infiltrating beauty salons for hair treatments which may include perming. But now, reports Patsy John, expert manicurist who recently moved from the Birmingham Nitenti salon to the Yiannis Salon in Southfield, more men

are seeking manicures and pedicures. Well-groomed hands are just one more sign of success for men.

Ms. John reveals that the buffed nail is replacing the clear nail polish for a man's well-tended hand. Men who smoke find the clear polish yellows, so they particularly are opting for the buffing.

Pedicures for men are relatively new.

"But," Ms. John said, "they get callouses and sore feet just as women do. However, pedicures for men is really more for relaxation and happy-feeling feet than for cosmetic purposes."

"Her toenails are polished. His are buffed." The foot treatment also rids men of his most common ailment, the ingrown toenail.

of After Six, Inc. Designed for what they term men of dimension, V-Line's line of suit sport jackets and slacks are sized for off-the-rack selections from 38 portly short to 56 extra long and 66 portly long.

Just as importantly, or perhaps even more so, they are proportioned to correctly fit men with problematical dimensions, whether short or extra tall.

Years of catering to the big man, in stature as well as girth, the experience has honed V-Line's tailors' abilities to minimize misplaced avoidapais.

FOR SPRING the line offers a smashing collection of clothing, just as stylish as that for the normally proportioned man.

Texture suitings and sportcoatings are a fabric highlight.

There are, for example, linen-like suitings with a thin and thinning hairline vertical stripe in a tropical weight poly-wool blend.

Another linen weave, two-piece suit

in a light denim blue shade is all polyester for ease of wear and ease of care during warm weather months.

The V-Line sport jackets demonstrate that the outside individual can be just as sporty as his slimmer, thinner peers. A textured poly-silk blend sport jacket comes in a natural shade that lends itself to easy pairing with slacks of almost any shade.

And, who says big men shouldn't wear bright colors? Certainly not this extra-size firm who've produced a bright kelly green sport jacket with the look and feel of pure silk.

The two button, single-breasted model deemed most flattering to the man of dimension is featured for spring. Shoulders are slightly built-up and center vents are in keeping with moderate rather than trendy styling.

V-Line clothes are available at Steve Peckis, in Birmingham and in Harry's Clothing, and Kosin's, both in Southfield.



The off-white pinstripe achieves a cool, crisp and collected look for summer. Single-breasted, the suit is fashioned of a specially selected blend of polyester and wool for those physically above the norm, either in height or weight.



Thanks to the contemporary blend of polyester and viscose, the tweedy look has been achieved in a light weight spring fabrication. V-Line Clothes uses it to advantage in this sport jacket styled to flatter the man of more ample build. It's fashioned with notch lapel, patch pocket and center vent.

fashion calendar

Monday, Feb. 11

Saks Fifth Avenue — The 1980 Spring/Summer Collection by Karl Lagerfeld will be shown today and tomorrow.

Join Paris representative Nicole for a luncheon and showing at 1 p.m. today.

R.S.V.P. 643-9000, extension 312 or 313.

Somerset Mall — An exhibition of photographs covering 10 years of women's tennis in Detroit will be on display throughout the week.

Lakeside Mall — The Best of the Olympics at the mall with fashions shows and sports demonstrations, and figure skating performances in the Performing Arts Court.

Saks Fifth Avenue — Designer sportswear by Anne Klein will be informally modeled from 11 a.m. to 4 p.m. A lunch and mini-show will be held Tuesday from noon to 1 p.m. at the SPA entrance to the mall. R.S.V.P. 643-9000.

Alfred's Restaurant — Fashions from Somerset Mall shops are modeled daily in the restaurant from noon to 2 p.m. Schedule is as follows: Monday, fashions from Bonwit Teller; Tuesday, Lingerie; Wednesday, Don Thomas Sportshaus; Thursday, Bonwit Teller; Friday, Ann Taylor; and Saturday, Roberts Furs.

Tuesday, Feb. 12

Saks Fifth Avenue — Enjoy a mini show of spring fashions highlighting new collections with how-to's on building a working wardrobe. Program includes lunch from noon to 12:30 p.m. at

the Saks Fifth Avenue Entrance. There is a \$1 fee. R.S.V.P. 643-9000, extension 312.

Hudson's — A demonstration on how to prepare a romantic dinner for two will be held in the Oakland Mall store from 12:30-2:30 p.m.

Minnesota Fabrics — Detroit area stores have planned a series of bridal shows that will help the bride with her decision-making. Featured in the bridal shows will be some of the latest patterns along with new fabrics such as crepe de chine, fluting satins and flocked nylon sparkle. Included in the show are gowns for the bride and bridesmaid, the mother, and the flowergirl. The Rochester store will present its show at 7 p.m. tonight. The public is invited and admission is free.

Cooper's Arms — Designer fashions from Janet Varner of Rochester are modeled informally from noon to 1:30 p.m. every Tuesday through May in the Cooper's Arms Restaurant, 306 Main Street in downtown Rochester.

Wednesday, Feb. 13

Hudson's — Spring dressing from designer Calvin Klein will be highlighted in this fashions show at 12:30 p.m. in the Northland store. Will be repeated at Twelve Oaks store Thursday at 9:30 a.m. R.S.V.P. 248-3232, extension 2019.

Hudson's — Barbara Brooks, decorating editor for House Beautiful magazine, will present a special seminar on interior decorating at 7 p.m. at the Oakland Mall store. Call 223-2405 for reservations.

Thursday, Feb. 14

Saks Fifth Avenue — Designer sportswear by Evan Picone will be informally modeled from 11 a.m. to 4 p.m.

Hudson's — Chef Milos Cibulka of the Golden Mushroom Restaurant will guide you through the preparation of specialties served at his restaurant in the demonstration from 12:30-2:30 p.m. in the Oakland Mall store.

At the downtown store local deejays will staff a kissing booth for the benefit of the American Heart Association. Kisses are \$1 and all proceeds go to the association. Scheduled appearance times for the disc jockeys are: 11 a.m. to 12:15 p.m., Bill Bailey, WMJC; 12:15-1:15 p.m., Bob Allison, WCAR; 1:15-2:30 p.m., J.P. McCarthy, WJR; and 2:30 p.m., Tom Shannon of CKLW.

Jacobson's — The Albert Nipon Spring/Summer Collection Show will be modeled from 10 a.m. to 5:30 p.m. in the Birmingham store.

Meadow Brook Village Mall — The annual Presidents' Day Sale will be held Feb. 14-16.

Hudson's — Pat Paulson, perennial presidential candidate, is off and running again. He will be promoting his 1980 campaign at the Northland store from noon to 1:30 p.m. today, 3:30-5 p.m. tomorrow at the Oakland store, and 7-8:30 p.m. tomorrow at the Lakeside store.

Friday, Feb. 15

Today's Bride — Today's Bride, located

within the Alvin's store on Pierce Street in downtown Birmingham, will feature "Who's Who" in bridal fashions. Gowns from top designers in New York and Boston will be included in the three showings scheduled. All showings will be held on the second floor of the Alvin's store. Tickets are by reservation only and are limited to two tickets per bride. Call Ruth Seigison, 644-4149 for further information.

Jacobson's — Glamour merchandising editors will conduct a four-hour beauty and fashion workshop. Classes are limited in size, so contact Lynn Morrison at Jacobson's to make your reservation today. Workshops will cover cosmetics, wardrobe planning and skin care.

Saturday, Feb. 16

Somerset Mall — Three live shows are scheduled at 11 a.m., 1 p.m. and 3 p.m. featuring an aerobic dance exercise demonstration, a tennis clinic and a display of spectator of sportswear from Tennis Lady, Don Thomas Sportshaus, Bonwit Teller and Saks Fifth Avenue. Shows are open to the public at no charge.

Sunday, Feb. 17

Somerset Mall — The Sunday concert series will feature the Chamber Trio from 2-4 p.m. in the center court. The third of Sherwin Wine's lectures, "Competence, The Art of Being Useful," will be presented at 2:30 p.m. in the mall auditorium. A fee of \$5 per lecture will be charged.



Where It's At

By JUDY SOLOMON

'80' spots

So what if you weren't blessed with either Bo Derek's face or figure. You can still copy her hairstyle as a gift for your valentine, providing you have the cash and stamina. All of the stylists at all five Heidi's Salons have been trained in the art of hair braiding. If you want Bo's Corn Braids, it will take from eight to 15 hours and cost from \$150 to \$200. However, if you're willing to settle for something simpler such as French braids, rolls, macrame, weaving, twists and ropes or inside and outside plaiting, it will take only 30-45 minutes to create and can be done for \$15. Heidi's Salons: Rochester, Novi, West Bloomfield, Bloomfield Hills and Southfield.

Dear hearts

Rainbow Lollipop is brimming over with wonderful valentine-related items for little people that are dear to your heart. White cotton ankle socks (\$2) feature a hand-painted red heart on the cuff. Brightly-colored cord belts (\$5) have white plastic heart-shaped buckles. Handknit sweaters with hearts knit right into the pattern range in price from \$20 to \$24. Diaper sets (\$13) consist of a white European-style undershirt covered with red hearts plus white cotton underpants with one red heart and the words "beautiful dreamer" stenciled on the rear.

Rainbow Lollipop, Somerset Mall, Troy, 643-3911.

Of wine and roses

It's a mixed bag (\$24.50) containing all the things associated with Valentine's Day. First, Connie Draska and Debbie Gross of Something Special decorate a white shopping bag with a red lace doily heart. Then they line the bag with red tissue paper and fill it with an eight ounce box of Godiva Chocolates, a fifth of Great Western Champagne and one long-stemmed red rose that has been wrapped in white tissue paper and sealed with red heart-shaped stickers. Lastly, they will hand deliver the bag just about anywhere in the Oakland County area. Something Special, 464-2575.



Chaus, putting the stretch in style...adding the out-and-out comforn of a smidgen of nylon to pure cotton for the leanest, leggiest stretch jeans yet! These, in bright and fantastic shades of blue, green, red, white and black...with the Chaus signature on the inside, so that all that shows on the outside is your great shape! For sizes 6 to 14, '34. In 'S' Fabulous Sportswear—where we are all the 'r'ings you are!

Saks Fifth Avenue, Detroit. Second at Lathrop, open Monday through Saturday, 9:30 AM to 5:30 PM. Troy, Somerset Mall, Big Beaver at Coolidge, open Mondays, Thursdays and Fridays, 10 AM to 9 PM, Tuesdays, Wednesdays and Saturdays, 10 AM to 6 PM. Sundays, Noon to 5 PM.