

# The center of fashion.

**Slightly North of Eight Mile Road  
Slightly West of Greenfield**

When the newest fashions arrive in town, the first stop is Northland. It is the meeting place for the likes of Von Furstenberg, Beene, Lauren and Klein. It is the center of fashion, hosting the cream of the continent and the coasts.

Northland is always in step with the fashion beat. Whether the latest sensation is slit-to-here hemlines for women or calfskin pouches for men, Northland is on the scene first, ready to team you up with the winners.

If you seek the daring or the demure, if your style says 'outrageous' or 'ravishing,' you'll satisfy your fashion appetite at Northland, the center of fashion.



**25th**  
NORTHLAND'S ANNIVERSARY

**Only Northland is  
Northland**