

From Mignon, polyester crepe with smocked detailing at the waist and shoulder, side slit and wrapped with a spaghetti strap belt anchored by gilt sea shell. The Shops of Walton-Pierce, Somerset.







Begin with a few good pieces, like Charlotte Ford's two piece suit. Jacket comes in variety of shades from electric blue to poison green. Belt it for season's newest silhouette. The Shops of Walton-Pierce, Somerset, and Lord & Taylor.

That look

You can bank on it

The woman who wants to look like she works at a bank doesn't wear jeans. Does this mean that she should wear a three-piece suit to win points in the career game?

Putting together a working wardrobe can take as much strategy as plotting a long-range career course. Should you dress like a woman or opt for the tailored approach to be 'one of the boys'? Are pants okay? Do bright colors draw attention to your body instead of your talents?

Judging by the choices area career women are making, there is no most of the state of your talents. Dressing well is an investment, not an investment, not an indulgence.

Most women will begin with a few good pieces they know will establish

their own style, work with their type of job, and work well with a minimum of care or fuss. To accomplish these goals the wise shopper is prepared to spend time looking and time having what she finds fitted to her own measurements.

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COLOR counts. Few successful women say they deliberately seek out colors and patterns that are mindful of menswear. Most, however, are turning to colors and fabrics that, though femine, have the same timeless appeal as fine menswear.

Popular is the return of gabardine, fine slik, linen and cotton, which hold their shape from daytime into evening. Few of these women are interested in what Stephen Burrows has labeled the "Middle-American polyester look."

Investment clothing is expensive,

and the successful career woman knows how to lay out her cash. She begins by deciding that she will settle for nothing less than the best. She is prepared to expend the same concern whether it be a suit or a personal car that is being selected.

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Color, texture, durability, ease of maintenance, and style are all considered before each purchase. Also on her priority list is the length of each garment's season. The longer the better. No room here for the snap decision or the impulsive buy.

Only after she has convinced herself that each of these qualities have received star marks will the woman who looks like she owns the bank make her move to purchase.

Jeanne Whittaker

