

Channel 56 names manager

The Channel 56 board of directors has named John T. (Jack) Caldwell, Jr., as the station's new general manager, replacing James N. Christianson, who

is retiring this summer after 11 years as general manager.

Caldwell, 46, is currently general manager of WGBY, the Springfield, Mass., public television station he established in 1970.

He is a member of the national Public Broadcasting Service (PBS) board of directors and vice chairman of its finance committee.

Caldwell has appeared as an expert witness on public television before hearings of the United States House Subcommittee on Communications.

"WE'VE CHOSEN a man of national stature in the public television industry," said Gordon P. Goyette, president of the Channel 56 board of directors. "His appointment will mean a period of new growth and strength for public television in southeastern Michigan. Under Mr. Caldwell's guidance," Goyette said, "WGBY has emerged into national prominence as a model public television station, actively serving the local community and producing special programming for PBS nationally."

Productions of the WGBY public affairs unit have won Associated Press and regional Emmy Awards. With a lo-

cal advisory board, WGBY operates as a division of the Boston-based WGBH Educational Foundation.

Caldwell has spent 26 years in public and educational television assignments, including 11 years in East Lansing and Ann Arbor. He also served in executive positions at WGBH-TV/Boston for five years prior to his move to western Massachusetts.

Caldwell holds a bachelor's degree from the University of Pittsburgh and has completed extensive graduate studies at Michigan State University and the University of Michigan.

HE IS MARRIED to the former Margery Hill, an instructor at the School of Nursing, Bayside Medical Center.

The Caldwells will move to the metropolitan Detroit area soon. At a press conference last week, Caldwell said, "People probably think I should live in the city, but I think I should live in the suburbs, so that I can relate to both the suburban community and the urban community."

Caldwell said he would like to live in an area that has a "Georgetown atmosphere." The Caldwells have looked at several locations including Birmingham.



John T. (Jack) Caldwell Jr. is the new manager of WTVS/Channel 56.

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ROOM FOR COMFORT in 2185 sq. ft. ranch on over half acre in Rochester. 3 bedrooms, 2 1/2 baths, first floor laundry, fireplace family room, planning desk in breakfast nook. Value! 651-8850. \$108,500.



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LAKE LIVING in prime West Bloomfield area. Lovely views of water from super sharp 1974 Colonial. Library or fourth bedroom, formal dining room, fireplace, lake privileges. A resort home. 626-9100. \$79,900.



IMMEDIATE POSSESSION, excellent assumption enhance large Colonial on wooded setting. 4 bedrooms, 2 1/2 baths, fireplace family room, beautiful recreation room, central air, wood deck with double gas BBQ. 689-8900. \$89,900.



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