## Preparation for PGA — it's more than just golf

The Professional Golfer's Associa-

The Professional Golder's Association (PCA) Championship is much. more than a group of players getting together for a few rounds of golf. It is an event that will have a dramatic effect on the Birmingham-Bloomfield area.

The PCA will be held Aug. 1-Aug. 5 at Oakland Hills Country Club in Bloomfield Township. Practice rounds begin on Monday, July 30. —Oakland Hills is in the Telegraph Maple Road area, and it is there that the PGA's impact will be the greatest on local residents and busingsses. An estimated 100,000 persons will come to Oakland Hills during the week as spectactors — and mick will be driving cars.

Typ. Ted Spring of the Boomfield Promote of the Country of th

North Course to assist in the parking.

There will be no parking allowed on the side streets adjacent to Oakland Hills, said Spring. The Oakland County Road Commission will post tow-away zones in those streets.

County Read Commission will post tow-way zones in those streets. Spring said that in addition to handling traffic control, the Bloom-field police also will handle crowd control responsibilities. He said that plainclothes of littlers will work in the crowd and watch for pickpockets and sneak thives.

"We'll handle it basically the same way we handled it last time (1972)," said Spring. "We had no problem then and we don't expect one this time."

Ted Woehrle, the course superintendent at Oakland Hills, said that there will be room on the North Course to park 14,000 cars a day.

PARKING IS included in the price of the tickets, if the tickets are bought in advance. Tickets are \$10 for the practice rounds and \$15 for the championship rounds. Tickets are available at either Hudson's or

are available at either Hudson's or Sears or can be ordered through the PGA office at Oakland Hills, The ticket price also includes a

FGA office at Oakland Hills.

The licket price also includes a program.

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Spectators at Oakland Hills will find bleachers seating a total of 3,500 persons at the 10th, 12th, 15th, 17th and 18th greens. There will be 15 refreshment stands and 80 comfort stations sprinkled over the course. A first aid station will be located on the 18th fairway.

Practice rounds start at 8 a.m., and championship rounds start at 7.30 a.m. Mary Ann Petres, of the PGA office, said that if spectators want to see everything, they should get here by 8 a.m.

While the refreshment stands will be staffed by a private company, most other work will be handled by very most other work, villong beauting from acting as marshalts, manning from acting as messengers, according to Petres.

Businesses in the area are confident that the PGA will bring more customers. Rick Phillips, assistant manager of the Damman Hardware store located in the Bloomfeld Plaza at Telegraph and Maple, said "I Telegraph and Maple, said "Think it (the tournament) will increase the sale of smaller things."

"They'll (Spectators) be in the area... and things will pop in their minds, and they'll come over and get them.

"I would guess it (business) would

get them.
"I would guess it (business) would
go up just a bit."

Beth Cooley, the store manager of the Metro-News Center, also in the Bloomfield Plaza, said "I think it (the tournament) will help our com-munity tremendously, and I'm very glad it'll be here.

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"It will be great for business."
Cooley said the store was not stocking any items specifically for the PGA but that it many golf magazines and books already were

stocked. "We've been selling a lot of them — the tounament coming to town does draw a lot of interest." LORENZ PETERSON, manager of the Machus Red Fox in the same shopping center, worked for the reacturant in 1972 during the last FCA championship held at Oakland Hills. Based on his past experience, Peterson expects "wall-to-wall people." Peterson as did there will probably

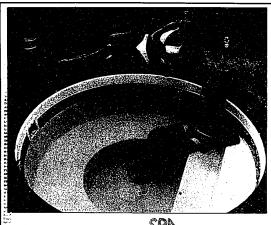
be a 50 percent increase of restaurant patron.

"Because we're right across the street, we're probably the single place that gets the large increase." He does not expect the increase to put a strain on the restaurant's staff. The restaurant will handle the crowds by "canceling days off... having people work six days instead of five."

Most of the other restaurants in the area can expect to do well during PGA week, according to Sue Miller of the PGA office, because there will be no dinner service at Oakland Hills. In addition, most of the hotels in the area can expect an increase in business because of the influx of players, television and news persons, and people coming solely to watch the tournament.



The 17th hole at Oakland Hills Country Club will be somewhat more tion (PGA) Championship moves into the area the end of July, (Photo congested than in this view when the Professional Golfer's Associaby Allen Schlossberg).



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