By SHERRY KAHAN

We can safely predict that spring by on its way, theyond that, though, we are hestiant, because the science of long-range weather predictions is not an exact one. Neverthelesse, predic-tions on weather con-stantly ratio on us from them, and the con-tantly sources and many people take them to long.

people take them to lead them to lead tall, you will consume, we were ware waren or the work of the wo

a wy and Pohrusary weath or estimates or est

be greater then usual, at though overall seasonal proripitation will be deficient." One would think that more snow would equat more procip itation rather than less

and Detroit's 14 degrees holow zero on Jan. 15 was its collect day in al-most three years. On the same day, Chicago cape themed 19 degrees below turned up right on school alo Feb. 14

The magazine was tigld again for Feb. 15 and 16, we whome chiller serviced. However, on Feb. 17 whom the wind shift facility was 26 below and the meaning of areas below earn, FA had only "medicate apow" fished but to report.

The closest PA came to an eventual heavy wester prophery were a "treat librarie" satisfact for Jan 36 37 What Detroit has see stay hour bridles are stay hour seems of water less than 18 his because of water bear perature, the source dishiftings.

Also continuy to FA's expectations, January went out like a pussy cat with highs in the 20s rather than the exceptional cold FA foresaw for that week.

Happily for the alma-nac, the publication's crystal foresight sharp-ened, and February's frigid follies were pin-pointed mare accurately.

Give or take a few degrees, FA was almost right on the button with its promise of a very cold Feb. 1-8. Very cold it was, with a wind chill factor of 23 degrees be-low zero on Feb. 4.

Almanate to put it down halfolick and white to be the Detroit area in 197 hand the publicated daise of a very cold it supershould be the detected hater for Almanate to be the Detroit area in 197 halfolic many seems. In making its annual proposition of the prop

dulings or a crystal half.
From offices in Fability,
N.H., the publication apprenative swintines what
happared on past Jan.
13s and Fob 19s. Then it
makes the gamese on the
law of swintages, possibly
also throwing in a hit of
tally swinting and the
order of the swinting of the
defendance.

A cold wave was produced to Feb 30 24 fed an True, Feb 30 had a top of one shores, but a tight of 31, which turned tight of 31, which is not some of the shore on Feb 23. But Feb 42, quickly caught on to the temperature change and currectly picked "graduat warning" as its end-of month guess.

SNOWFALL

SNOWFALL

The man in charge of Taylor's profile bayes and before the post of the

THE SNOWFALL
THAT smothered the
nation's central
author's central
caused a bitrard of looting, in Baltimore
lighlights one of the
main problems in the almana forecasts. It is one
of degree. It forecast
"snow changing to rain,"
and that is exactly what
happened.

But these words gave its east coast readers no indication that they were due for feroclous winds and 23 inches of snow that ground bureaucratic life to a standstill.

life to a standstut.

So much for the accuracy of the most quoted weather forecaster on the American folklore scene. Sometimes right and sometimes wrong, it seems to base its predictions on weather history and probabilities more than on scientific metho-

But as a piece of nos-ledger that acceptourity jovys off, the Parmar's Almana: offers the arms tens mateorologist a chance to lead weather skills

1978 was a

Brooks add the company is proceeding with plans for a fourth store, at Briarwood Mall in Ann Arbor, but no others "at this point."

Associated Dry Goods has about 150 stored anathonyde, industry anailysts say profit margins are tight and growth moderate for the company as a whole. Besides the 25 Lord & Taylor outlets, Associated own Stix, Baer & Fuller, Joseph Horne Co., Stewart & Co., J.W. Robinson Co., Sibley, Lindsay & Co. and Denitors of the proceeding the store of the store of

of Associated Dry Goods, the parent New York company.

"We exceeded the plan in two stores but not in the third. Our three stores together exceeded our plans." Brooks said.

He referred to the stores at Twelve Oaks Mail in Novi; Lakestide in Sterling Heights and Fairlane in Dearborn. But he Getlined to say "the plan," how well they had done individually and collectively, and what soft spots there might be.

The company's goal was known to be sales of \$100 a square foot. Each store has 123,000 square feet. That multiplies to a target of \$3.00 million for the year March 6, 1979 in the met-ropolitian area.

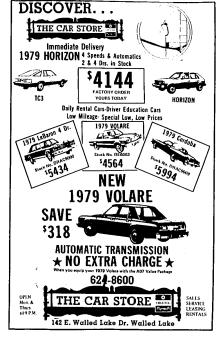
Brooks and the company is proceeding with plans for lower than the company is proceeding with plans for a fourth store.

J.W. Robinson Co., Sibley, Lindsay & Co. and Denver Dry Goods, along with smaller outets.

Associated's sales for the year ended Jan. 31 were about \$1.57 billion, but no breakdown between the divisions is available.

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