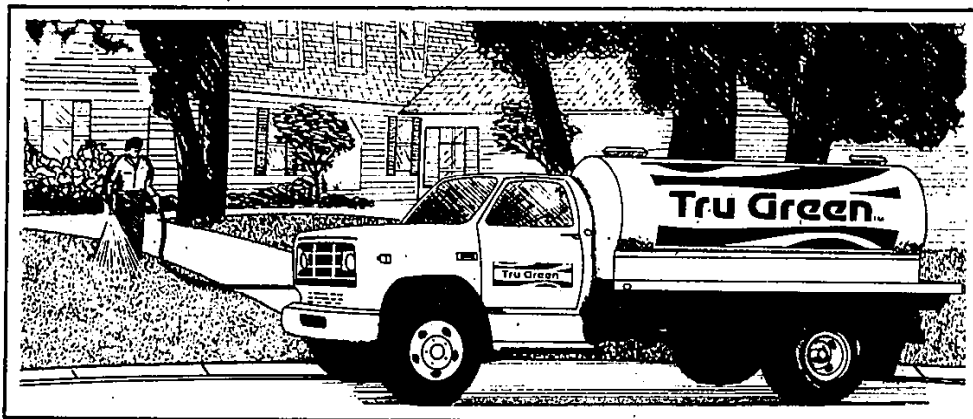


# This Spring...right now...

You can take the aggravation and guesswork out of keeping your lawn beautiful, green and free of crabgrass, dandelions and other weeds

...with personal service from your man at 



Get Tru Green's affordable price to feed and de-weed your lawn. (It's likely to cost less than when you buy the materials and do-it-yourself.)

## HERE'S HOW YOUR TRAINED TRU GREEN LAWN SPECIALIST WORKS WITH YOU:

1. When you phone us, your Tru Green man will come out and make a FREE 14 point analysis of your lawn's needs. The analysis allows your Tru Green lawn specialist to apply the specific chemical formulation that Tru Green agronomists have determined will supply exactly the right nutrients for your lawn.
2. Your Tru Green man will also measure your lawn and present you with a price per Tru Green application, based on your lawn's requirements. (We think you'll be pleasantly surprised at how truly inexpensive Tru Green service is, when you consider the material costs, travel, time and aggravation it saves, and the beautiful lawn results it provides.)
3. Your lawn will get feeding and de-weeding applications using only the best chemicals in a special blend, and the most modern tools and equipment.

## FOR LONG TERM BEAUTY FOR YOUR LAWN, AND YOUR CONVENIENCE,

Tru Green provides a continuing service...and NOW is the best time for you to begin it.

- You don't have to sign a contract with Tru Green. To get started, just phone us at the number below...or mail the coupon.
- Unless we are otherwise notified by phone or mail, we will continue Tru Green service, individualized for your lawn, to give it the special care it needs to be beautifully green and healthy, all season long and year after year.



**The Lawn Care Professionals**

4475 Pontiac Lake Rd.  
Pontiac, MI 48054

To: TRU GREEN 4475 Pontiac Lake Rd., Pontiac, MI 48054

Yes, I'd like to get your 14 Point Free Tru Green Analysis for my lawn, and a price quotation. I understand there is no obligation.

NAME \_\_\_\_\_

STREET \_\_\_\_\_

CITY \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

(Residence)

(Business)

**Call Now**  
**681-8500**