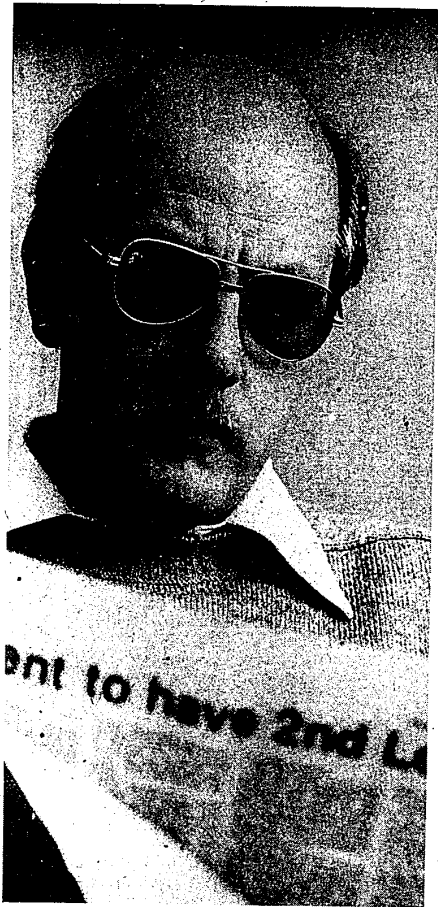
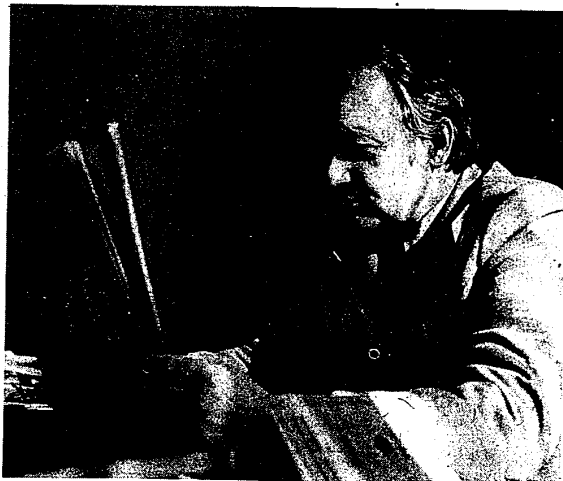


# 5 Reasons Why It Pays To Buy From Our Advertisers...



1. YOU BENEFIT FROM GREATER SELECTION - because merchants who advertise are usually better stocked.
2. YOU SAVE TIME SHOPPING - by consulting Observer & Eccentric ads before you compile your shopping list.
3. YOU SAVE MONEY - by keeping informed on the latest prices.
4. YOU ARE ASSURED OF BETTER QUALITY - because you are doing business with reputable established firms.
5. YOU HELP BUILD A BETTER COMMUNITY - by patronizing those who help build home institutions.



*There are undoubtedly many more reasons than we've listed here - like saving gas, saving time, and having fun armchair shopping - but we don't want to take any more of your time away from your hometown newspaper.*

The  
Observer & Eccentric  
Newspapers