

# Dem makes 2nd election bid



L.J. PETERSON  
Starting early

L.J. Peterson of Birmingham will begin his 1980 campaign for the 19th Congressional District seat Sunday at the Oakland County Democratic Party's Phil Hart Dinner.

Peterson was a candidate in last year's Democratic primary, losing to Betty Collier by a narrow margin. Ms. Collier lost last fall to veteran incumbent William Broomfield.

Peterson, 32, director of development for Presbyterian Village, said his campaign will stress better care for the

elderly, alternative energy sources and Broomfield's 24 years of "lackluster representation."

Peterson was pastor of Northbrook Presbyterian Church in Birmingham for 15 years.

The 19th district includes the cities of Birmingham, Bloomfield Hills, Keego Harbor, Orchard Lake, Walled Lake and part of Troy. Townships in the district include West Bloomfield, Bloomfield, Oakland, Southfield, Pontiac and part of Aven.

## Watch out for 'circle' letters

It seems that chain letters, like old soldiers, never die. From San Francisco to Boston, from Chicago to Miami, the lure of easy money has victims plunking down as much as \$100 each, hoping to reap profits from chain letter opportunities.

The Better Business Bureau warns those who receive such letters to be cautious.

The latest chain letter is the "circle" letter. This particular scheme asks the recipient to pay \$50 for the letter and send \$50 to the first person on a list of 12. The buyer removes the top name, adds his or her own at the bottom, sends two copies, and presto — \$100 comes back.

Then, according to the pitch, participants need only sit back and wait for the money to "roll in" as letters including their names spread to a geometrically increasing portion of the population. So long as no one breaks the chain, everybody wins. . . or do they?

Those receiving this type of chain letter should remember the definition of a chain letter money-making scheme is "the exploitation of many by a few." The chain almost always gets broken. Chain letters tend to spread rapidly and then die down rather quickly.

Only a few people, usually the organizers, gain at the expense of many. It's fairly easy for the chain letter promoters to benefit from these schemes because the names and addresses used are often phony.

With the "circle" chain letter scheme, it may be easy to sell the letter at first, but after a while, people begin to have trouble selling their copies. Remember that if the letter cannot be sold to others, the buyer's name never gets into circulation, thereby curtailing the chances to receive any money. Also, keep in mind that it is possible for others to redo the letter and change the order of the names to improve their position.

## Red Cross will teach safety instructors

Summer is just around the corner, believe it or not, and that means lots of outdoor fun. But are you prepared for the emergencies that summer also brings?

Why not become a Red Cross safety instructor and learn the rules of summer outdoor safety and first aid? If you are 17 years of age or older and in good health, sign up now for the American Red Cross Safety School June 16-24 at Camp Storer in Jackson.

You'll learn emergency first-aid techniques, swimming for the handicapped, cardio-pulmonary resuscitation, small craft handling, and safe swimming techniques. Cost of the course is \$118, which includes room and board.

Enrollment is limited. For more information, call the Safety Services Department at your local Red Cross Department, or call 833-4440.

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## Tornado watchers invited to meeting

How do you spot a tornado?

That and other questions will be addressed in a free Tornado Safety Program at 7:30 p.m. May 30 in the Oakland County Commissioners Auditorium, 1200 N. Telegraph, Pontiac.

The program is sponsored by the Oakland County Disaster Control Center and the City of Southfield. Speakers will include Lt. Michael V. Cohen, training officer for Southfield Civil Defense, assisted by Ronald Hill, Oakland County Disaster Control.

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