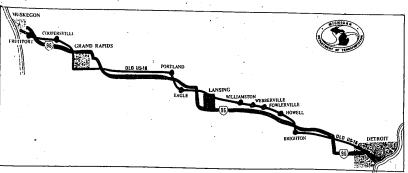
ONAL \$1095



US-16 and I-96 parallel each other across the state from Detroit to Muskegon.

I-96 makes cross-state trip quicker

Remember old US-16?

'r many years, from the 1920s into
'y 1950s, it was the main highking Detroit with Muskegon.
In between were Lansing and Grand
Rapids and a dozen or so small towns,
some of them notorious speed traps
where village cops routinely nabbed
scores of unwary mororists for pressing down a mite too heavily on the
accelerator.
It was morelly a threating bishum.

It was mostly a three-lane highway, and driving its full length took the better part of a day.

US-16 "disappeared" from the map in 1962 with the opening of the final link of the Detroit-to-Musegon free-way, better known as 1-96. But the old highway is still there, and not doing too hadly now that the great bulk of inter-city traffic uses the parallel freeway.

Most of it the state turned over to the various county road commissions. To day it mainly serves loal traffic.

There are advantages to traveling the old highway, especially for the motorist who is in no hurry to get to wherever he's going. Parts of it, especially the stretch that courses through the gently rolling farmlands between Lansing and Grand Raipds, are a pleasure to drive. Passing through towns and villages and an occasional woods, it's certainty a more interesting drive than the freeway.

UNDENIABLY, the newer four-lane UNDENMBLY, the newer four-lane highway is safer, smoother, easier to drive and faster, too, even holding to the 55-mile-an-hour speed limit rather than the 70 miles an hour that was the limit when the freeway opened. It's also more energy efficient. One motorist, making a round trip on

ACCIDENT RECORDS repeatedly confirm the greater safety of limited access highways, free of interesections, driveways and traffic lights and with opposing lanes separated by a median. In 1961, the year before 1-96 was completed between Muskegon and betroit, 893 sacidents on old US-16 killed 16 persons and injured 593 others.

the old and new highways, counted no less than 112 traffic lights between downtown Lansing and downtown De-troit on old US-16. He stopped at 32 of them and the 86-mile trip took exactly 212 hours. them and the do-line try two wards.

244 hours.

The 92-mile return trip, following the most direct route via the John Lodge Freeway, I-696 and I-96, took one hour and 43 minutes traveling at 55

THE MICHIGAN Department of Transportation's traffic counters show the average daily traffic on 1-96 midway between Lansing and Williamston to the east is 23,000 vehicles.

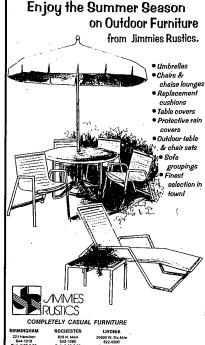
The old highway a couple of miles away carries some 8,000 vehicles daily, only 3,000 less than it carried in 1957 before the freeway opened.

Following are the average daily traffic counts at other locations on Old US-16 in 1957 and the parallel point on I-96 in 1977.
Near Fruitport in Muskegon County, 8,500 in 1957; 13,400 in 1977.
West of Brighton in Livingston Coun-ty, 11,000 in 1957; 29,000 in 1977.

the final link between the two cities, 39 accidents on the freeway killed 14 persons and injured 207. The accident rate has been declining since then.

There is no way the old highway could safely handle the volumes of the could be could



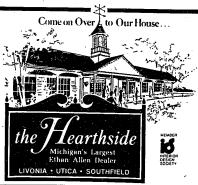


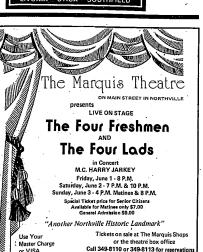
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Old US-16 (left), with its rolling three lanes, was the main highway between Detroit and Muskegon until 1962. It carries much local traf-fic today as a county road. Modern I-96 freeway (right) carries double or triple the traffic the old road handled at its peak.







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