

upward mobility



NORMAN GRANT appointed National Advertising Manager of Subaru of America, Inc.. Grant is responsible for development and implementation of national advertising and the effective integration of national, regional, and local activities.



JAMES S. POOR named Vice President and Treasurer of the Fiat Credit Corporation. Poor moves to Fiat after serving as treasurer of Fiat-Allis Construction Machinery, Inc..

GERALD L. GOLDBERG elected President of the Tire and Rim Association. Goldberg is Manager of Wheel Engineering for The Budd Company.



JOHN L. PRICE appointed Vice President and General Manager of the Industrial Division of the Aeroquip Corporation. Price began his career at Aeroquip in 1960 as a systems analyst.

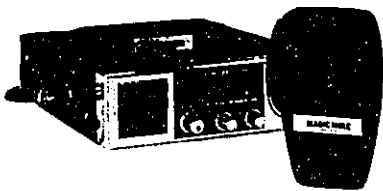


MICHAEL A. REHM named Manager of Automotive Products for PPG Industries, Inc., Fiber Glass Division. Rehm is responsible for the product performance and specifications of Azdel thermo-plastic sheet and fiber glass reinforcements.



MARVIN L. CANNON named Manager of Marketing Research and Sales Analysis for AC-Delco Division of General Motors Corporation.

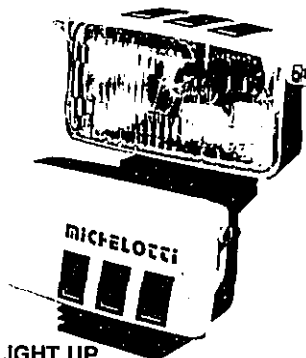
new products



SPEAK EASY

NEVCOM, Inc., has introduced the first cordless power microphone for two-way radios. The Magic-Mike® CM-100 can be operated from anywhere within 10 feet of the radio and is easily installed. It features miniaturized circuitry and is fully warranted for 90 days.

Network Marketing
475 Park Avenue South
New York, NY 10016
(800) 223-7452



LIGHT UP

Ushio, Inc., has introduced a designer collection of Quartz-Halogen automotive auxiliary lights. The "Michelotti" collection comes in four models, and a choice of black or white integral cover.

Ushio, Inc.
Carson, CA



YOUR NAME HERE

Ronshell Enterprises is now marketing personalized engraved car dash plaques. The Silvertone plaques measure 1" X 4". All American and foreign car emblems available. Retail for \$5.95, name in script type \$1.00 extra.

Ronshell Enterprises
28200 Southfield Road
P.O. Box 150 L. V.
Lathrup Village, MI 48076
(313) 542-5435