

[illegible]

Advertising	Aluminum Siding	Brick, Block & Cement	Building & Remodeling	Building & Remodeling	Carpentry	Cement Block	Electrical	General	Plumbing	Roofing	Shingles	Windows
-------------	-----------------	-----------------------	-----------------------	-----------------------	-----------	--------------	------------	---------	----------	---------	----------	---------

$$E_{\text{eff}} = \frac{E_0}{1 + \frac{1}{2} \left(\frac{E_0}{E_{\text{th}}} \right)^2} \quad (1)$$